

BORN IN NORTHAMPTON
IN 1947

STUDIED ARCHITECTURE
AT THE ARCHITECTURAL
ASSOCIATION SCHOOL
OF ARCHITECTURE IN THE
1960S

PROJECTS TYPICALLY
DISTINGUISHED BY THEIR
USE OF VIBRANT COLOR
AND UNUSUAL FORMS.

DESPITE FINDING TROU-
BLE GETTING HIS PROJ-
ECTS BUILT, ALSOP HAS
MANAGED TO BUILD UP
AN INTERNATIONAL
REPUTATION AND A CER-
TAIN DEGREE OF FAME.

WILL ALSOP

(really is trying to change the world)





“NEED ARCHITECTURE BE A PERSONAL ARTISITC EXPRES- SION? COULDN’T IT BE A COLLECTIVE ART?”

“THE ARCHITECT MUST BE SELFISH. THE ARCHITECT IS FREE TO DREAM AND MUST.”

Seam

possibility of creating endless spaces in the small world

A VARIETY of spaces to which discover for people

table
how will it look

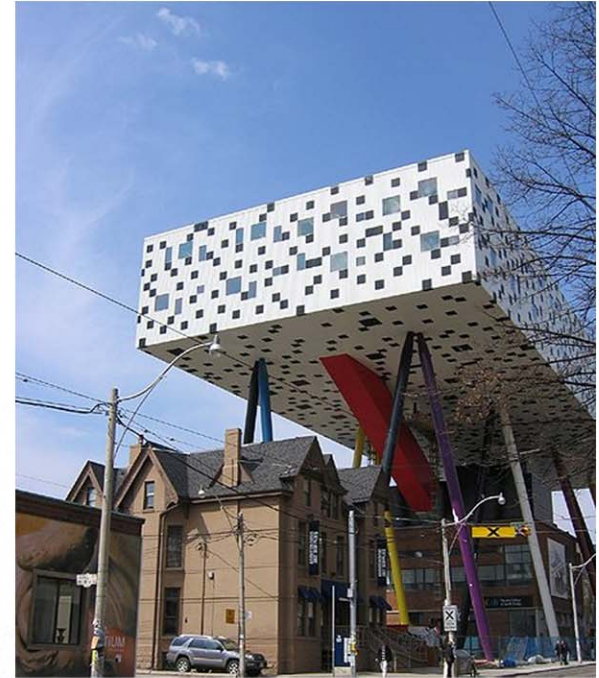
What - the relationship between meaning & form?
Outside Culture association

attention Pours

Information?

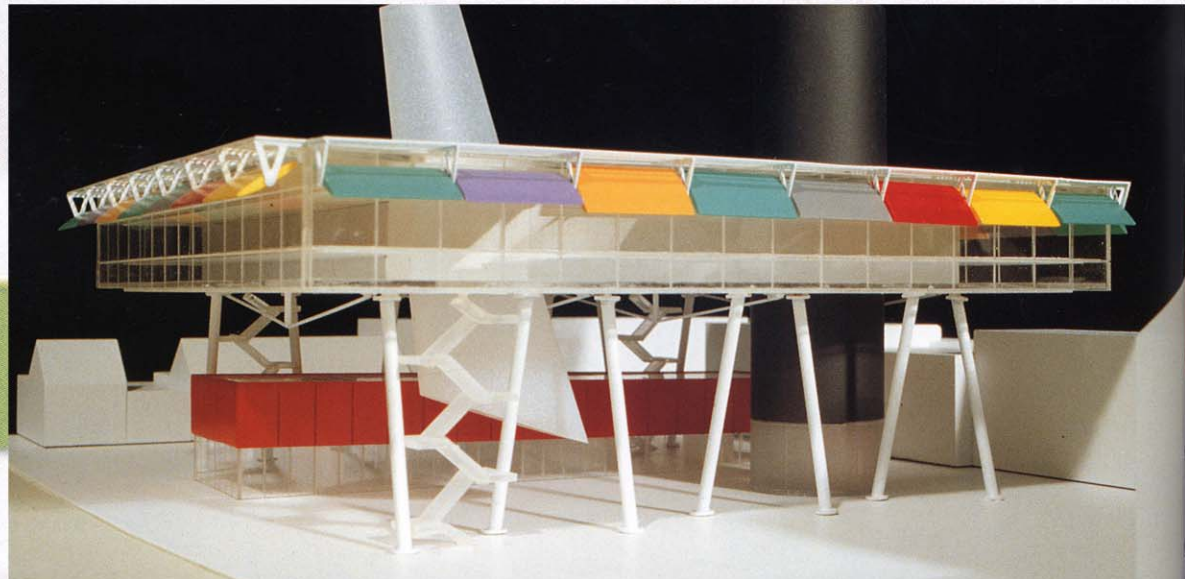
Sharp Centre for Design:

Emphasizing Alsop's belief that the field of architecture is lacking a true style, he has pushed his imaginative approach to design to new heights. Hovering 15 stories above, the horizontal slab hovers over an existing complex of institutional buildings. The sharp Centre is held up by 12 colored steel columns.



