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Forty Year Capped Lifespan Policy

The Office of Condensed Life Enrichment (OCLE) is an agency of the federal government of the United States charged with managing the vitality of the population by defining their operative careers. The OCLE was proposed by the late senator Strom Thurmond, noted for the sentiment that he "wished he hadn't pissed away his good years," during his last years in office. The policy gained traction in both the House and Senate and legislation was passed amid recent budget concerns and the broad implications it had on cutting government spending. The OCLE is overseen by an official appointed by the president and approved by congress. The administration and application of the policy is a result of the cooperative effort represented by the intentions of the OCLE supported by designated local health care enforcement professionals.

Three subgroups of the population of will be directly affected by the forty year lifespan cap: citizens currently over forty years, citizens under forty years, and professionals in the health care industry.

It is the duty of the Office of Condensed Life Enrichment to encourage a stronger population by regulating the lifespan of the nation's populous. As dictated by congress the lifespan of the American citizen will not exceed forty years taken from date of birth to date of termination. Under the authority granted by the federal government the OCLE will genetically modify the young (as early as a fetus in the third trimester and as late as twelve months after

birth) in order to inhibit late stage organ function and curb the onset of cellular deterioration. This genetic modification will result in biological expiration marking a citizen's fortieth year.

Should genetic modification prove insufficient, end of term assistance shall be administered by local health care enforcement officials. The policy will be enforced beginning January 1st, 2012. On said date every United States Citizen under forty years whose age exceeds the limit for genetic modification will have a chip implanted in their right shoulder. The chip will administer a lethal and painless electric current upon the forty year mark. Citizens that have reached or exceeded forty will have termination administered by health care enforcement officials. Should a citizen be unable to appear before designated administrators, health care enforcement officials will be dispatched in order to commence termination. Because individual citizen's needs and environments vary, tools relevant to these processes may also vary.

The OCLE serves the people of the United States by actively promoting an advanced civilization. This new world is based on strength, youth and realized potential while saving the population from the burdens resulting from age. Should any citizen resist their Condensed Life Enrichment Program (CLEP) they will be subject to imprisonment, fines and/or early termination. Citizens can contact the Office of Condensed Life Enrichment at <http://www.ocle.gov/rip> for information on the OCLE and phone numbers of our headquarters and regional offices.

Population Over 40

For population over forty, putting a cap on life is an unexpected shock. Unfortunately the immediate changes this policy represents will negatively affect this specific audience. The short amount of time they have once the policy is implemented makes the forty and over audience the

least likely to comply with the policy. They are the single group which will not gain any extrinsic benefits. The government will provide for all expenses following pre- and post death arrangements for the family. At the time the bill will be put into effect, individuals over forty are at the highest disadvantage. The changes that they need to make will be drawing up their wills immediately to ensure less chaos post termination. It is not projected that there will be any negative effects concerning time or resources.

This audience needs to know that due to current economic crisis and the stress of nationwide natural disasters the United States must protect its future. Their family's futures and survival depends on their cooperation. The policy clearly outlines how society and future generations will reap outstanding benefits. The policy also addresses when the changes will be enacted, how the policy will proceed and where they will be directed. The final month preceding termination all individuals will be given total freedom. They will not be bound by society's standards or laws apart from the guidelines put forth by the policy. The demise of one's life is something the US government believes is crucial to the nation. They will have information provided which projects an ideal future for the United States and its citizens.

The projected future for the United States will be open knowledge to the forty and older audience so they understand the purpose. They will be aware of the financial, social and individual projections for this policy. Financially, the social security fund will be transferred to provide funding for education. This image of a brighter future will light the way for the lifespan cap policy. They will know that currently the OCLE will implement methods for older community members to impart their knowledge to society in a concise and organized manner so history is not lost.

The most unfortunate part of this policy is that the population over forty will be affected immediately. However, the OCLE will promote that it is a citizen's patriotic duty. It is projected that instilling a cap on the populous' lifespan will create a productive society which will thrive on the world stage. The United States is determined to cement control as a world super power, and continue to lead. Their children and grandchildren will be pioneers in creating an ideal society; a society with less war, death and disease. The United States government will take an active role in ending poverty and bring the unemployment rate down. This society will allow children to thrive and learn in a safe and secure environment with minimal dangers and distraction.

