



GEARING FOR INNOVATION

TEAM MARYLEBONE
SKYE WOODHOUSE+CASEY WHITMILL+JAKE LIDDICOAT+KELSEY PAUL

+PROJECT OVERVIEW

+Design an alternative solution for the Serpentine Pavilion that exemplifies design ideas that mitigate the specter of global climate change.

+Educate the public about the possibilities of net zero design.

+Program:

- + Café Space
- + Comfortable daytime gathering spaces
- +Nighttime performance space

+DESIGN FOCUS

- + Design for environmental and socioeconomical sustainability specific to the scale of the project.
- +Use reused bicycles to drive the form and overall design of the pavilion.
- +Demonstrate how everyday objects can be reused to create strong, functional structures.
- +Create an efficient modular design

+STANCE ON SUSTAINABILITY

the site	obstructs efficient transport									facilitates efficient transport	Environmental/socioeconomic	Low
	pollutes waterways									does not pollute water	Environmental	High
	floods away rainwater									attenuates rainwater	Environmental	High
	consumes food									produces food		
	destroys rich soil									creates rich soil		
	dumps waste									minimises and segregates waste	Environmental	High
	pollutes air									does not pollute air	Environmental/socioeconomic	High
	intensifies local weather									moderates local weather	Socioeconomic	Medium
	generates energy inefficiently									generates clean energy efficiently	Environmental	Low
	destroys wildlife habitat									provides wildlife habitat	Environmental	Low
	uses a lot of energy									uses minimal energy	Environmental	High
	excludes daylight									maximised daylight	Environmental	High
	unnecessary mechanical heating									maximised passive heating	Environmental	Medium
	unnecessary mechanical cooling									maximised passive cooling	Environmental	Medium
	is built of polluting materials									is built of non polluting materials	Environmental	High
	cannot be recycled									can be recycled	Environmental	High
	minimum flexibility									maximum flexibility	Socioeconomic	Medium
the building	pollutes indoor air									maintains clean indoor air	Socioeconomic	High
	uses inefficient circulation									uses efficient circulation	Socioeconomic	Medium
	produces human discomfort									provides human comfort	Socioeconomic	High
	encourages human inefficiency									encourages human efficiency	Socioeconomic	Medium
	serves as an icon for self sufficiency									serves as an icon for integrated design	Socioeconomic	High
	is expensive to maintain									is cheap to maintain	Socioeconomic	Medium
	is a bad neighbor									is a good neighbor	Socioeconomic	Medium
	is ugly									is beautiful	Socioeconomic	High

- + Use the Integrated design checklist for the environmentally sound built environment
- +Create a feasible sustainable solution, using simplistic techniques appropriate to scale and use of the pavilion.
- +Abundance of natural lighting, passive ventilation, user comfort, spatial adaptability and reused materials.
- +Main structural bays, furniture and lighting features constructed out of local reused bicycles.

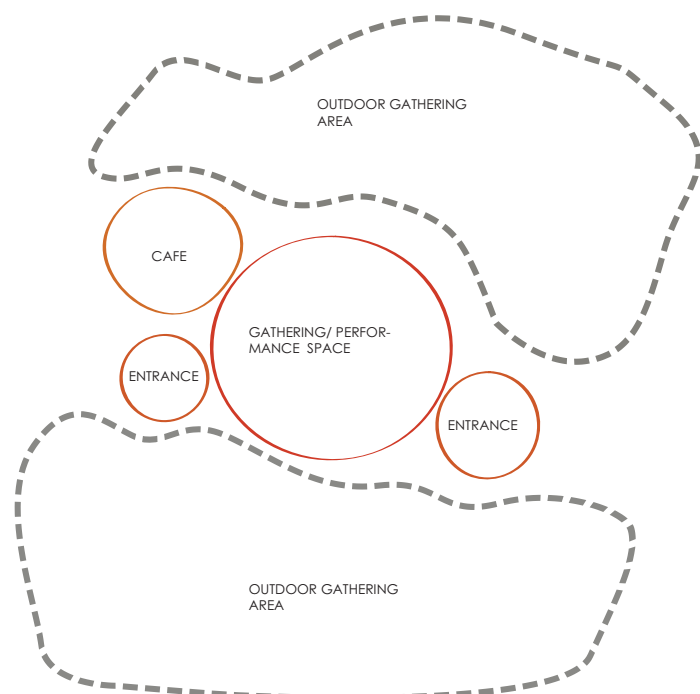
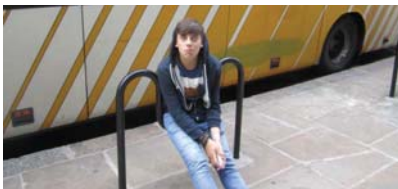
+ SITE ANALYSIS



