

College of Business and Economics

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The college was established as a professional division of the university in 1925. Long known as the College of Business Administration, it became the College of Business and Economics (CBE) in 1969. Its principal objective is to provide a sound background in the basic business principles that will help graduates as they advance into positions of responsibility. As part of a state-supported land grant university, the CBE also aims to give its students an appreciation of the social importance and responsibilities of businessmen and businesswomen, and both the values and the knowledge to discharge those responsibilities.

The college's mission is to deliver undergraduate and selected graduate and professional programs that prepare individuals to excel in a competitive marketplace.

Its goals and objectives are to: (1) be the residential institution of choice for undergraduate management education in the Northwest, (2) seek continuous improvement in the quality of programs and teaching, (3) nurture a faculty engaged in scholarship and publication, having a primary focus on relevant applied research, (4) attract, maintain, and nurture outstanding faculty, staff, and students, (5) improve our university, the state of Idaho, the Northwest region, and our professions through service, and (6) enhance program quality by involving interested constituencies including students, alumni, and businesses.

Through the Center for Business Development and Entrepreneurship, the college contributes to business development and the advancement of knowledge about our state's economy and its business activities. The center conducts management development programs for business and governmental organizations and funded research projects that involve CBE and other UI faculty members and students in solving practical problems in Idaho and the Northwest.

International Business Programs. There are various programs by which a UI student can pursue international business. The following programs are available in connection with a B.S.Bus. degree: a major or minor in a foreign language; a major or minor in international studies; a major or minor in political science. For students seeking a B.S.Bus. degree, a minor is offered in international business (see Department of Business below). In addition, a student may have a dual major in business and foreign languages or major in foreign languages (B.A.) with a business option. A third option is the international studies program (B.A.), which may be selected by itself or as a dual major with business. Contact the Dean's Office in the College of Business and Economics for further information on international business programs.

Curricula and Degrees Offered

Undergraduate. The degree of Bachelor of Science in Business is offered with seven majors through two departments, as follows: Department of Accounting (accounting); Department of Business (business economics, finance, management and human resources, information systems, marketing, and production/operations management).

Specific requirements for each major are described in Part 5, "Departments of Instruction," under the appropriate department. The program of study includes three principal components: the general university requirements, the business and economics core, and the requirements for the selected CBE major field. Detailed statements of college requirements are under "General Requirements for Graduation."

Graduate. The CBE, through the College of Graduate Studies, offers the degrees of Master of Accountancy (M.Acct.) in accounting and the Master of Science (M.S.) in economics. The M.Acct. degree qualifies students to enter the public accounting profession in auditing, tax, or other positions ultimately requiring a Certified Public Accountant (CPA) license. The M.S. in economics provides students with a firm background in theory, and then emphasizes training in policy analysis and applied studies.

Graduate students must fulfill the requirements of the College of Graduate Studies and the department in which they study.

Standing of the College

Fully accredited by The Association to Advance Collegiate Schools of Business, and the Northwest Association of Schools and Colleges (AACSB International), the College of Business and Economics keeps pace of developments in business through membership in various professional organizations and by consultation with Idaho business leaders, particularly through the CBE Advisory Board. The quality of the program has been recognized by Idaho leaders through the awarding of the Idaho Quality Award. In addition, the outstanding achievements of CBE graduates in business and government, and in professional certification examinations, such as the CPA exam, also attest to the quality of the programs.

General College Requirements for Graduation

University Requirements. See regulation J-3 in Part 3 for requirements that all students in the university must meet.

College Requirements. Before proceeding to upper-division work, students registered in the College of Business and Economics must: (1) complete at least 58 semester credit hours with a minimum cumulative grade-point average of 2.00, and (2) pass each of the following predictor courses and earn at least a 2.35 grade-point average in Econ 272 Foundations of Economic Analysis or Econ 201-202 Principles of Economics; Acct 205 Fundamentals of Accounting or Acct 201-202 Introduction to Financial Accounting and Introduction to Managerial Accounting; BLaw 265 Legal Environment of Business; and Stat 271 Statistical Inference and Decision Analysis, or Stat 251 Statistical Methods. Students who enroll in Stat 251 must also complete Stat 262 Decision Analysis, before or during their first semester of upper-division CBE course work; however, the grade received in Stat 262 is not included in the minimum 2.35 grade-point average requirement.

Undergraduate students enrolled as majors in the College of Business and Economics may not take any course required for the major on a pass/fail basis, with the exception of those courses offered only on a P/F basis.

Courses completed at a two-year college for transfer into the CBE core or major must be validated before they will be accepted for upper-division course requirements. Validation procedures are established by the faculty members of the CBE department offering these courses. Validation techniques include a proficiency examination, CLEP testing, or successful completion of an additional advanced course in the given field.

