



**University
of Idaho**

DEVELOPING A STRATEGIC PLAN FOR FUNDING YOUR RESEARCH

**Carly Cummings, PhD, CPRA
Senior Director, Office of Research and
Faculty Development**

GOALS FOR TODAY

- I Understanding *why* you should develop a strategic plan
- I Understanding the U of I *resources* available to help develop that plan



The *WHY?*



More proposals \neq more success
Better proposals = more success

CRAFTING A RESEARCH STRATEGIC PLAN



GETTING STARTED:

KNOW YOUR DESTINATION

- I Know your P&T process, criteria
- I Know your Position Description
- I Include your research aspirations

TRACK YOUR JOURNEY

- I Create SMART goals
- I Have an annual plan
- I Make note of milestones
- I Begin collecting evidence



CRAFTING A RESEARCH STRATEGIC PLAN



GETTING STARTED:

I Assemble your advisory team(s)

- Research mentor(s)
- Collaborators
- Trusted colleagues
- Department chair

I Purpose - *guidance*



OFFICE OF RESEARCH AND FACULTY DEVELOPMENT (RFD)



- I** Mission: To provide the **resources** and **services** to University of Idaho faculty that enhance their success and productivity in their field of scholarly efforts, with the ultimate goal of growing the U of I's research enterprise
- Across all disciplines



WHO IS THE OFFICE OF RESEARCH AND FACULTY DEVELOPMENT (RFD)?



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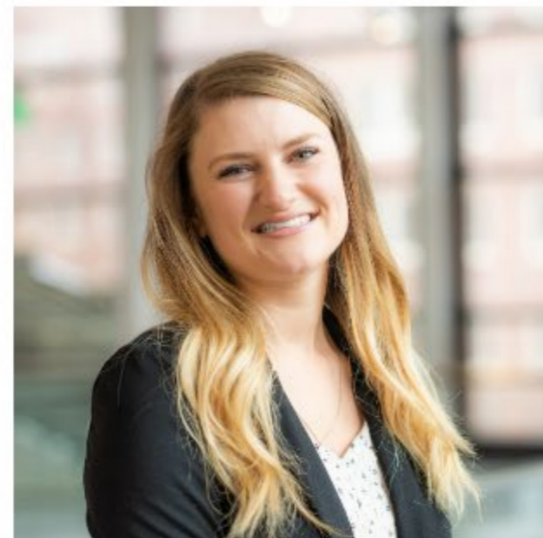