It is expected that of all the audiences involved, the over forty audience will be the most likely to fear and rebel against the policy. As a section of the government the OCLE holds the power to sway or force individuals to comply. It is expected that citizens of the United States will be willing to die for their country and what it stands for. This policy represents the government's place in the United States and the power it can execute.

The OCLE will receive monthly updates and reports from many government and private organizations to track the population's acceptance and compliance through use of social security numbers. Surveys will gather data to be submitted into regional headquarters then reviewed by the OCLE.

One significant advantage the population over forty should be aware of is that following the instilment of this policy the benefits are limitless regarding health. The health care industry that was once employed to fight death will switch its purpose towards promoting life. The OCLE is determined to ease the process for all involved. Those lost in the first wave will be remembered as heroes to future generations for their brave sacrifices

We project that this audience will rapidly conform to the policy. Due to current economic crisis and the stress of nationwide natural disasters the United States must protect its future. Their families' future and existence depends on their cooperation. Using primarily intrinsic benefits we hope to sway the over forty population. The policy clearly outlines in which ways society and future generations will have outstanding benefits.

OCLE strongly supports and abides by the nation's constitution and believes in individual rights as listed in the first, fifth and the fourteenth amendments. However, they would only harm and delay the process by rejecting the life cap policy. This policy will be part of the law so in the event of any uncontrolled riots, rioters will be subject to immediate termination.

We believe that by introducing this policy, the population over forty will do great service to our nation. Also included in the policy will be the relief of all the debts currently accumulated by the over forty population so it will not be passed to future generations. The intrinsic benefits for this specific generation will be gained according to individual values, beliefs, and morals including their patriotism and devotion to the nation.

Population Under Forty

The second audience affected by the policy is citizens under forty years of age. The under forty crowd will be the most affected in a positive way by this policy, but it will also be more difficult for them to adjust to such a change in society. Witnessing the changes resulting from this law, such as losing a family member or mentor will be the largest issue to face. There will be slight cultural changes that will need to occur before our proposed law is accepted into mainstream society. One reason that this policy will succeed in the United States is because Americans value youth and fear death. As we all know, the United States is the land of Botox

and plastic surgery. Therefore, this policy will be highly appealing if labeled as a youth enrichment movement.

It would be fairly easy for the audience to make changes in their personal lives to work with the policy. There are not any foreseeable constraints in staffing or government that will disrupt the enactment of the policy. The constraints would be in the legal and ethical disputes that are expected to arise in adopting this policy. These constraints have been addressed in the policy description.

The minimum information that the audience needs is that the OCLE is sanctioned by the United States government. Through use of propaganda and marketing skills the under forty audience will understand that the OCLE is on their side. We are creating the policy to enrich the lives of the populous by providing economic opportunity and stability, a cleaner environment, a safer world, and better health throughout society. The younger population must also be convinced that without this policy the future will not exist.

This policy will require a huge national campaign; unfortunately when it comes to policies such as this there is no small or cheap way to implement them. These campaigns will focus on educating the masses about all the benefits of this law, such as a controlled population, especially in public schools and places of higher education. We will also notify all the media outlets that cater to this age group and will provide outreach through creation of municipal offices, state offices, regional and national offices all over the country to provide help and assistance during and after the educational and implementation processes. The use of modern technology will be used to address the younger population. We are prepared to deal with any questions or concerns that the general public may have about this policy. The OCLE will have an

available office in each city. Newer forms of communication are essential to reaching our audience.

The audience will see itself as being governed or ruled by the federal and state governments, but they also will feel that they have a say in the government by appointing government officials. The government officials will be the individuals carrying out the law. For the most part this audience feels that they cannot change government policy alone. A majority group of citizens have to mobilize in order for them to hold any serious power over this government policy. The audience feels inferior to the federal government. As individuals they are severely outnumbered and out resourced. The younger population is intimidated by politics so it will be easiest to encourage this audience that our policy is the best future. As a large group citizens can begin to feel a sense of superiority and can challenge laws and win lawsuits and elections. I think a widely accepted view of government is that of indifference, the US populous doesn't turn into politics so a very small portion of the population essentially makes the law. Many people see the government as a corrupt organization, but they usually always comply with what the government chooses to do.

The younger US population would most likely believe in this policy if their state representatives and other high up government officials become involved in promoting the policy. The state representatives will be used to promote ideas of an enriched, stabilized and clean country. It is essential for us to market this law as the last step needed to create a Utopia in the United States.

