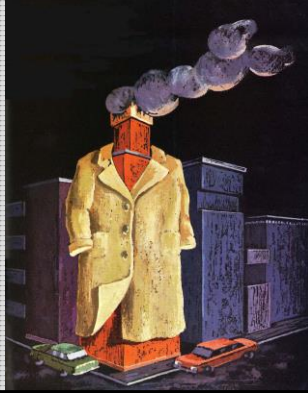


## The Importance of Being Insulated

"...not only reduces consumption of energy...leads to better quality, and on occasion, lower cost construction."  
—Thomas Fisher

...plus it improves thermal comfort



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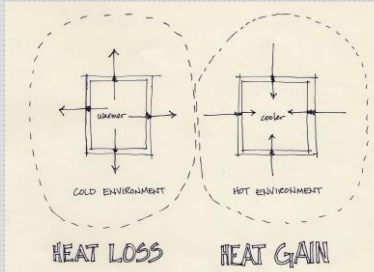
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### Three unsurprising facts:

- All heat loss/gain occurs on the "path" through the building skin.
- Heat transfer is always from hot to cold.
- The weather and the internal load determine if heat loss or heat gain is occurring.



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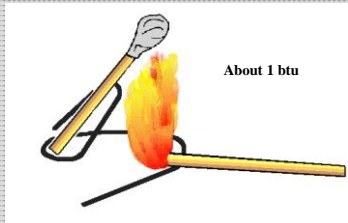
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2

### Introduction to a British Thermal Unit (Btu)

Heat to raise 1 pound of water 1°F

Rate of heat transfer is measured in Btu per hour [Btuh]



[The rest of the world measures heat transfer in Watts (3.41 Btuh).]

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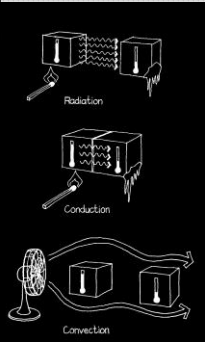
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## Methods of heat flow



- 1 no-touchy**  
radiation—by electromagnetic wave
- 2 touchies**  
conduction—thru a solid medium  
convection—thru a fluid

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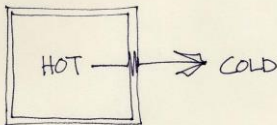
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4

## Basic conduction



$$\text{HEAT LOSS} = (\text{SKIN AREA}) \times (\text{CONDUCTIVE RATE}) \times (\text{TEMPERATURE DIFFERENCE})$$

### CONDUCTIVE HEAT TRANSMISSION

Skin area (A)                      area of each material (sqft)  
 Conductive rate (U)              U-value (btuh/sqft°F) (1/R-value)  
 Temperature differential ( $\Delta T$ )    between inside and outside (°F)

$$HL = A \times U \times \Delta T$$

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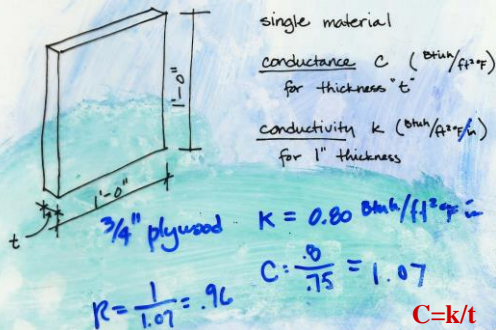
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## To reckon the U-Value—look up C or k



- For a specific thickness (t) look up Conductance, C (btuh/ft²°F)
- For a unit of thickness (1") look up Conductivity, k (btuh/ft²°F/in)

