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Five key differences in water and energy conservation 1. Water is matter

- Water is made of molecules; energy is something those molecules can gain and lose.
- We have a fixed amount of water that cycles through the biosphere and supports life.
- Energy gets delivered to us daily in a constant, plentiful flow.


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## 5. Extravagant use of water is more deeply entrenched in culture.

- We've been using water to dilute and transport human $\qquad$ waste for a few centuries in the west. It's hard for us to imagine not doing that.
- Energy, on the other hand, has only been cheap enough to waste for less than a century.


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| This fluid relationship we have to energy may be the biggest |
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| reason for the relative ease with which we explore alternative |
| solutions. |
| When it comes to water, we're stuck. That's why the pioneers |
| who are helping us rethink our relationship to water are such |
| out-of-the-box thinkers. |


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