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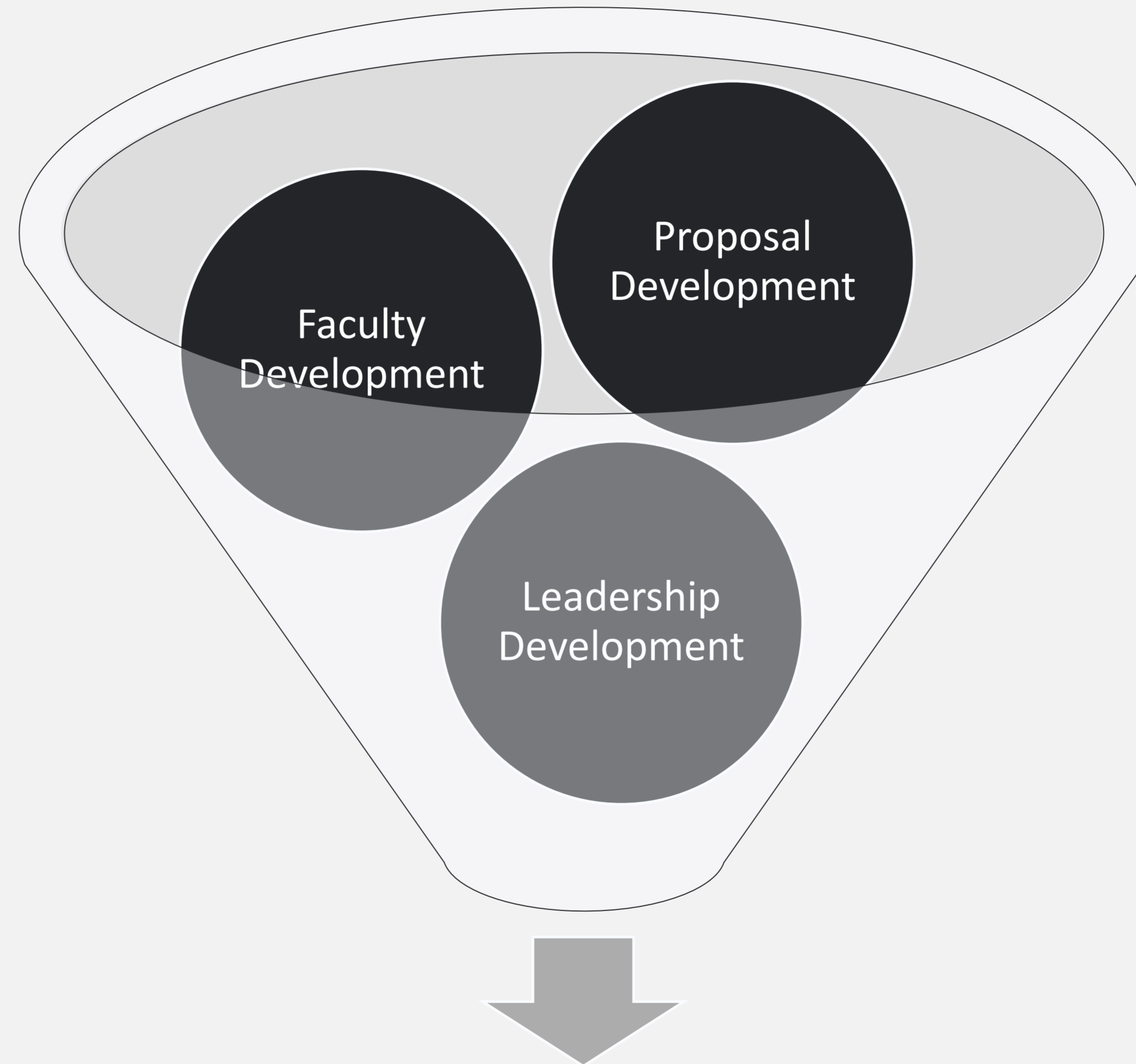
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