- + Site adjacent to the Serpentine Gallery
- + Main orientation East/West
- + High traffic areas on SE & SW corners
- + Mature trees surrounding N, E & S sides of the site
- + Light to moderate foot traffic through site
- + Angled parking on east end of site

+ LOCATION: Serpentine Pavilion.
Hyde Park. London, UK

+ DESIGN PROCESS



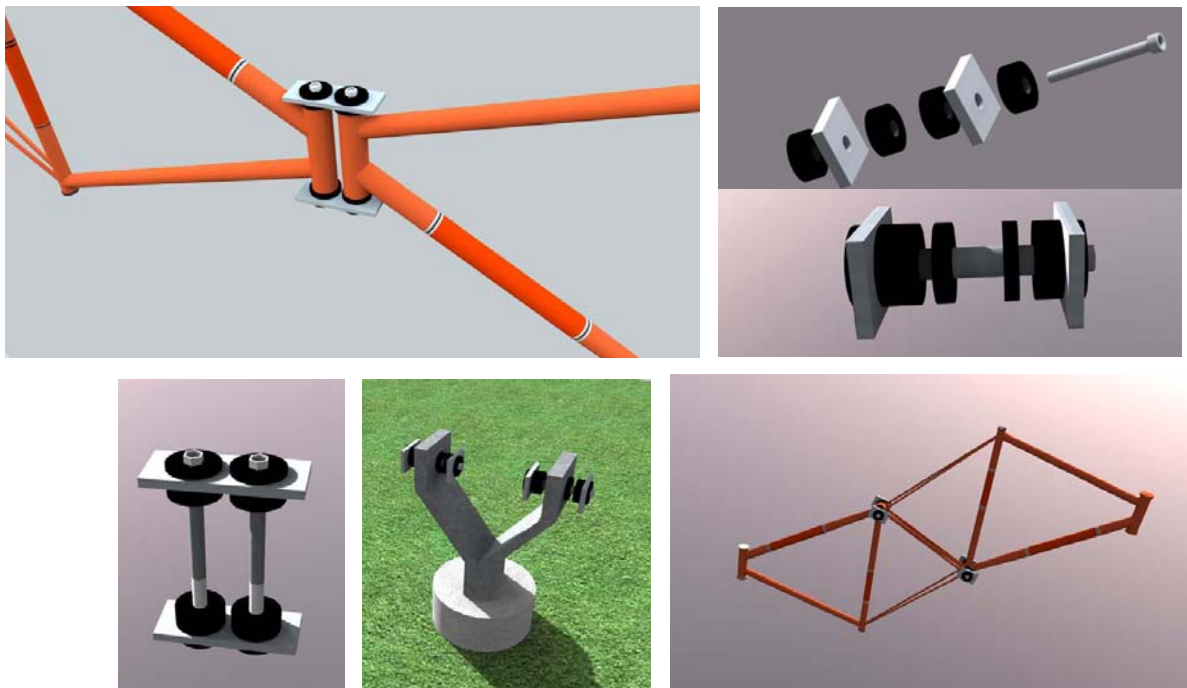
+ WHY THE BICYCLE?

- +Low embodied energy material.
- +Light weight, flexible and structurally sound.
- +Highlight and celebrate the increased use of bicycling as a sustainable effort.
- +The London Cycling Campaign reports that, over the last decade, cycling journeys have doubled.

+Large availability of resource. It is estimated that close to **27,500 bicycles** are discarded or abandoned each

year. <http://www.tfl.gov.uk/assets/downloads/businessandpartners/bicycle-recycling-schemes-London-scoping-study-april-2007.pdf>