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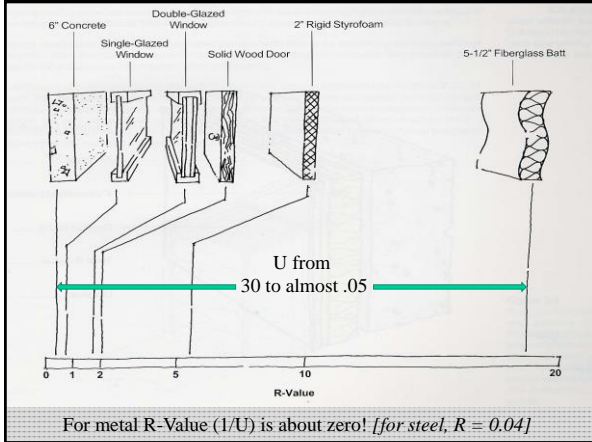
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**Most skin elements are composites:**

Composite material  
conductance is combination of ~~2~~ component materials  
 Known as U or U-value

**Mathematically, it's not as simple as adding conductance (C).**  
 Conductance (U-Value (btu/hr°Fft²) is a speed  
**You can add times, though.  $R = 1/C$  (hr/btu°Fft²)**  
 Resistance (R-Value) is a time

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**Typical composite residential wall**

Draw a section thru the wall =

MATERIAL	R-Value
1. outside surface air film (15 mph - all surface heat flow dir)	.17
2. 1/2" x 3/8" lapped siding, wood	.81
3. 3/16" plywood sheathing $k = 0.8$ $c = 0.8/1/16$ $R = 1/6$	.39
4a. at stud $E = 4$ = 2 1/2" wood	4.38
4b. between studs, dead air 50°F mean temp, $\Delta T = 20^\circ F$ , $E = .02$ (vert surface, horiz flow)	.91
5. 1/2" gyp board	.45
6. inside surface air film (vertical, horiz air flow, non-reflective surface)	.68

Look up thermal properties in MEEB Appendix E

R-Value @ stud: 6.88  
 R-Value between studs: 3.41  
 Studs @ 16" o.c.: 20% framing  
 Studs @ 24" o.c.: 15% framing  
 R-Value average:  $(6.88)(.2) + (3.41)(.8) = 4.10$

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Each skin element is slightly different and must be calculated.

CALCULATION OF U VALUE

Weighted average R-value:  
 $(13.74)(.80) + (5.34)(.20) = 12.06$

	R @ gap	R @ stud
Outside air film (assume wind = 15 mph)	.17	.17
Concrete (k = 9, x = 6") x/k = 6/9 = .67)	.67	.67
Stud (x/k = 3.5/1.0 = 3.5)	-	3.5
Fiberglass (glass batt)	11.00	-
Air space (50°F mean temp, 30°ΔT, ε = .82)	.90	-
1/2" gypsum board	.32	.32
Inside air film (still air, ε = .90)	.68	.68
<b>R<sub>tot</sub> = ΣR =</b>	<b>13.74</b>	<b>5.34</b>

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**Total R-Value = R<sub>1</sub> + R<sub>2</sub> + R<sub>3</sub> + ... + R<sub>n</sub> or Σ (R<sub>n</sub>)**

	R-Value
8" Exterior Concrete Wall.....	0.8
Air Space.....	0.7
4" Semi-Rigid Insulation.....	13.0
Gypsum Board.....	0.6
<b>Total R-Value.....</b>	<b>15.2</b>
<b>U-Value.....</b>	<b>0.07</b>

**U = 1/ R<sub>total</sub>**

**Oops! Forgot about insulating air films!**

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11

**You can also compare performance of competing insulation strategies**

Compare the performance of an uninsulated concrete wall (R-3) to that of a similar uninsulated, ground-coupled concrete wall (R-3) and a built-to-code frame wall (R-20). Assume that the thermostat temperature is 65°F, the outside temperature is 35°F, and the earth temperature is 55°F.

The rate of heat loss, UΔT, for one square foot of each wall is:

- The uninsulated concrete wall—  
 $U\Delta T = (1/3)(1)(30) = 10 \text{ btuh/ft}^2$
- The earth-coupled concrete wall—  
 $U\Delta T = (1/3)(1)(10) = 3.33 \text{ btuh/ft}^2$
- The built-to-code frame wall—  
 $U\Delta T = (1/20)(1)(30) = 1.33 \text{ btuh/ft}^2$

As you can see, the earth-coupled concrete wall outperforms its uninsulated sibling, but is similarly left in the dust by the code-compliant wall.