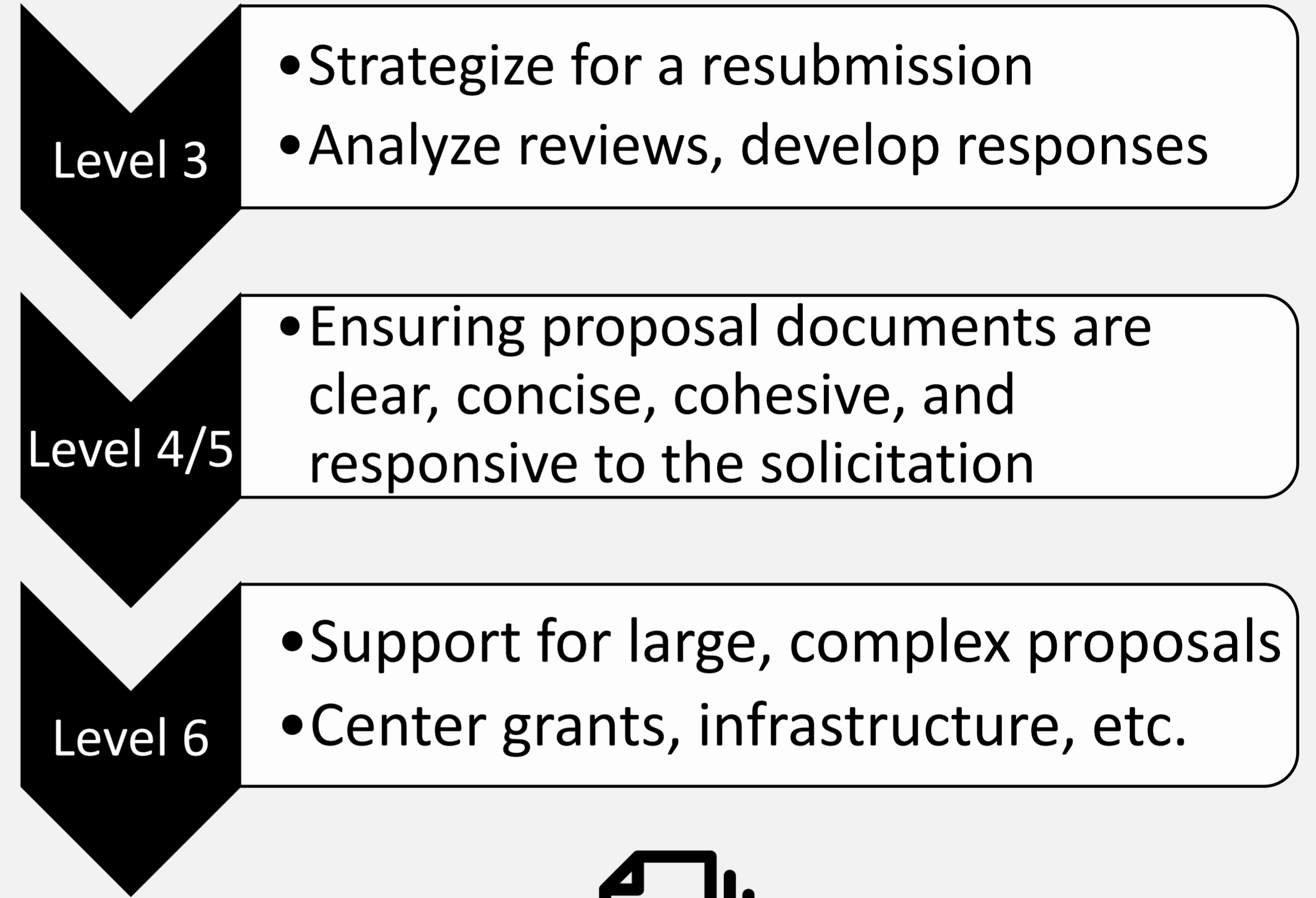
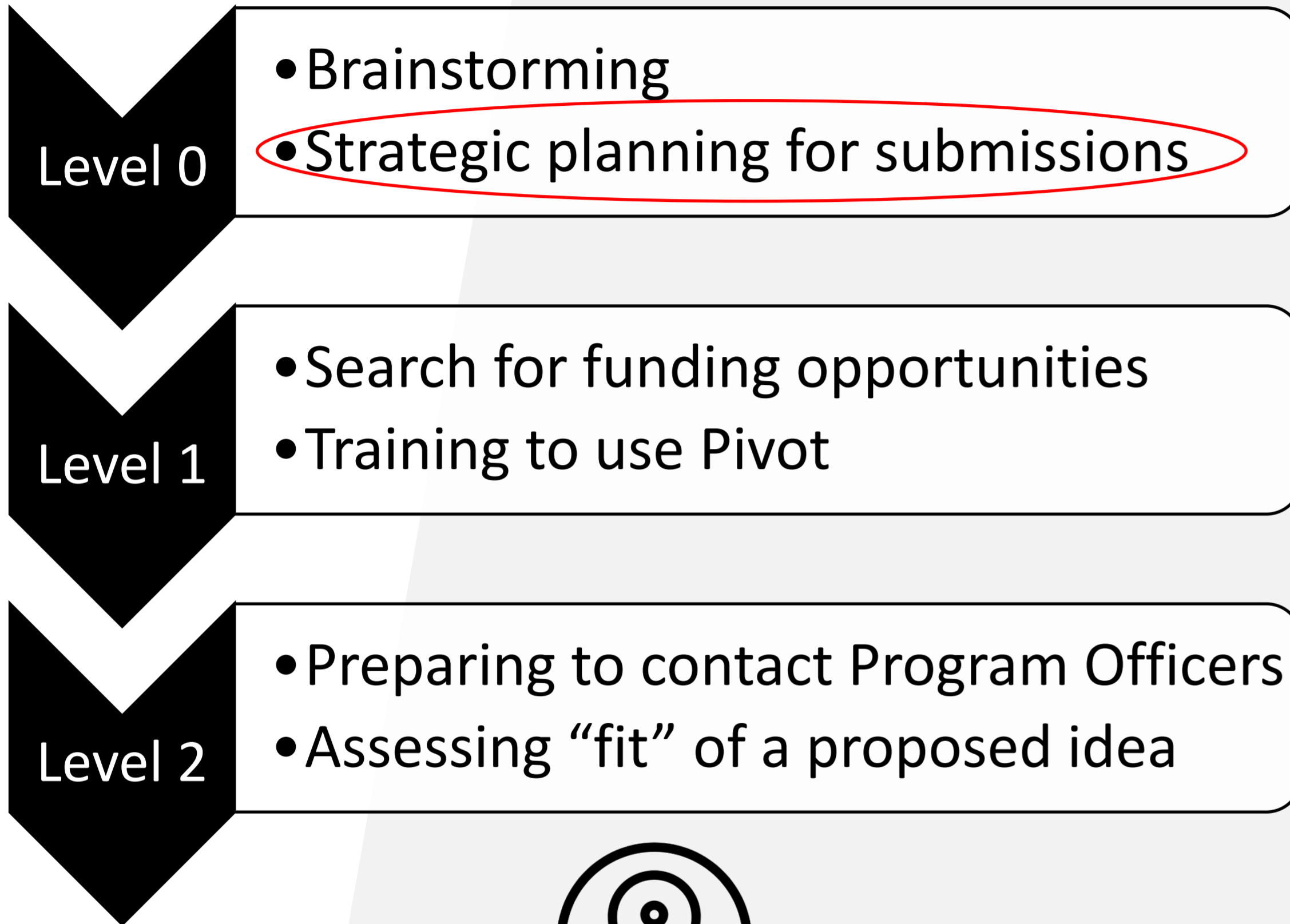
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WHAT DOES RFD DO?