Before enrolling in upper division College of Business and Economics courses, a CBE student must apply and be accepted into the college's junior or senior level curriculum.

Candidates for the B.S.Bus. degree must be accepted officially as majors in the College of Business and Economics for at least their last two semesters before graduation, excluding summer sessions, and complete at least the last 24 credit hours applicable toward their degree during this period.

At least 27 upper division College of Business and Economics credits applied to a B.S. Bus. Degree must be earned in residence on the University of Idaho campus.

All majors require the completion of at least 128 credit hours. The required program of study includes: (1) 34 credit hours in the business and economics core, and (2) the major-specific required credit hours in the selected CBE major field. Additional undesignated electives are included in the 128 required credit hours.

A. UNIVERSITY/CBE GENERAL CORE REQUIREMENTS:

Communication:

Comm 101 Fundamentals of Public Speaking (2 cr)

Engl 101 Introduction to College Writing (3 cr)

Engl 102 College Writing and Rhetoric (3 cr)

Engl 207 Persuasive Writing or Engl 208 Personal and Exploratory Writing or Engl 209 Inquiry-Based Writing or Engl 313 Business Writing or Engl 317 Technical Writing (3 cr)

Mathematics:

At least two courses in mathematics numbered 130 or higher including at least one course in calculus (7-8 cr)

Stat 271 Statistical Inference & Decision Analysis; or Stat 251 Statistical Methods and Stat 262 Decision Analysis (4 cr)

Social Sciences:

Econ 272* Foundations of Econ Analysis or Econ 201, 202 Principles of Econ (4-6 cr)
 Social science elective** (3 cr)

Humanities:

Phil 103 Ethics (3 cr)
 Humanities elective** (3 cr)
 Literature elective (3 cr)

Natural and Applied Sciences:

Natural and applied sciences electives** (8 cr)

Other courses:

Acct 205 Fundamentals of Accounting or Acct 201-202 Intro to Financial Acct and Managerial Accounting (4-6 cr)

Bus 100 The Business Profession (1 cr)

BLaw 265 Legal Environment of Business (3 cr)

Select one Environmental Related Course from the following (3 cr):

AgEc 451 Land and Natural Resource Economics (3 cr)
 CSS 383 Resource Economics for Environmental Policymaking (3 cr)
 CORS 207 Integrated Science: Sustainable Forestry (3 cr)
 Econ 385 Environmental Economics (3 cr)***
 EnvS 101 Introduction to Environmental Science (3 cr)
 EnvS 225 (s) International Environmental Issues Seminar (3 cr)
 EnvS 428 Pollution Prevention (3 cr)
 EnvS 479 Introduction to Environmental Regulations (3 cr)
 EnvS 482 Natural Resource Policy and Law (3 cr)
 Fish 290 Fish and Wildlife Ecology, Management, and Conservation (3 cr)
 For 221 Ecology (3 cr)
 For 235 Society and Natural Resources (3 cr)
 For 383 Economics for Natural Resource Managers (3 cr)
 For 462 Watershed Science and Management (3 cr)
 Geol 361 Geology and the Environment (3 cr)
 Hist 424 American Environmental History (3 cr)
 Phil 452 Environmental Philosophy (3 cr)
 PolS 364 Politics of the Environment (3 cr)
 Nonbusiness electives (5-10 cr)

* Students selecting Econ 272 must take one additional UI core course in humanities or social science.

** To be chosen from courses that will satisfy regulation J-3.

***Note: Econ 385 Environmental Economics does not satisfy the Upper Division Economics requirement.

B. CBE COMMON PROGRAM REQUIREMENTS:

Acct 310 Accounting for Business Decisions I (2 cr)
 Acct 311 Accounting for Business Decisions II (2 cr)
 Bus 340 Team Building and Group Dynamics (2 cr)
 Bus 341 Business Systems (4 cr)
 Bus 342 Product and Process Planning (3 cr)
 Bus 343 Planning and Decision-Making in Organizations (2 cr)
 Bus 344 Managing the Firm's Resources (3 cr)
 Bus 345 Business Operating Decisions (3 cr)
 Bus 490 Strategic Management (3 cr)
 Econ 340 Managerial Economics (2 cr)
 Upper-division economics electives (3 cr)

C. REQUIREMENTS IN MAJOR (major-specific required credits).**D. ELECTIVES. Chosen in consultation with the student's advisor.****Undeclared Status**

A student may enter CBE as a freshman in an undeclared status. Because the first two years are nearly equivalent programs in all CBE majors, he or she may remain in the undeclared status until reaching junior level (completion of 58 credits). At that time, a major in the college should be selected. The undeclared status allows a student time to become acquainted with the majors within the college and to solidify career objectives before choosing a major.