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12

PROJECT: My Project  
SCHEME: Scheme 1

LOCATION: Pullman Moscow Rgnl, WA, USA  
LATITUDE: 46.75° North

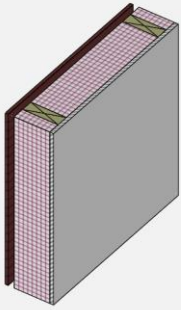
Wall Section Properties

Orientation (Degrees from South):	0.0
Tilt (Degrees from horizontal):	90.0
Surface Absorptivity (%):	20.0
Ground Reflectance (%):	20.0
Total Thickness (ft):	8.13
Total R Value:	17.75
Total U Value:	0.056
Decrement Factor:	0.81
Time Lag:	-3.34

Horizontal

	in	R Value
Inside Air Film (wall)	0.0	0.68
Gypsum Board	0.625	0.56
Slab (wood)	6.0	6.56
Insulation	1.0	20.75
Air Space (wall)	1.0	0.87
Wood Siding	0.5	0.81
Outside Air Film	0.0	0.25

Opaque, available for free from UCLA at <http://www.aud.ucla.edu/energy-design-tools>. Allows you to build a custom wall or roof section and does the math.



View: Projection:  Axonometric  Cutaway  Section. Animate:  Months  Daily. Buttons: Edit Section, Display Photo, Repeat View, Start, Stop, Month, Pause.

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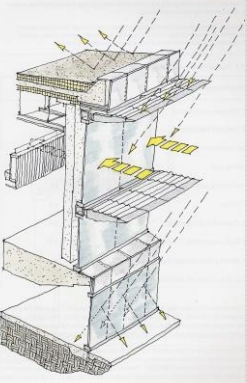
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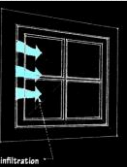
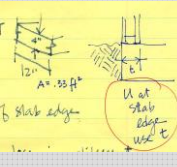
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### Whole Building Conductive Heat Loss (or Gain)



$$HL_C = \sum (U \times A \times \Delta T)$$

Infiltration      Slab Edge Loss

Moreover  
 $HL_{tot} = HL_C + HL_I + HL_{SE}$

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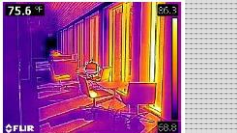
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### Surface temperature

You can measure surface temperature with a spot pyranometer or an infrared camera.

Lightly insulated 1920s bungalow loses heat through its walls (green)



Solar radiation raises surface temperature in Ed Bldg

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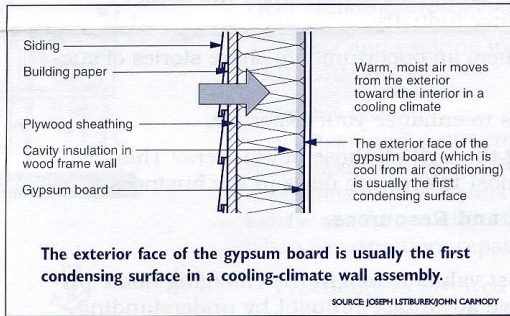
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### Thermal Gradients can predict:

