Borah Symposium Meeting 1
05/05/16
Introductions
70th annual Borah Symposium
IDEAS – themes/ speakers/
   Resources and War – impacts of climate change on conflict and how climate change leads to conflicts//climate refugees
   Leymah Gbowee – Liberian Activist – Nobel peace Prize Winner, Activism in post-conflict war. work with women,
   Women focused event –
   Autonomous weapon systems – scientists request to stop software and decision making process
   Gender theme – what’s going to happen within political system?
   Psychology of young men and war –
   Melinda Gates –
   Samantha Power – Emma Watson
Main Topic Ideas: Gender and War // Resources - Climate Change
   All woman UN Peacekeepers from India into African country
   Ellen Johnson Sirleaf
   Legality of women in military state-side –
   Women’s education as a cause of population control//
   Lexi’s cousin – works for President of Malawi

45,000 – for the year
20,000 for someone BIG
30 August 2016
Borah Meeting 2

2:00pm meeting commenced
Agenda: Elect Chair// Finalize Theme

70th Symposium – go big!

Chair nominations: John Murray and Steven Daley-Laursen

Motion to elect John Murray and Steven Daley-Laursen to 2016-2017 Borah Committee Co-Chairs.
2nd
Ayes have it
PASSED

THEME IDEAS
Espionage
piracy – wiki leaks

Return to Nationalism
Economic anxiety bringing people back to Nationalism

NATO history

Multi-lateralism vs. Isolationism

People to People – aim to break down nationalism barriers – could lend to a particular theme

Roles of certain institutions – how/why do we know what we think we know? Where do we get our information?

Media and war

Us vs Them
who are “the others” // figuring out who we are
Russian fake media – propaganda – Bill to send article
**If media component – get JAMM involved

Problems and Solutions
Sustainability – global, must be connected (US)
Counter – Nationalism – (US alone)
Solutions require growing sphere BUT political world says “isolationism”

Trade Wars: want to tear apart trade deals without understanding what that would do

Whole day devoted to Economic aspect
Experts on trade deals
Columbia River Treaty

US together vs. US alone

**US vs THEM ideas cont’d**
Multi-lateralism vs. Isolationism

Understand conditions for catalyst in one and the other

Economic angle

Authoritarianism – coming out of Isolationism

Social political psychology aspect

Espionage

Media role/ propaganda/ satirical news

**MOTION to accept the theme and all threads therein**
2nd
Ayes have it
PASSED

*Potential Speaker Pool*
Kofi Annan
Samantha Powers
John Stewart

Ro to reach out to speakers agencies –

Dates of Symposium: April 2, 3, 4, 5

3:00pm meeting adjourned
2:00pm meeting commenced
Present: John, Steve R, Celeste, Marco, Leticia, Morgan, Rachel, Senna, Louise-Marie, Jakob, Ro, Alyssa

Meeting agenda: discuss panel ideas, keynote speakers

Title convo: Us vs. Them? Too harsh, too binary?
- Draws attention, needs a subtitle
- Committee not married to the title, room to discuss a new one.

Policy reminder: theme does not have to focus on peace – must fall somewhere within *causes of war, condition for peace*

**Speaker's discussion:**
** Plenary Speaker on larger topics, broader issues/implications, Keynote to speak more focused, narrow topics **

Parag Khanna book
- fragmentation and polarization

Ro to reach out to speaker’s agency – but also, who can we reach directly?
- Samantha Power – must wait until January however.

James Traub
- *UN: Can’t live without it, Can’t make it better*

Defector from Russia = talk about cold war, U.S. and Russia, etc.

*Steve and John both suggest historian to talk about isolationism within historical context and present context.*

Timothy Snider
- *Blood Lands*
- After WWII Eastern Europe/Cold War

Mark Mazower
- Prof. History
- *Governing the World: Global Cooperation*

Daniel Benjamin
- *Failure on War on Terror*
- Looking at where we’ve been, where we’re going
Gideon Rachman
- Chief of foreign affairs for Financial Times, wrote article published in Economist
  “Nationalism is Back”

Afshin Molavi
- Global advisor at Johns Hopkins/ journalist

David Eldelman
- State department

Bassem Youssef
- “Jon Stewart” of Egypt

Andy Zaltzman
- Bugle podcast, comedian, Brexit

Topics discussion:
Russian troll factory

Psycho-social depth of isolationism – researchers therein as panelists? Daytime speakers?

Authoritarianism/ Nationalism

Social media/ cyber security/ propaganda in 21st century
- JAMM, Sociology colleague? Reach out and see who they know
- Steve R suggestion: knows Am. Scholar who wrote Geopolitics: Pop Culture Media
  o For panel or keynote on topic specific

Jay Winter - does he know anyone?

