UNIVERSITY CURRICULUM COMMITTEE
2016-17 Meeting #12, January 30, 2017

Present: Patricia Hart, Dan Eveleth, Rick Stoddart, Don Crowley, Kenton Bird, Dinara Storfer, Tara Hudiburg, Jeanne Stevenson, Robert Heinse, Joe Law, Heather Chermak, Jerrold Long, Jaap Vos (on the line)
Absent: Austin Blacker, Ankan Guria, Brianna Larson, Matthew Brehm, Taylor Raney
Others present: Grace Miller, Dwaine Hubbard, Kattlyn Wolf

Chairperson Hart called the meeting to order at 3:30 in the Pitman Cataldo Room.

Old Business

UCC-17-016 College of Letters, Arts and Social Sciences

Patricia noted to the committee that Ellen Kittel was not available to speak to the History changes. The committee tabled the History items.

Patricia introduced additional language for the Asian Studies minor from Rachel Halverson, MLC Department Chair. Jerrold Long asked if the changes represented a significant departure from how upper-division requirements were applied in the past and Dwaine Hubbard responded that previous students were also able to apply upper-division language courses to the 9 credits of upper-division coursework required. The committee elected to add the language “Of the 21 credits” before “Nine (9) credits of upper division coursework required.” It was moved and seconded to approve the changes. The motion passed unanimously, contingent upon the addition of “Of the 21 credits.”

It was moved and seconded to approve the changes to the Major in Advertising. The motion passed unanimously.

New Business

UCC-17-015 College of Agricultural and Life Sciences

It was moved and seconded to approve items one and two from the College. Dan Eveleth noted that the core is now 10 credits larger and Kattlyn Wolf explained that the department moved shared courses into the core. Items one and two were approved unanimously.

It was moved and seconded to approve items one, two, and three from Agricultural and Extension Education. Dan asked if AgEd 470 was no longer repeatable, given the credit change. Kattlyn responded that the department added 471 instead, Items one, two, and three were approved unanimously.

It was moved and seconded to approve items one and two from Animal and Veterinary Science. The motion passed unanimously.

It was moved and seconded to approve items one and two from Food Science. Dan asked if it is appropriate to include course fee language in a course description. Dwaine responded that it is not usually included. The committee elected to strike the course fee language. Rick Stoddart asked if a Science Writing course was available elsewhere (beyond Food Science) and Tara Hudiburg answered that English housed such a course. Items one and two were approved unanimously.
It was moved and seconded to approve items one and two from PSES. Pat identified an error: “include” should not be followed by a semi-colon. Jerrold noted that 10 credits were added to the core, but 10 credits were not also removed from the curriculum. Dan noted that the department now required three credits of both SOIL 417 and SOIL 446. Items one and two from PSES were tabled.

UCC-17-015a College of Agricultural and Life Sciences: New Fermentation Option

It was moved and seconded to approve the new Fermentation Option. Dinara Storfer asked whether students who take these courses attend at WSU and Heather Chermak explained that the School is cooperative. Rick noted that there may be issues with library resources and student identification. The motion passed unanimously.

UCC-17-023 College of Business and Economics

It was moved and seconded to approve Accounting items one and two. Rick noted that the library used to subscribe to local market databases, but no longer. Dan responded that students may come with their own materials. The motion passed unanimously.

It was moved and seconded to approve Business items one, two, and three. Dan explained that MKTG 431 was previously offered as a Topics course. Don Crowley asked what would happen to students who took BUS 301 and then realized that they needed to take additional courses to qualify for BUS 302. Dan responded that 302 is finance-major-only. Dan asked that the committee exclude BUS 495 from consideration until it could be presented alongside RMAT 495.

The committee elected to update BUS 301’s prerequisite to read: “Acct 201; Econ 202 or Econ 272.” Items one, two, and three were approved unanimously, as amended.

Dan noted to the committee that the College of Business and Economics general requirements (item four) were coming through alongside other PGA-related changes. Rick noted to the committee that he preferred to consider the related items all at once. The changes to the general requirements were tabled.

UCC-17-023a College of Business and Economics: New Business Analytics Minor

Dan noted to the committee that the department debated proposing a major, but ultimately proposed a minor. He explained that their goal was to create a minor that doesn’t require new courses. Dan noted that the department was also open to the minor being available to all students. The committee elected to strike the language that restricted the minor. It was moved and seconded to approve the new minor. The motion passed unanimously.

UCC-17-023b College of Business and Economics: New Market Analytics Emphasis

It was moved and seconded to approve the new emphasis in market analytics. Dan noted to the committee that the Business department had the support of the Statistics department. Kenton asked whether the analytics emphasis was available only to Marketing students and Dan confirmed. Dan explained further that the current Marketing degree has three emphases: Golf, General, and Entrepreneurship. The Market Analytics emphasis would be the fourth.
Pat asked how many students were expected to enroll, based on current enrollment, and Dan responded that the department proposed the emphasis in response to demand by employers. He said: “The question is whether there is demand by 18-year old human beings.” Rick cautioned that certain data sets will be unavailable. The new emphasis passed unanimously.

Hearing no additional questions, Chairperson Hart closed the meeting at 4:40 PM. UCC will reconvene on Monday, February 6, 2017.

Grace Miller

UCC Secretary