1. the wall's radiant temperature
2. the dew point location




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16

First how to do it:  
theoretically

$$R_{TOT} \Delta T = R_1 \Delta T + R_2 \Delta T + \dots + R_N \Delta T$$

or

$$\Delta T = \frac{R_1 \Delta T + R_2 \Delta T + \dots + R_N \Delta T}{R_{TOT}}$$

or

$$\Delta T = \frac{R_1 \Delta T}{R_{TOT}} + \frac{R_2 \Delta T}{R_{TOT}} + \dots + \frac{R_N \Delta T}{R_{TOT}}$$

and we can rename each factor

$$\Delta T_1 = \frac{R_1 \Delta T}{R_{TOT}}$$

or

$$\Delta T = \Delta T_1 + \Delta T_2 + \dots + \Delta T_n$$


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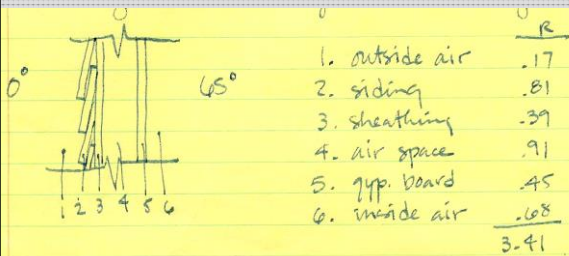
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### The infamous uninsulated stud wall:



R-Value = 3.41 between studs

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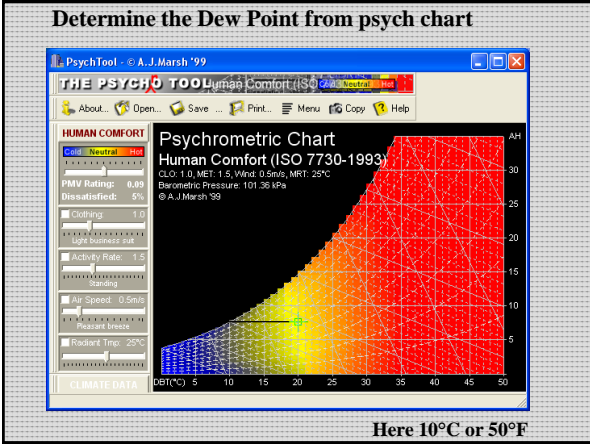
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### Determine the Dew Point from psych chart



Here 10°C or 50°F

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On a cold day in Helena, MT (0°F),

$\Delta T = 65^\circ$  outside temp =  $0^\circ$

$\Delta T_1 = \frac{R_1 \Delta T}{R_{TOT}} = \frac{.17(65)}{3.41} = 3.24^\circ F$	$3.24^\circ F$
$\Delta T_2 = \frac{R_2 \Delta T}{R_{TOT}} = \frac{.51(65)}{3.41} = 9.84^\circ F$	$13.08^\circ F$
$\Delta T_3 = \frac{R_3 \Delta T}{R_{TOT}} = \frac{.39(65)}{3.41} = 7.43^\circ F$	$20.51^\circ F$
$\Delta T_4 = \frac{R_4 \Delta T}{R_{TOT}} = \frac{.91(65)}{3.41} = 17.36^\circ F$	$37.87^\circ F$
$\Delta T_5 = \frac{R_5 \Delta T}{R_{TOT}} = \frac{.45(65)}{3.41} = 8.58^\circ F$	$46.45^\circ F$ ← dew pt.
$\Delta T_6 = \frac{R_6 \Delta T}{R_{TOT}} = \frac{.68(65)}{3.41} = 12.96^\circ F$	$59.41^\circ F$ wall temp

You want it to be 65°F indoors.

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20

insulation (R-11 batt) Add Insulation!

1. outside air	.17
2. siding	.81
3. sheathing	.39
4. insulation	11.00
5. gyp board	.45
6. inside air	.68
	$R_{TOT} = 13.50$

$\Delta T_1 = \frac{R_1 \Delta T}{R_{TOT}} = \frac{.17(65)}{13.50} = .82^\circ F$	$.82^\circ F$
$\Delta T_2 = \frac{.81(65)}{13.50} = 3.90^\circ F$	$4.72^\circ F$
$\Delta T_3 = \frac{.39(65)}{13.50} = 1.88^\circ F$	$6.60^\circ F$
$\Delta T_4 = \frac{11.00(65)}{13.50} = 52.96^\circ F$	$59.56^\circ F$ ← Dew Point
$\Delta T_5 = \frac{.45(65)}{13.50} = 2.17^\circ F$	$61.73^\circ F$ Wall Temp.
$\Delta T_6 = \frac{.68(65)}{13.50} = 3.27^\circ F$	$65.00^\circ F$