Jonathan Haidt
- Psychology aspect – for psycho-social topic

Nationalism Theme:
  One day – economics, domestic issues, psycho-social
  2nd day – broader/ international focus/ “fear of nuclear war”/ bigger context, but with similar
  findings.

Globilization makes us feel more comfortable – good and bad behind that? Who is that true for?
- What makes people fear or embrace globalization?

Michael Billig
- Banal Nationalism
- Below surface doings – imagined communities
Organization discussions:
Panel on MON
Daytime talks (using each panelist) TUES, WED
Plenary – breadth of topic
Keynote – bigger name, smaller topic.

Students Perspective:
- Ted talks resonate – social media resonates – satirical news outlets

Advertisement idea: stylist propaganda?

Narrowed list of names:
Parag Khanna
Jonathan Haidt
Ellen Sirleaf

Ro to follow up with Jay Winter and contact speaker’s agency about Ellen Sirleaf

WILL MEET NEXT WEEK
Meeting concluded at 3:00pm
September 20th

Borah Meeting Notes

Celeste, Senna, Leticia, Rachel, Jakob, John, Marco, Louise-Marie, Erin, Steve DL, Alyssa, Ro

Commenced at 2:05pm

Agenda: speakers,

Ro report: No Ellen Sirleaf

Money for BIG keynote?
   Asking a foundation, reaching out to other departments on campus, grants (US Institute for Peace), UI foundation – local donors (even for the 75th symposium), local community members, city of Moscow

Organization of days:
   SUN – Comedian?
   MON – panel
   TUES – day-time from panel; Plenary
   WED – day-time from panel; Keynote

NAMES:
Richard Lugar
Edelman
(Ambassador to Palau – formerly in Cairo – can speak to environmental conditions)
David Edelman
Peter Hitchens (Brexit Journalist – Kenton contact - $3,000)
**Friedman (through NY Times speaker’s bureau - $10,000) // have Kenton follow up**
(possible Keynote)
**J. Rosen (former head of journalism at NYU – civic journalism – press think blog – media futurist – influence of media on ppls actions) (coming in FEB for Renfrew Colloquium – willing to change dates?) (Panelist, Day-Time)
Poynter Institute (think tank – topics on authority, isolationism and media)

Symposium budget: ~$45,000
~$35,000 for speaker’s fees
~$10,000 for adverts, accommodations, travel, etc.

THEME
Polarization
Isolationism vs Globalization
Conditions (social/psychology, media, environmental, economics)
   Speakers for each topic –
Conditions of climate – focused on macro-issues, how it plays into politics, effects on environment that lend to behavior

Potential Panelists:
Media: J. Rosen,
Social Geographer: Jason Ditmore
Economist: Chrystia Freeland (Jakob to contact a contact to contact)
Psychologist: Authoritarianism network – Steve D article//
Historian: Mark Mazower, Jay Winter

Including a comedian? Student event? Before Borah instead of a documentary? Stick with Sunday? At the Kenworthy?
  • Comedians on the speaker’s circuit?
  • Hari Kondabolu (Erin’s suggestion)
  • Bassem Youssef?

Contact Tracy Craig in Psychology to see who would be interested in Authoritarian psycho-social conditions to partner

Ro to still contact Jay Winter

*Careful not to pick any speaker too aggressively partisan*

**To meet next week**

Meeting concluded at 3:00pm
Borah Meeting  
09/27/2016

Start: 2:07  
Marco, Louise-Marie, Senna, Leticia, Morgan, Rachel, Erin, Ro, Alyssa

We have personal contact info for J. Rossen and the contact info we received for Thomas Freidman may or may not be his personal info, might be general contact.

Erin – comedian update Hari Kondabolu  
-Said he would definitely be interested, but the estimated cost would be $17,500 (fee, flight, etc.)  
-Possible co-event with ASUI entertainment board?  
-will wait for keynote info before moving forward

Amy Chua – World on Fire –  
Plenary? Possible day time talk?