UNBUILT WORK:

Until recently, Alsop has been regarded as an architect that never got his designs built. The conservative nature of the Britain public is one of many factors that contribute to this trend. The Swansea Centre of Literature is an example of an Alsop design that has gained notoriety despite not being commissioned for construction.



PECKHAM LIBRARY AND MEDIA CENTRE:

This project emphasizes what role architecture plays in society, and what role function plays in architecture. The Peckham Library is also sited in one of London's most run-down neighborhoods. This raises additional questions concerning whether or not progressive architecture has a place serving the poor.

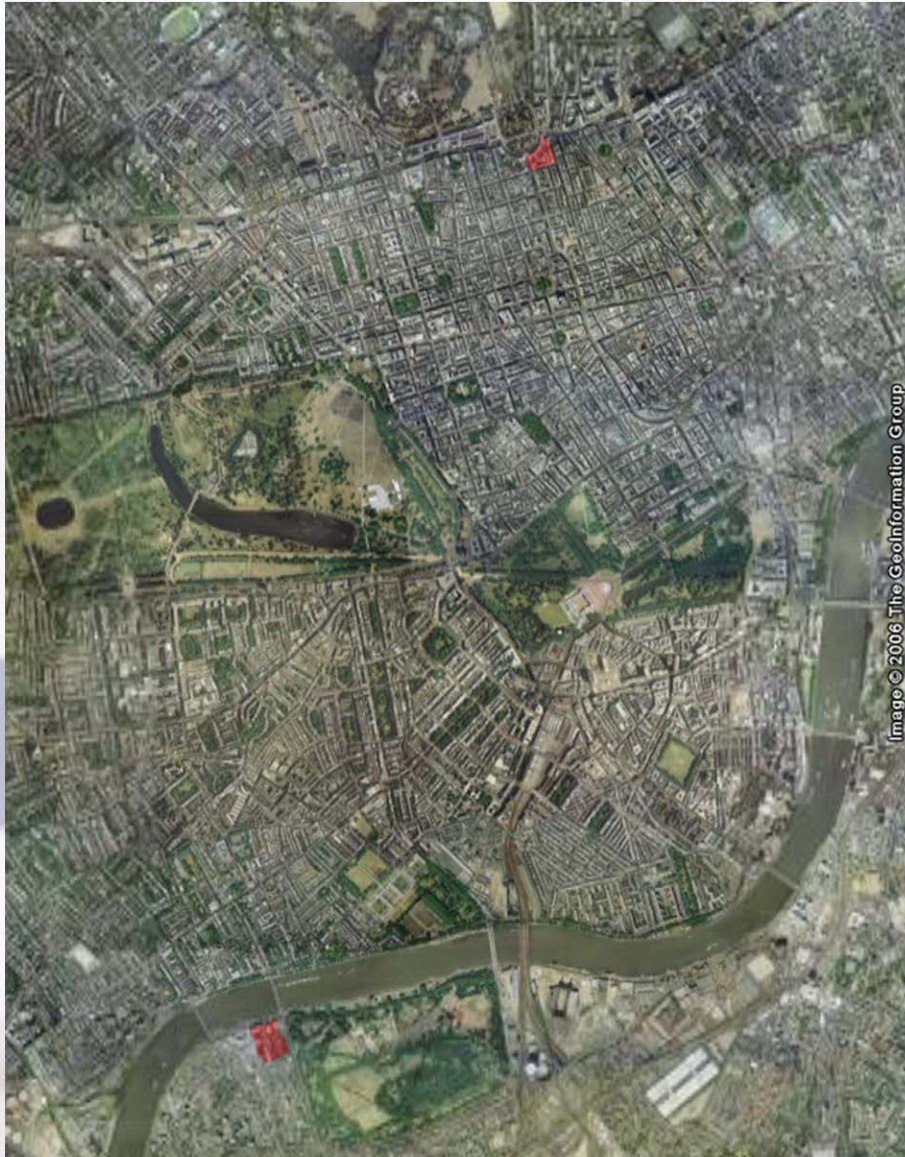


UNDERGROUND STATION, JUBILEE LINE EXTENSION:

Built to accommodate large crowds at once, this project emphasizes size throughout the entire design phase. As with all of Alsop's projects, this station carefully uses color to add to the dramatic feel of the space's enormous scale; a rarity among projects in London's underground network.



OFFICE LOCATION



STUDENT HOUSING
229 GREAT PORTLAND STREET
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ALSOP DESIGN LTD.
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