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21

The nutshell history of heating buildings  
two step history

1. Originally all bldgs were heat with local materials that included wood, chnk and sum
2. As populations grew more concentrated and trade lines were established the concept of importing fuel was born first from countryside to city now from OPEC to USA

...until 1973...  
The OPEC oil embargo stimulated energy conservation:  
2 philosophies arose

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22

### Light and Tight vs.

#### ARKANSAS HOUSE

- 8% glass max.
- Max insulation
- Tight construction

Impressive energy savings at low cost!

Homes less in touch with nature than the energy wasters they seek to replace.

...now PassiveHouse (nee PassivHaus)

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23

### Glass and Mass

(aka Passive Solar)

- >20% glass for solar gain
- Thermal mass within

Impressive energy savings at low cost!

Homes in tune with natural conditions.

**Balcolm house**

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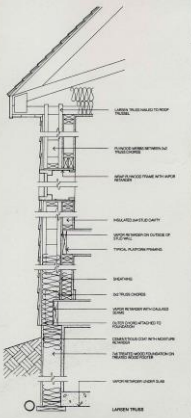







### Larsen Truss Wall

- Non-structural trusses
- Interior 2x4 structure
- Insulation outside rim joists
- Recessed vapor barrier
- Vented roof

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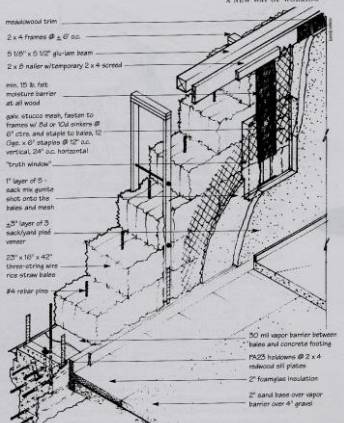

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### Straw Bale Wall

- Structure and insulation combined
- Breathing walls
- Cheap local material
- Tests at ~R-27

Real Goods—Sim van der Ryn

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### Hempcrete is structural insulation!

IT'S NOT ROCKET SCIENCE  
IT'S BUILDING SCIENCE



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### Structural Insulating Panels (SIPs)

- Insulated panel is structural
- No vapor barrier
- Un-vented roof\*
- Wiring and plumbing issues

\*Hunter Cool-Vent is the exception.

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### R-Control TYPICAL PANEL CONSTRUCTION

6'-0"

Attachment spline  
space see details  
for dimensions

Water board,  
1/4" minimum

AFM certified  
and code listed  
EPS core in standard  
thicknesses:  
3 1/2", 5 1/2", 7 1/2", 9 1/2", 11 1/2"

1 1/2" cutback  
for top plate

1 1/2" cutback  
for bottom plate

Minimum  
4'-0"

R-Control Panels  
have been tested under  
ASTM E-72 for structural integrity:

- Vertical compression
- Transverse Loading
- Transverse Loading with Openings
- Header Loading Test
- Combined Axial and Bending
- Rocking Shear

Fire performance tests:

- UL94 17.5 Room Corner Burn Test
- ASTM E-119 20 Minute with 3 Story Load Applied
- ASTM E-119 One Hour, 3 Story Load with Hose Stream

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### R-Value + Modular construction

