

## Cluster estimation for proportions, sample size estimation

**Cluster estimation for proportions:** As with ratio estimation in the earlier chapter, this is the same as estimating a mean except that the data are just 0's and 1's. Let  $a_i$  be the total number of elements in cluster  $i$  that possess the desired characteristic ('yes', etc.). Then the estimator of  $p$  is:

$$\hat{p} = \frac{\sum_{i=1}^n a_i}{\sum_{i=1}^n m_i}, \text{ and } \hat{V}(\hat{p}) = \left( \frac{N-n}{N} \right) \left( \frac{1}{\overline{M^2}} \right) \frac{s_p^2}{n}, \text{ where}$$
$$s_p^2 = \frac{\sum_{i=1}^n (a_i - \hat{p}m_i)^2}{n-1}.$$

See the ethiopian food example from class and the SAS program on the web for an example.

**Sample size estimation:** For single-stage cluster estimation, the sample size formulas are very much like those in the earlier chapter on ratio estimation. The sample size  $n$  is:

$$n = \frac{N\sigma_*^2}{ND + \sigma_*^2}, \text{ where } D = \begin{cases} B^2\overline{M^2}/4 & \text{for } \mu, \\ B^2/4N^2 & \text{for } \tau, \\ B^2\overline{M^2}/4 & \text{for } p, \end{cases}$$

where  $\sigma_*^2$  equals  $\sigma_r^2$ ,  $\sigma_t^2$ , or  $\sigma_p^2$ , for  $\mu$ ,  $\tau$  (using  $M\bar{y}$ ),  $\tau$  (using  $N\bar{y}_t$ ), or  $p$ , respectively. Some examples are given in the text and in lecture.