*Marco moves to put Amy Chua on the list and Ro to talk to Bill concerning the controversy regarding “tiger mother”*
  2nd  
  Ayes have it  
  Passed

Reviewing names on Ro’s List:
General Jack King – 4-star general  
Richard Lugar  
Vali R Nasr – expert on global affairs – johns Hopkins  
Katie Kay – BBC journalist  
Susan Eisenhower -  
General Patrick Gamble – retired 4 star general, Rachel’s father’s friend

Panel/Plenary possibilities – people to follow up:
Jason Dittmer - Steve R to reach out – any updates?  
Mark Mazower – Erin  
Authoritarian Articles from Steve DL? Follow-up with Steve – any names from them?  
Peter Hitchens – Ro to follow up with Kenton  
Chrystia Freeland – Jakob to contact – any response?  
Friedman - Ro to talk to Co-Chairs to contact  
Amy Chua – Ro to talk to Bill  
Afshin Molavi – senior global advisor – Ro to follow up  
Ro to see if Prendergast has other contacts

**MEETING NEXT WEEK**

End: 3:08
10/04/2016
Borah Committee Meeting

2:00pm
Steve R, Celeste, Erin, Senna, Rachel, Louise-Marie, Steve DL, Ro, Alyssa

Updates:
J. Rosen has been contacted – waiting on Friedman

Erin to contact Amy Chua and Mark Mazower

Comedian Update:
  -ASUI entertainment willing to split 50/50
  -Erin to follow up with Vandal Entertainment to confirm the split

Keynote:
  Richard Lugar is available for 20k
  Waiting on Friedman

1-2 Sentence description of topic:
  “Polarized cultures in a globalized world”

Speakers:
  H.R. McMaster as plenary – Steve R to contact
  Hitchens as plenary? (Brexit journalist) – Kenton to contact
  Rosen as panelist with media focus
  Ditmore as panelist with social geography focus – Steve R to contact
  Chrystia Freeland as panelist with Economics focus – Jakob to contact

Melinda Gates as keynote suggestion – go through Foundations Office

**MOVE to invite Melinda Gates and McMaster as Keynote or Plenary (Louise-Marie)**

2nd
Ayes have it
Passed
Bill to talk to Foundation office

MEETING NEXT WEEK

End 3:00pm
Melinda Gates update:
   Foundations office on board, they have some ideas, might take about 4-6 weeks to hear a response since they’re going to be very strategic in the outreach.

H.R. McMaster update:
   Steve R reached out to his contact, who is going to contact McMaster – stay tuned

Ditmore update:
   Said no, poor timing with his schedule

Chrystia Freeland update:
   Jakob contacted his contact, waiting to hear back, expecting a no

Friedman update:
   Maybe!

Title: Polarized Cultures in a Globalized World
Steve DL and John to work out 2-3 sentence blurb

Amy Chua update:
   Not fit for panel, not wanting to invite as plenary or keynote, save as last resort

Comedian update:
   Decided to have Sunday night performance in the Ballroom IF we get a green light from Vandal Entertainment on the split

Shifting focus to populate the panel:
   Conversation on whether or not to invite people onto panel or go with a full UI panel
   **no decision made yet**
   - Looking for people not on book tour, someone smaller scale, regional, local even

Suggestion for panel possibilities:
   - look at authors of post-election articles (Jakob suggestion)
   - Denver Dialogues – peace and security, etc, numerous areas that fit the theme (Celeste suggestion)
   - Seattle world affairs website – Dina Smeltz as one example: US attitudes, foreign policy
   - Other directors within the Gates Foundation
   - UI alumni?
     Anastasia Telesetsky, UI law professor, – either invite on panel OR ask for recommendations of possible folks – Louise-Marie to reach out and see, and also find out when Bellwood is.
- Steve R to pick out 3-4 names for social geographer panelist spot

End 3:00pm
10/18/16
Borah Meeting Minutes

2:00pm
Morgan, Rachel, Leticia, Senna, Jakob, Steve R, Celeste, Erin, John, Bill, Alyssa

Louise-Marie suggestions
- Would be interesting having an expert on climate perspective on the panel
- No decision made

Friedman Update:
- Steve DL chatted with him on the phone and Friedman is interested, but not available during the spring. Said he would have a different price point if he were to come in the fall.
- Suggestion to invite Friedman for the fall and have a round 2 Borah event then – partner with Common Read and the McClure Center to broaden fund pool.

Motion by John to invite Friedman to campus to speak at Fall Borah round 2, on the stipulation that his price point is not astronomical.
2nd
Ayes have it
PASSED

McMaster update:
- Cleared for an invitation and Steve R has his personal email
- Comments regarding invitation: high profile, smart, good price, can roll out events with ROTC, perhaps a bit dry? Might have been specific audience – confident he’ll be a great fit

Motion by Jakob to invite McMaster as a major speaker (keynote or plenary depending)
2nd
Ayes have it
PASSED

Melinda Gates update:
- Foundations office working on invite, looking at 4-6 week window on that

Panelist updates:
- Steve R compiled a list of potential political psychology/social psychology options (list attached in email)
- Committee members to look into each option and come Tuesday meeting ready to share preferences

**TO MEET NEXT WEEK**
End 3:00pm
Borah Meeting Minutes
11/08/2016

2:00pm

Morgan, Rachel, Leticia, Senna, Celeste, Steve DL, Louise-Marie, John, Jakob, Erin, Ro, Alyssa, Bill

Karla in to chat about poster designs – chatted through our visions, understanding of the topic, etc.
-will have a mockup design first week of December

McMaster confirmed for April 5th!