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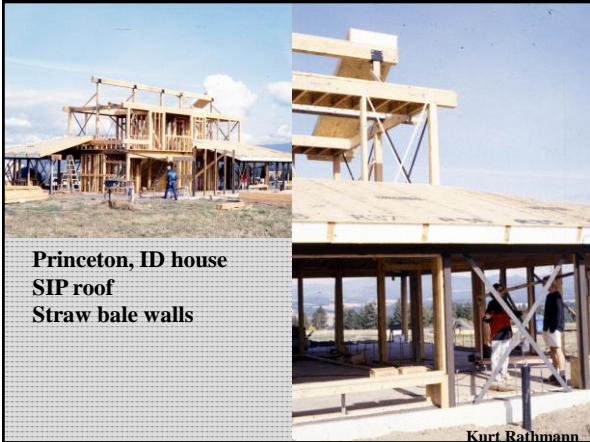
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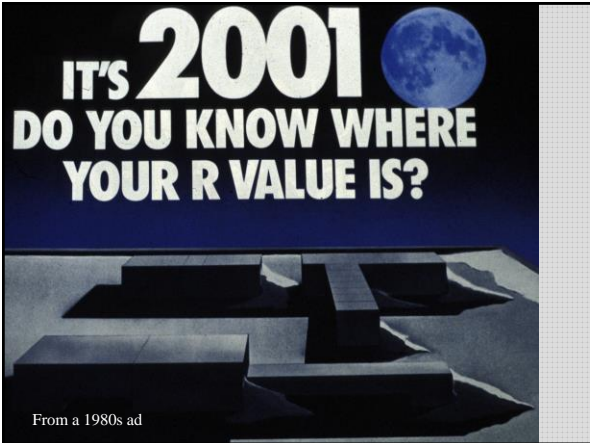
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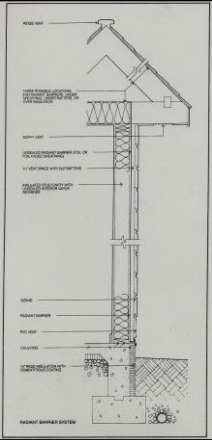
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## Radiant Barriers

- Vented air space behind siding
- Vapor barrier inside
- Radiant barrier outside
- Vented roof

Suitable for hot humid climates!




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## How do you attain great performance without superinsulation?



A research project?

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## Insulation is cheaper than oil

**\$2,541,454** Energy costs **\$1,207,500**  
**15/16" insulation vs. 2 1/4"**

*[and cheaper than war!]*

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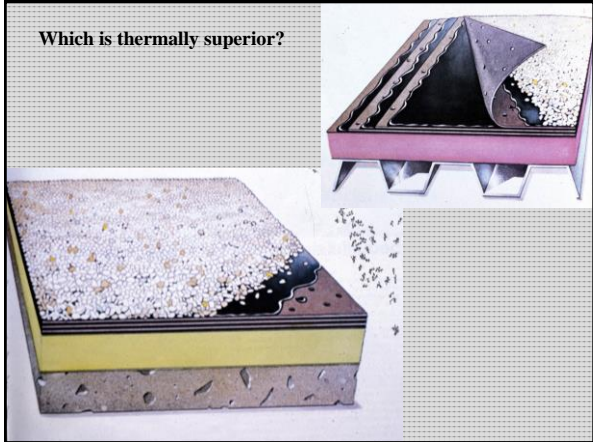
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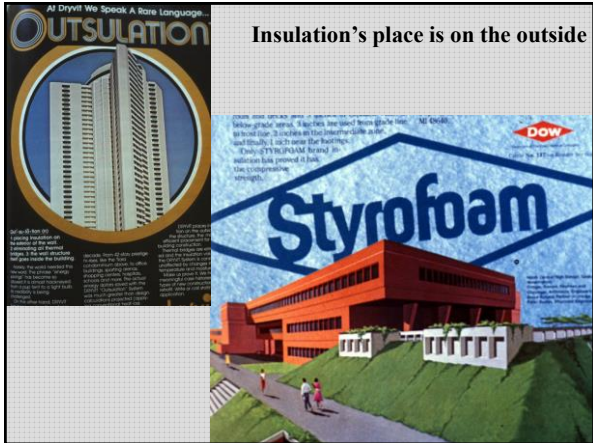
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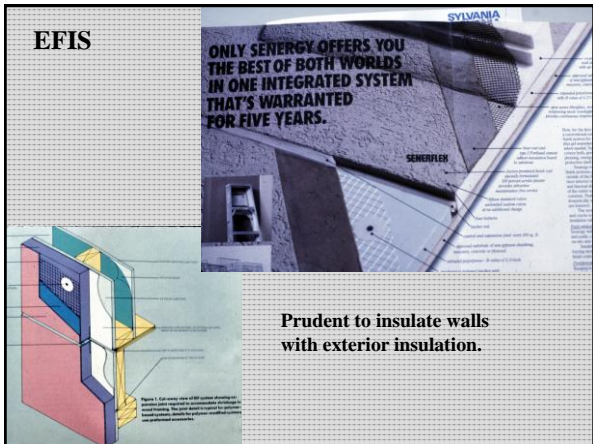
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### Combat the thermal bridge syndrome!

