International Programs Office

Faculty Senate Presentation
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by
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Units of International Programs Office (IPO)

- International Marketing and Recruitment
- International Student, Scholar, and Faculty Services
- American Language and Culture Program (Intensive English)
- Study Abroad
- International Grants, Contracts, and Initiatives
International Programs Office

- First and foremost, we seek to encourage UI students to become more internationally engaged. Our goal is to ensure that all UI students have opportunities to expand their intellectual and professional potential by learning new languages and cultures and through exposure to cuisines, environments, religions, and worldviews beyond what they currently know. "Global citizenship" is not a frill—it is essential to students' success in the job market and to realizing their personal potential.

- The UI seeks to attract the best and the brightest students from around the globe, and Idaho’s 667 international students represent 68 nationalities. The IPO provides a variety of support services for international students, researchers, and faculty. Our international guests contribute in many ways to the UI community, vitalizing the entire campus (and the town of Moscow) with their diversity of languages, cultural perspectives, and academic experiences. Not only do we hope to enrich our international visitors through experiences here, but we believe the UI benefits profoundly though the presence of these students and colleagues from around the world.

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- The International Programs Office (IPO) supports the efforts of the University of Idaho (UI) to become a more global university. The UI’s Strategic Plan explicitly asserts that scholarly and creative activities promote human and economic development, global understanding, and progress in professional practice by expanding knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and professional disciplines. Global education is an essential dimension of every school, college, department, and center at the university.

- Across the IPO’s several units (Study Abroad; International Student, Scholar, and Faculty Services; the American Language and Culture Program; International Marketing and Recruitment, and International Grants, Contracts, and Initiatives), we have a dedicated staff committed to global engagement as a fundamental component of the student experience, campus diversification, research, faculty support, and the standing of the UI in the nation and the world. The IPO staff is passionate about transforming lives and making the UI a more global community.
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The IPO contributes directly to the UI research mission by supporting the presence of international researchers at the university and by helping to establish institutional linkages with universities abroad. Research and innovation cannot occur on an academic island. Cross-fertilization of ideas—between colleagues, between laboratories, between institutions—is essential. In order for our faculty to remain on the cutting edge and to bring this knowledge into their classrooms and into their own publications, our university must maximize connections with the global scholarly community. It is toward this end that the IPO seeks constantly to retool and improve the UI’s international strategies.

Top 6 Countries Historically
(Does not include ALCP)
Achieving Our Goals

- Working closely with Agents
- Articulation Agreements
- Reaching out to Current Students and Alumni
- Recruiting from Community Colleges
- Building Partnerships in Strategic Countries
- Linking with Universities Strategically
- In-Country Fairs and Trainings
- Sponsored Students
- Positive Experience = Positive Word of Mouth

International Student Trends
(Does not include ALCP)

10% Increase from Fall 2011 to Fall 2012
UI Study Abroad Numbers

International Partnerships

- Articulation Agreements
  - Northwest A&F University (China)
  - Shanghai Institute of Technology (China)
  - South China University of Technology (China)
  - Kyoto International University (Japan)

- Transfer Agreements
  - Beijing Union University (China)
  - East China University of Science and Technology (China)
  - Nanjing University of Post and Telecommunication(China)
  - Northwest A&F University(China)
  - Northwest University(China)
  - Otemae Junior College (Japan)
  - Shaanxi Normal University (China)
  - South China University of Technology(China)
  - Shanghai Institute of Technology(China)
  - Sydney Institute of Language & Commerce (Various)
Guiding Principles of International Strategic Planning

Create a vibrant global learning university community in which:

- International students from around the world represent 10% of the student population (currently 5%)
- Idaho students have access and opportunity to study abroad; numbers of students studying abroad increase
- Idaho students graduate as global citizens; intercultural competencies and global education is an integral part of curriculum and extra-curricular activities

Guiding Principles of International Strategic Planning

Create a vibrant global learning university community in which:

- International opportunities for Idaho faculty and staff are expanded
- International work of Idaho faculty and staff are supported, tracked, publicized, and celebrated
- Strategic linkages with international universities and private sector are developed, focusing on collaborative research, cooperation, training, and development
Guiding Principles of International Strategic Planning

- Strategic Partnerships and Initiatives
  - Establish criteria for creating linkages that support UI's academic mission, are financially viable, and sustainable
  - Centralize tracking of all international linkages, agreements, and partnerships
  - Seek private sector support for international initiatives
  - Seek ways to engage community in international initiatives

Guiding Principles of International Strategic Planning

- Focus on Quantity and Quality – Grow Wisely
  - Recruit high quality international students to Idaho’s degree programs, and attract highly desirable sponsored students (funded by international organizations, scholarships, governments)
  - International Initiatives should be practical, ethical, and financially viable;
  - International Initiatives must fall within the scope of what can be done per federal law and to minimize any risk to the institution
  - Support for infrastructure to support growth is needed to sustain growth and new initiative