Successful, funded research leaders

PROPOSAL DEVELOPMENT SERVICES



 **REQUEST RFD SERVICES**

All services are optional and are granted on a first come, first served basis

FACULTY DEVELOPMENT OFFERINGS



- I** Library of >50 Recordings and presentations available [here](#)
- I** Proposal competitiveness tips from Program Officers and U of I experts
 - General and program-specific topics

LEADERSHIP DEVELOPMENT OFFERINGS



I Proposal Development Academy: *What You Need to Know Before You Write*

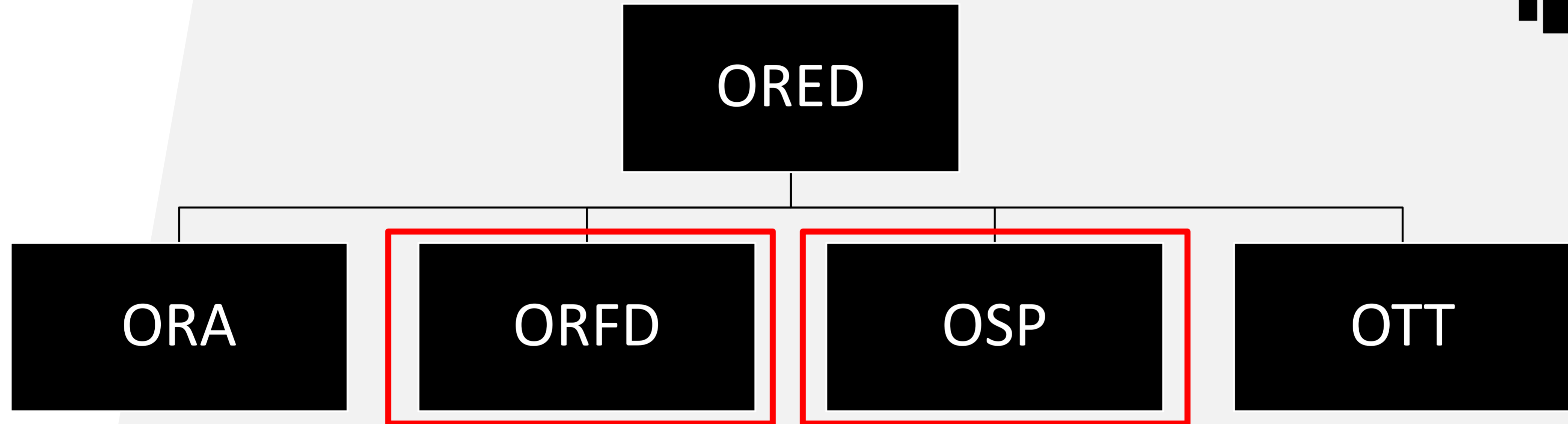
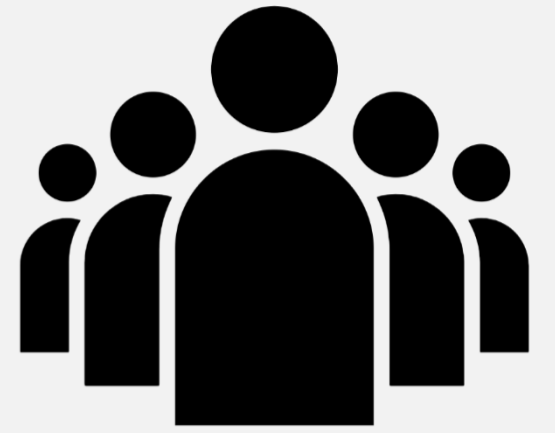
- Enhancing **grant readiness** of early-career faculty members

Topics
Developing a 5-year Research Funding Plan
Crafting A Research Funding Profile; Overview of Pivot
Uncovering Sponsors' Grant and Funding Data; Know your funder
Contacting Program Officers, Serving on Review Panel
Dissecting Proposal Solicitations for Effective Proposal Writing
The Anatomy and Architecture of a Successful Proposal
Collaborations, Colleagues, and Connections
Strategies for Ancillary Documents; Research Resources
The End is Just the Beginning – Grant Readiness Self-Assessment

- 9-week cohort program in Spring semesters
- Dean nomination in October to participate