Friedman confirmed for the fall – Steve DL to pick possible dates with Bill and Ro

Going to nix comedian (cannot afford both Friedman and comedian)

Panelists
Motion to adopt a panel in social psychology/geography/Int’l Relations, etc. (Steve’s list)
2nd
Ayes have it
Passed

-decided to invite Leonie Huddy, Jessica Weeks and Angela Bos to be panelists. Will invite all three days – hoping to have daytime talks as well. Ro to send out invites.

Hoping to hear from Gates by December

*If Gates does not work out:
-think through someone who could speak on “conflict”
-Syrian conflict, US-Russian relations in Syria, etc.
-committee members to come up with names

Next week meeting pending: if we hear back from panelists we will meet. Stay tuned!
Borah Meeting 12/06


2:00pm

Carla Update
- Haven’t been able to get ahold of her, most likely because of how busy the office is with the bowl game
- Might not hear back till right after the break

Keynote Updates
- Firm commitment from McMaster with the O.K. to go public with his name
- Waiting on Friedman to pick one of the three offered dates (in the fall) as well as the O.K. to drop his name

Gates Updates
- Decided as a committee to make the invitation to Melinda Gates ourselves, using our own angles (Kappa Alpha Theta connection as one potentially)

Panelist Updates
- Ro invited the three panelists (starred on the list)
  o heard back from Leonie Huddy with a no – schedule conflict
  o waiting to hear back from Jessica Weeks and Angela Bos (invited them to the panel as well as an invitation to submit a proposal for a day-time talk)
  o Ro will reach out one more time to Weeks and Bos, and if no response, will invite Larycia Hawkins and other names on the list
- **HOMEWORK:** to be thinking about a moderator – come back from break with ideas
  o Last year was Kristen Haltinner from Sociology and the year before was Gillian Coldsnow from NWPR, couple years before that was Daljit Dhaliwal - former news presenter for Al-Jazeera

Documentary Updates
- Excited to move forward with documentary for Sunday eve
- **HOMEWORK:** over break find potential documentaries to show
- Also keep eyes peeled for directors or producers of the documentaries who are inexpensive and who would come participate
- Fog of War documentary as fallback (bc it’s so good says Steve R and Erin) 😊
Recap
- We have General McMaster as our Keynote locked in and Friedman locked in for the fall.

Panelists
- Have only invited three from the list – one for sure no, the other two no response
- Pressure is on to find people – collectively decided to reach out to the rest of the list (Erin and Steve R to help)
- Steve R to reach out to Larycia Hawkins as panelist and Erin to reach out to 2 more names on list
- Other ideas for panelists: women’s march organizers, Bill’s list as backup

Plenary
- Ro to reach out to John Prendergast again to invite Samantha Power
- Erika George from Bill’s list – possible, might fit better as panelist?
- If Power doesn’t work out, upgrade Larycia Hawkins from panelist to plenary

Documentary
- Nothing on the table yet – but possibly after the Cannes Film Festival
- Celeste suggestion: Tears of the Sun – not a documentary but captures some themes

Poster
- Jakob’s job! Will have revised options for us next week.
Borah Meeting  
01/27/2017  
2:30pm  

Louise-Marie, Patrick, Marissa, Celeste, Rachel, Erin, Ro, Alyssa, Bill  

Erin and Steve updates:  
- Several no’s because of big PolySci conference in Chicago at same time  
- One strong Maybe from Erin Cassese – going to try an rearrange her schedule and get back to us  

Ro assigned an article in one of his classes that fits well within the theme and reached out to the article’s author Jessica Matthews– if she says yes, but no room in Borah we will have her do a Martin Forum. But she can serve as a backup if need be.  

Ro reached out to John P last week concerning Samantha Power–will follow up this weekend to see what the latest is.  

Posters Update  
- #3 won the vote  

Panelist/Plenary Updates  
- One maybe from Erin Cassese  
- Erin R to reach out to stepmom and see if any career diplomats who are now free from job duties would be interested  
- Erin has until Wednesday for possible diplomats to respond, if no response we’ll upgrade Cassese to Plenary and invite three locals from Bills list to panel. (and in this case, if Matthews says yes we will have her be Martin Forum speaker)  
- And if Power says yes we’ll get her on campus no matter what. ;)