

Oral Presentation Rubric

Criteria	Excellent (A) 4	Good (B) 3	Fair (C) 2	Poor (D) 1
Organization	Clear introduction of topic, with a “grabber,” followed by strong supportive documentation, with illustrative examples and antidotes, and a clear concluding summary. Listener can easily follow line of reasoning or the storyline.	Generally clear introduction, with support documentation, and conclusion. Presentation is generally clear. A few minor points may be confusing.	Vague introduction, partial support documentation, vague conclusion. Listener can follow presentation with effort. Organization not well thought out.	Not clear introduction, poor body of support documentation, with no a clear concluding statement. Presentation is very confused and unclear. Listeners cannot follow it.
Style	Level is appropriate for presentation of results. Not too casual. Speaker is easy to hear and understand. Presenter closely aligns content (subject-the what) with means of presentation (style-the how).	Level is generally appropriate. May have some trouble in hearing or understanding a speaker. Close relationship between the content and the means.	Presentation is too informal or unprepared. Difficult to hear or understand speakers. Much of information is read. General consistency between content and means.	Presentation is consistently at an inappropriate level. Information is read. Speaker can't be heard or understood. The means of presentation (style-the how) is inconsistent with the content (subject-the what).
Pace	Presentation is a planned conversation, paced for audience understanding.	Speaker's pacing is too fast or too slow, repetitive or skipping important details.	Speaker is too fast or too slow, repetitive or skipping important details.	Presentation is far too long or far too short. Speaker generally is too fast or too slow.
Content: Depth	Design, methods, results, conclusions are clearly stated. Implications of results and “where do we go from here” discussed.	Description of project and results is generally clear. Some discussion of what results mean.	Some components of project description are minimal or missing. Little discussion of what results mean.	Description of project and results is very difficult to follow. No discussion of meaning of results. Listeners learn little.
Content: Accuracy	Information given is consistently accurate. Makes for a compelling case.	No significant errors are made. Listeners recognize errors as result of oversight or nervousness.	Enough errors made to be distracting, but some information is accurate.	Information is so inaccurate that listener cannot depend on the presentation.
Use of Visual Aids	Aids prepared in professional manner. Font is large enough to be seen by all. Well organized. Main points stand out.	Aids contribute, but not all material supported by aids. Font size is appropriate for reading.	Aids are poorly prepared or used inappropriately. Font is too small. Too much information is included.	No aids are used, or they are so poorly prepared that they detract from the presentation.
Responsiveness to Audience	Responds well to questions. Restates and summarizes questions when needed.	Generally responsive to questions.	Reluctantly interacts with audience. Responds poorly to questions.	Avoids audience interaction. Not responsive to audience.