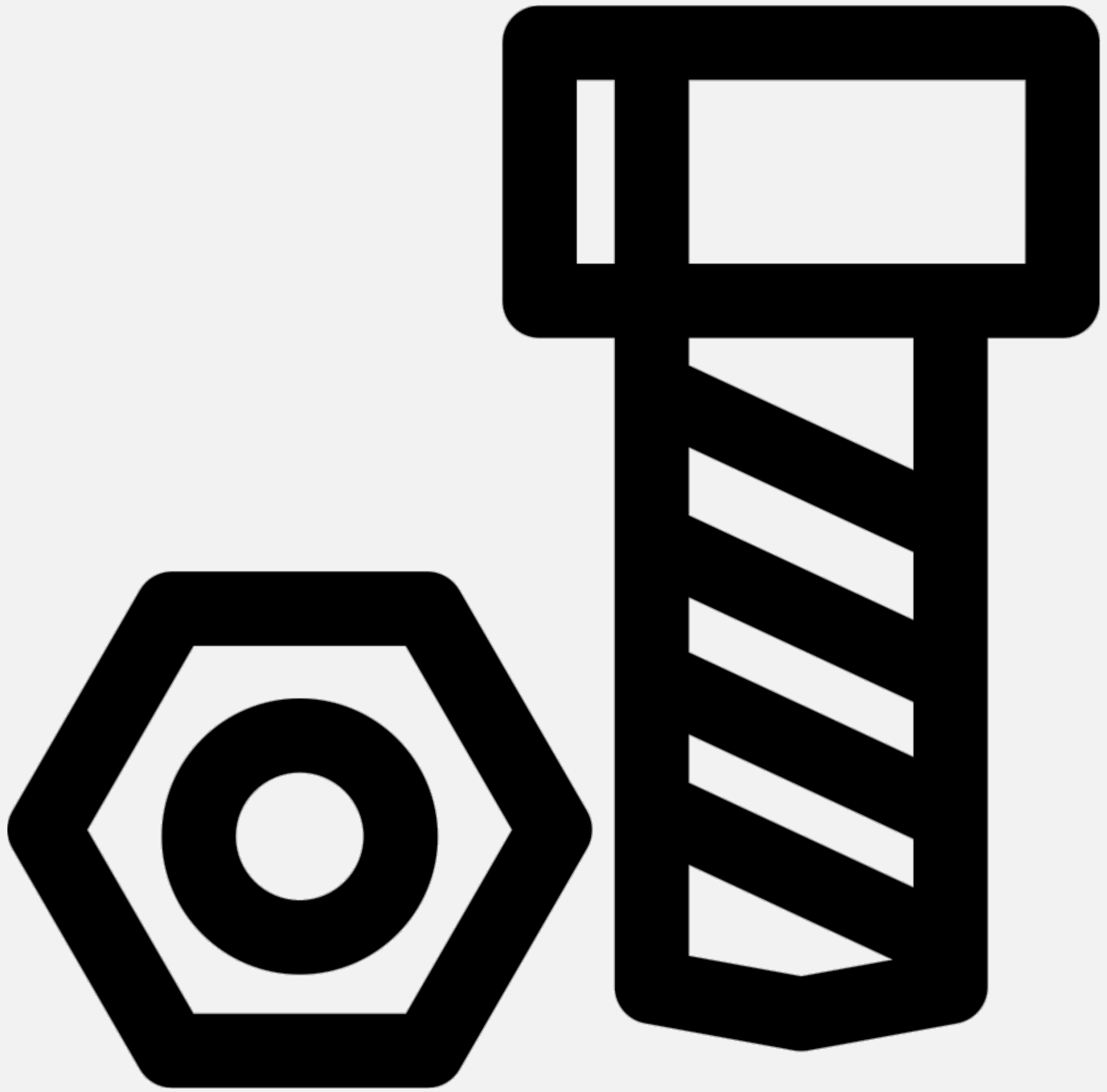
OFFICE OF RESEARCH AND ECONOMIC DEVELOPMENT (ORED)



ORA: Office of Research Assurances

OSP: Office of Sponsored Programs

OTT: Office of Technology Transfer



CRAFTING A RESEARCH STRATEGIC PLAN **I**

WHEN?

I Timeframe

- One-, three-, five-year plans?

I Timeline for proposal submissions

- More proposals \neq more success
- *Better* proposals = more success
- Leading 1-2 proposals/year to start
 - Depends on proposal writing experience
 - *How long to develop and write 1st proposal?*