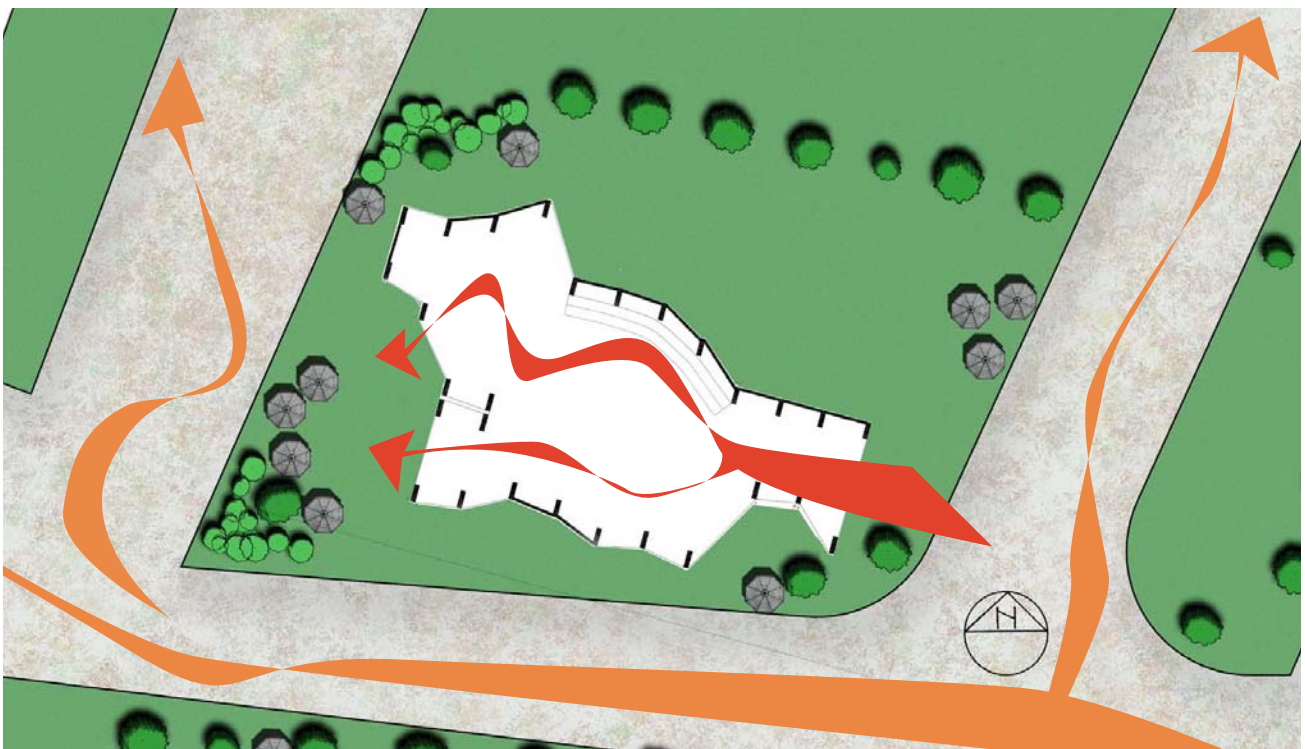
+ THE BICYCLE AS THE STRUCTURE



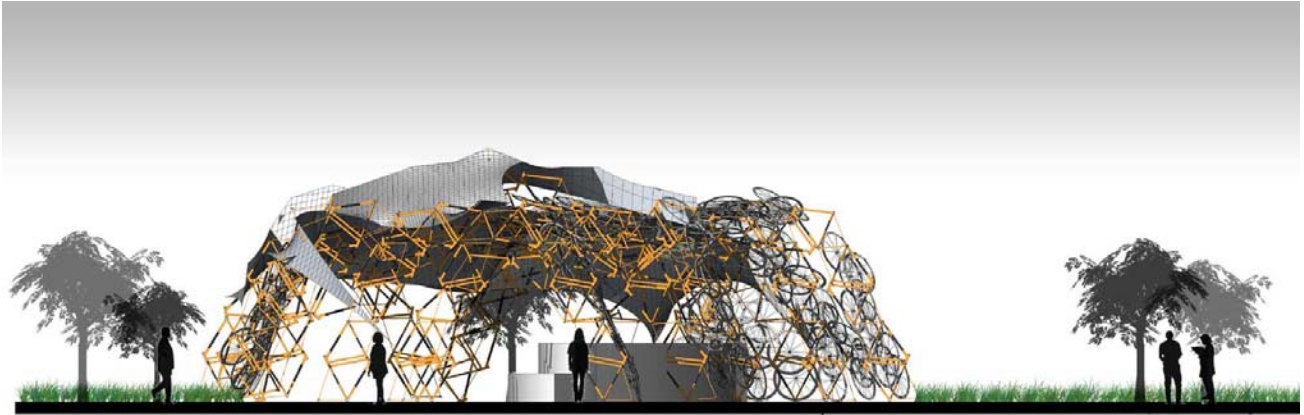
+ MATERIALITY

- + Structural Trusses:
 - + **600** frames of reused bicycles braced together to create a sound rigid connection.
 - + Trusses coated with Low VOC paint.
- + Fabric roof System:
 - + PTFE Coated Glass Cloth
 - + Low maintenance, high color retention, sound absorption & noise retention
- + Floor Structure:
 - + Metal grates with permeable gravel substrate
 - + FCS Certified oak flooring & riser seating
- + Nighttime Lighting:
 - + LED Lights