The younger population will be mostly likely to conform to this policy if enough propaganda and education is introduced. We want only the best form of communication between us and the youth; this is why we are creating a hybrid model form of marketing for this policy.

This undisclosed method of marketing has been used affectively in Germany preceding World War II. This form of marketing has been proven to mobilize youth. Using this along with a form of subliminal messaging will promise the youth's conformity.

For damage control the OCLE will create smear campaigns against any and all opponents to this law. The use of top industries will paint an image that any opposing parties wish to destroy the United States, and ruin what past generations have worked hard to build. The OCLE is working with the Justice department so any opponents to this policy will be charged with treason, and may or may not be held in a security holding area in Cuba. If individuals continue to act out they may be punished further by an early termination, as detailed by the policy.

This policy is most effective if introduced gradually. Since this policy does not immediately affect younger generations they are most likely to comply. Everyone must face death, why not live a happier and cleaner forty years over a struggling and unhealthy eighty? The policy carries many extrinsic benefits to encourage the under forty population. The extrinsic benefits include the inheritance of a home once the chip is implanted; there is free education through graduate school for those complying with the policy, free healthcare, and lower taxes. Those that do not comply with the policy during the appropriate dates will not be approved to get a new home. The intrinsic benefits include freedom from politics, a quicker inheritance to the world, freedom from past generations' mistakes and wars, and economic opportunity. The core values in the letter are environmental, economic, and political stability. These values are appealing to the young reader because it gives them a sense of responsibility and power over their future.

Professionals in the Healthcare Industry

The third audience affected by the policy is the healthcare industry. Understanding the effects of limiting life on earth to forty years is essential for all healthcare workers. They are currently the backbone of an industry that will see significant changes in medical practices, which have continually grown in comparison to other industries. Considering the exceptional work the healthcare industry has done extending the lives of those well past their prime it is a simple switch to promoting life. Rather than discouraging death they will work with promoting life. The satisfaction of helping younger individuals grow into society is more appealing and satisfactory. Working with citizens who are destined to contribute to society for their entire lives is an imperative position. Being able to encourage life as opposed to postponing death will be an exciting transition for the medical field.

The healthcare workers have always been among the best and brightest students in their respective colleges. Allowing for a completely different demographic of individuals to be seen as patients, will allow for much more important research on this, “new old,” age of forty. This will allow for many research options and cutting edge technologies to be introduced into the field of medicine. Along with the new technologies come newer patients.

Statistics show that having children after the age of twenty five increases the rate of complications at birth by tenfold. With that in mind, knowing one’s life will be terminated at forty, individuals will be having children at a much younger age. This is a preventative action to ensure woman’s health and to encourage healthier pre- and postnatal health. This will make the birthing complication rates drop.

At an individual level among healthcare workers, the benefits are many. Being able to narrow down the patient’s age allows for a more narrow minded approach to healthcare. Knowing that patients will be under the age of forty will allow for near perfection in the

healthcare field. All the time and assets will be going towards half the patients it is currently undertaking. This policy will also allow for the younger individuals, currently pursuing a medical career, who would traditionally have to put in hundreds or thousands of hours interning, all the while living off of roman noodles, to have a chance to show their skills at a younger age. Along with the policy comes the birth of an entirely new industry that will be tasked with streamlining the fetus alterations. This will allow upcoming medical students countless job opportunities. The growth in job opportunities will help lower unemployment rates country wide, and encourage the economy. Considering the entire population will be patients, the issue of job security is a thing of the past. The policy will allow for an eager to learn and a hard working environment throughout the health care industry.

One area of frustration some might have with this policy is not being able to finish working on a research program, or not having time to teach the next generation about the knowledge gained throughout ones career. Knowing this is a legitimate concern, time should be set aside for individuals to put into writing all of their research. Also, research projects will always have two people working on them, one older, and one younger individual to continue the research. Knowing that this younger individual will be in their prime age should give comfort in knowing he or she will be eager to carry on the research and not become complacent.

As with all policies, enforcement is a challenge someone will have to undertake. This task will involve collaboration between healthcare employees and the OCLE. The primary task of working with the OCLE will be keeping a record of social security numbers that have been terminated, as well as those who have not yet attained their chip. Social security numbers will be used to track and monitor the involvement and compliance of the entire public. For those

individuals who decide not to get their chip, either by passive or aggressive means, they will be faced with early termination (refer to policy).