DEVELOPING A RESEARCH PLAN



HOW? LOGIC MODELS

I Roadmap to a specified end

I KNOW YOUR DESTINATION

- Outcomes
- Know P&T Process - timeline
- Know your PD

I KNOW YOUR CRITERIA

- Outputs
 - Department, college criteria
- Strategies to create those outputs

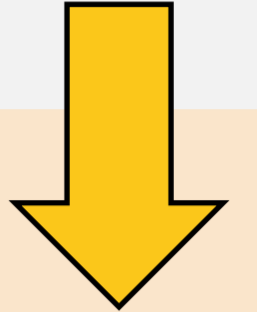


DEVELOPING A RESEARCH PLAN

BACKWARDS DESIGN



START HERE



Outcomes

Tenure

Strategies

Collaborations

Research

External
Funding

Other*

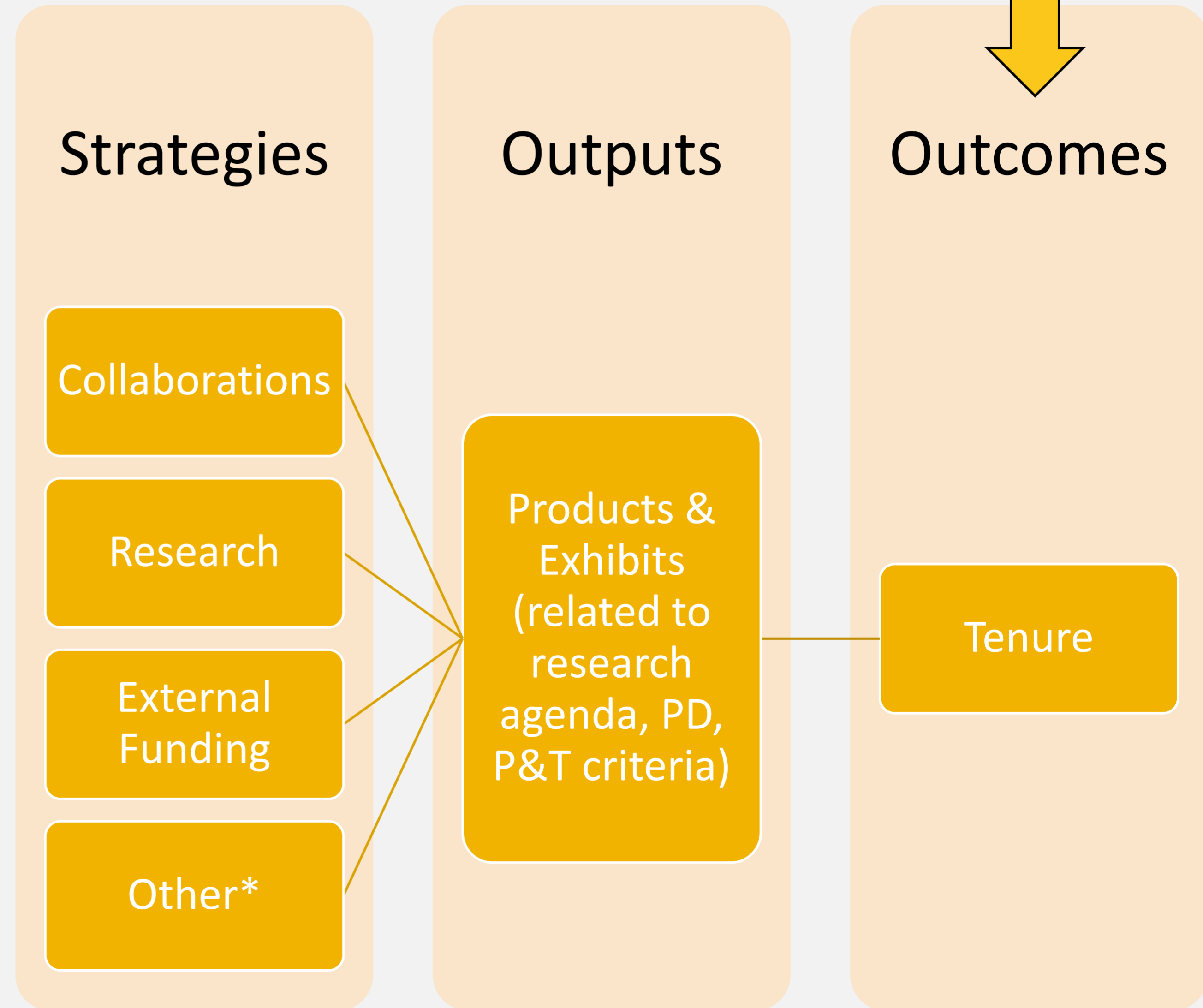
Outputs

Products &
Exhibits
(related to
research
agenda, PD,
P&T criteria)

I Model of planned activities, outputs, and outcomes over time

I PREPARE FOR THE JOURNEY

- Have an annual plan
 - Specific **strategies** for activities
 - Intended **outputs** and **outcomes**
 - Reconsider as needed
- Make note of Milestones
 - Annual evaluations
 - Third year review
 - P&T portfolio submission
- Begin collecting evidence - **outputs**