**CALCULATED VALUES ARE FULL OF HOLES.**

Many top-selling foam inserts – and their performance – based solely on calculated U-values.

U-values are not a true measure of thermal performance. They are based on idealized conditions and do not account for real-world factors like thermal bridging, air leakage, and moisture.

Product	U-value
InsulTech	0.35
Steno Foam Inserts	U=21
Steno Foam Inserts	0.36
Steno Foam Inserts	4.35
Steno Foam Inserts	0.36
Steno Foam Inserts	3.97
Steno Foam Inserts	U=12
Steno Foam Inserts	0.36
Steno Foam Inserts	2.27

\*Calculations in accordance with ASHRAE Standard, Chapter 20, using standard conditions.

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# EVOLUTION

100% Thermally Broken

**InsulTech™**

The evolution of architectural brick is here with InsulTech. It's a 100% thermally broken brick that reduces energy transfer. It's the next generation of masonry units.

Oldcastle Architectural

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View How to Reduce Thermal Bridging

Without Tyvek® ThermoWrap™ R5.0      With Tyvek® ThermoWrap™ R5.0

**Continuous insulation (CI) is the answer!**

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**Sometimes an infrared camera isn't needed:**



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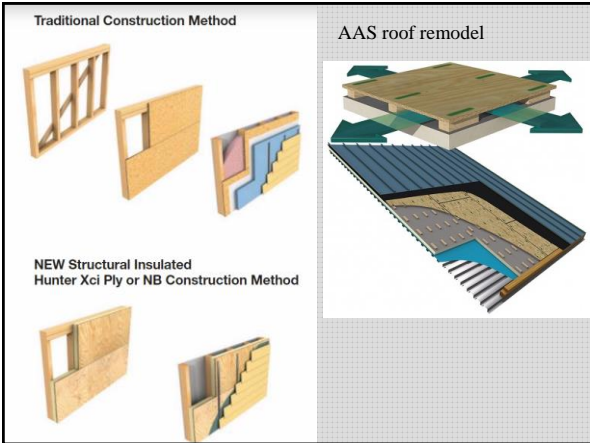
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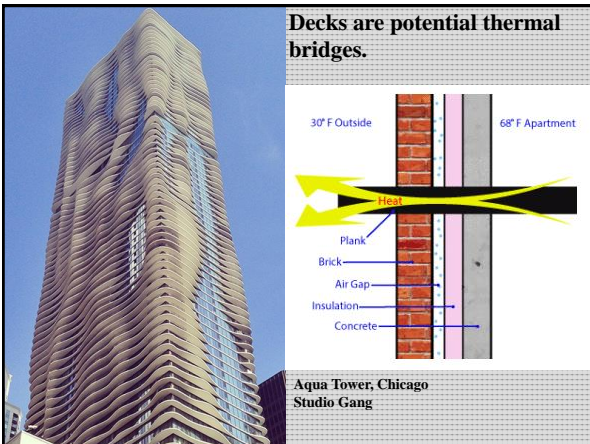
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