+ FLOOR PLAN

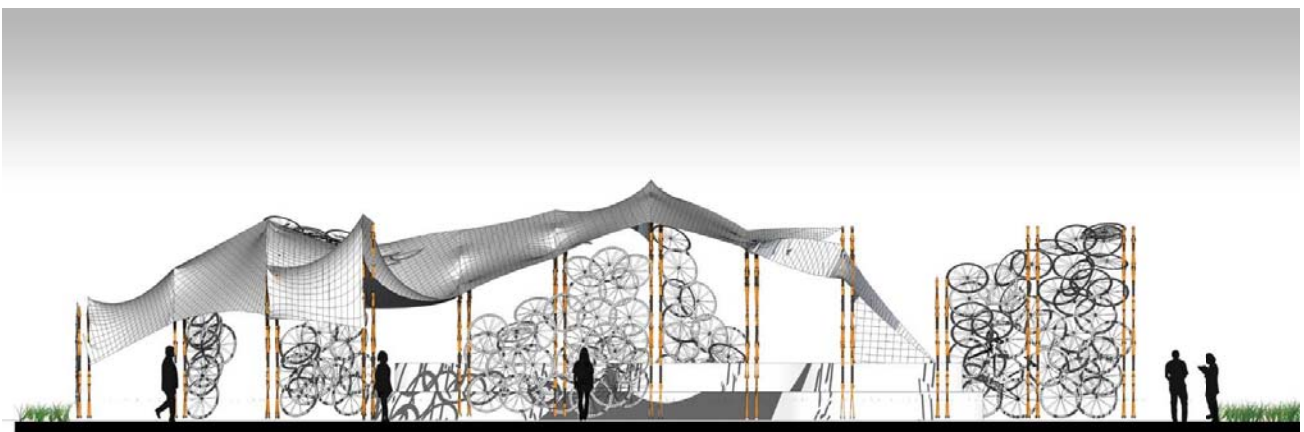


+ EAST ELEVATION



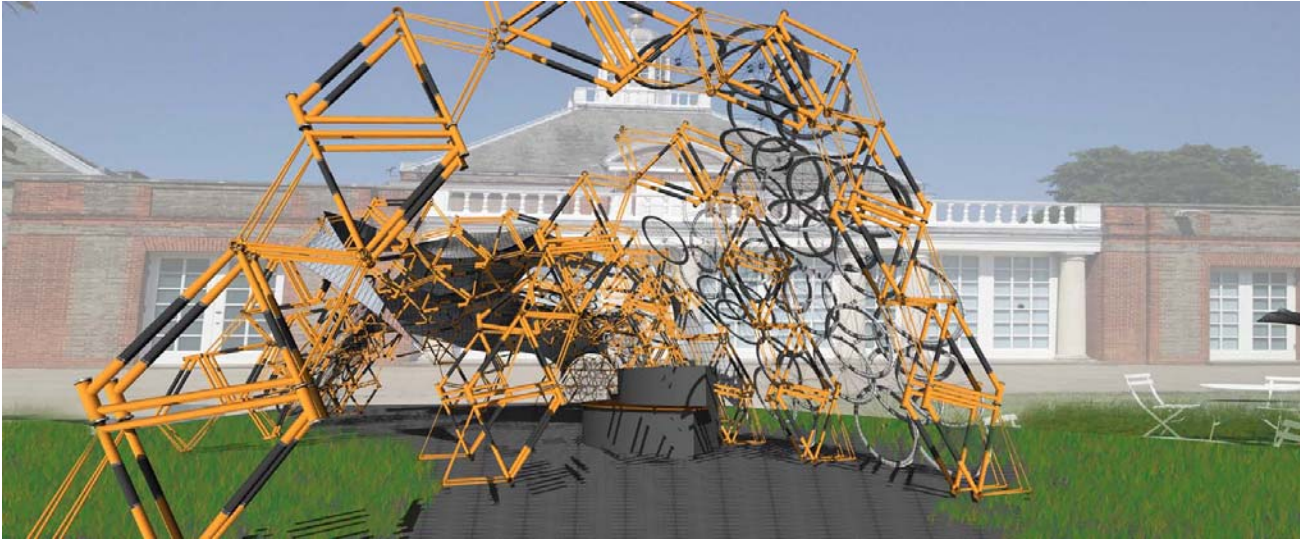
+ main entrance

+ SOUTH ELEVATION



+ view from sidewalk

+ EXTERIOR PERSPECTIVE



+ FLY THROUGH

+

+BOYB CAFE DESIGN



- + BOYB; *Bring Your Own Bike*
- + Cold food to reduce energy loads
- + Bike Up To Bar Seating
- + Reused bicycle decor

+DESIGN RECAP

- + Natural Daylighting
- + LED lighting
- + Passive ventilation
- + Lightweight transportable structure
- + Recycled material
- + Easy installation and demounting
- + Inspires and celebrates cycling as a sustainable effort

+THE END.



I WANT
TO RIDE
MY
BICYCLE

<http://www.youtube.com/watch?v=GugsCdLHm-Q>