DEVELOPING A RESEARCH PLAN



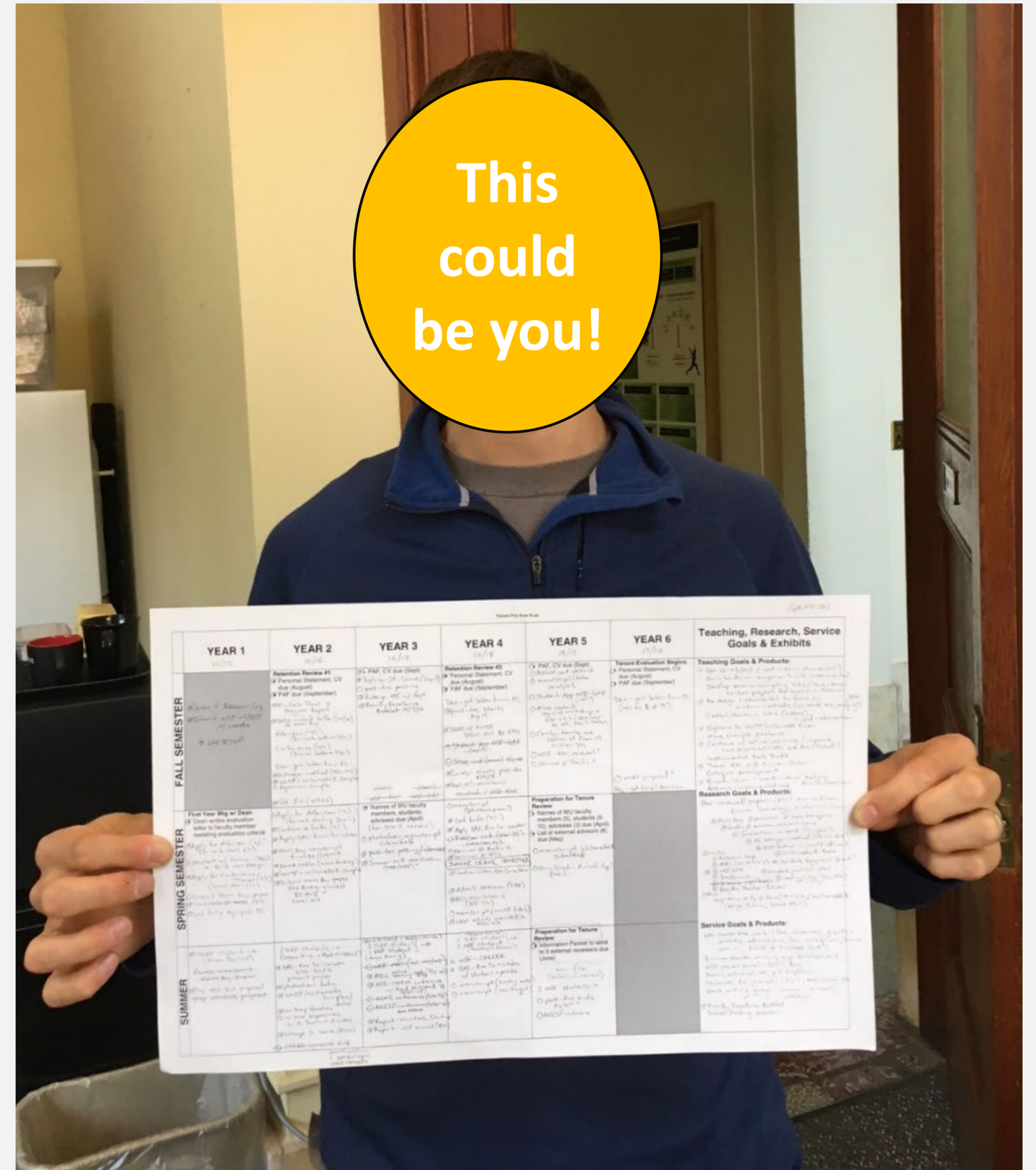
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Outputs Products & Exhibits
Yearly	Milestone – AE	Milestone – AE	Milestone – AE	Milestone – AE	Milestone – AE	Milestone – AE	Related to: <ul style="list-style-type: none"> • Research agenda • PD • P&T criteria • Personal aspirations Examples: <ul style="list-style-type: none"> • Scholarly products • Research impact • Graduate students • External funding • Internal grants • Awards • Presentations at professional mtgs • Other
Fall		Publication #2 Contact NSF program officer	Research Project #2	Parental Leave		Tenure Review	
Spring	Publication #1 Serve on NSF grant proposal review panel	NSF proposal deadline	Milestone – 3 rd Year Review	Research Project #3 Conference			
Summer	Research Project #1 Prelim. data for NSF proposal		Fellowship deadline		Milestone - Submit P&T materials		

5-YEAR RESEARCH STRATEGIC PLAN



HOW TO USE IT:

- I** Basis for annual goals and plan
 - Share with Department Chair, crew
- I** Prioritize time for research
- I** Communication tool
 - Strategic requests for course buyout
- I** Accountability tool
- I** Track progress, products, and timeline
- I** Departmental coordination



HOW TO GET STARTED



I Plan for some time to think

- When you consider the trajectory of your career in the next 5 years, how will you **organize** your research agenda?
 - Position description – time allocated
 - Research statement
 - How many projects will you pursue?
 - What collaborators will you need?

HOW TO GET STARTED




I Plan for some time to think

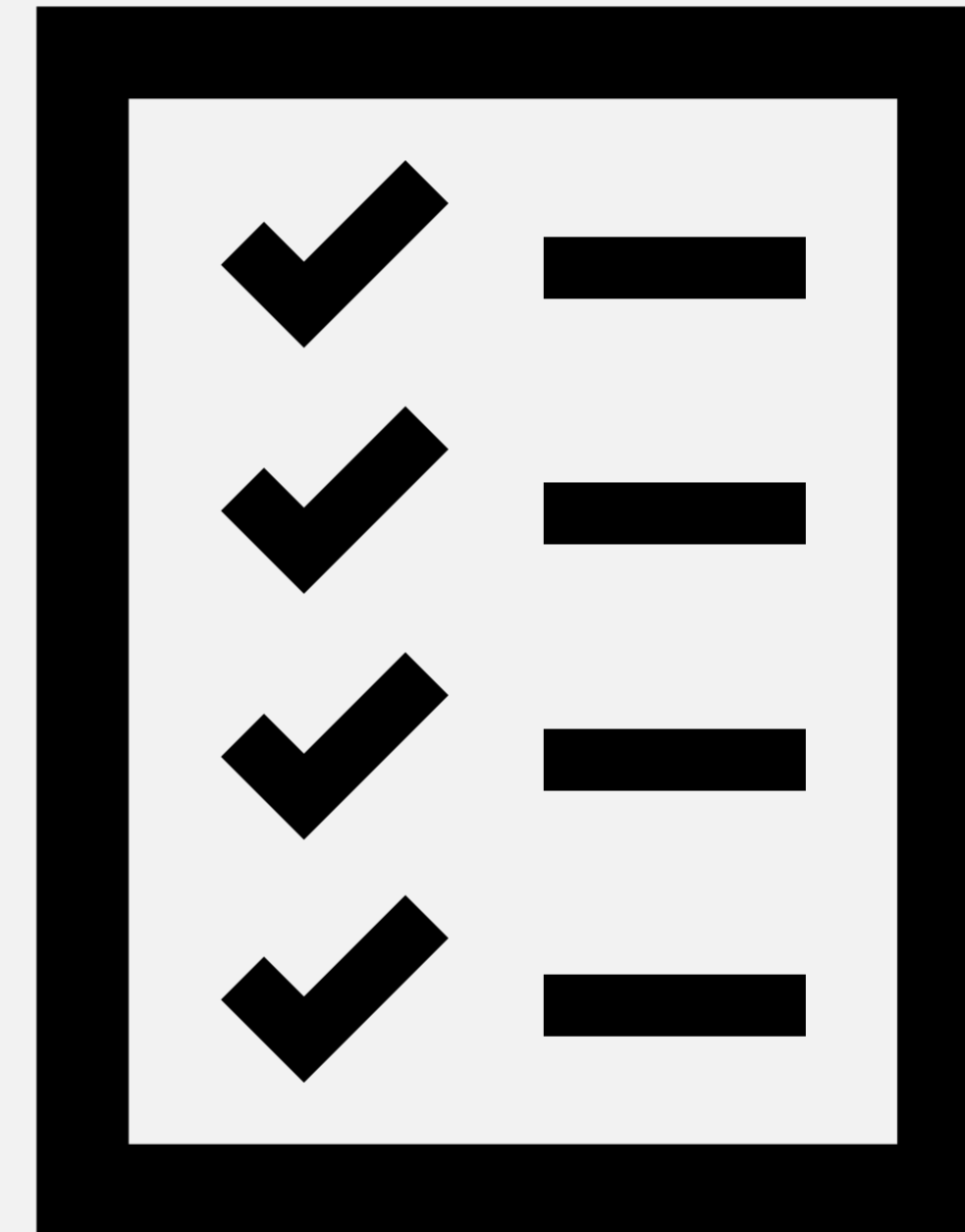
- How will you **fund** your future work on *<research topic(s)>*?
 - What grants, fellowships, or awards will be logical for you to pursue?
 - Those that your PhD or postdoc advisor(s) pursued/received?
- How will you continue to look for and review **new** funding opportunities?

I Regularly review your plan with your crew

AUDIENCE POLL

OTHER PLANS?

 What methods do you use to develop annual strategic plans?

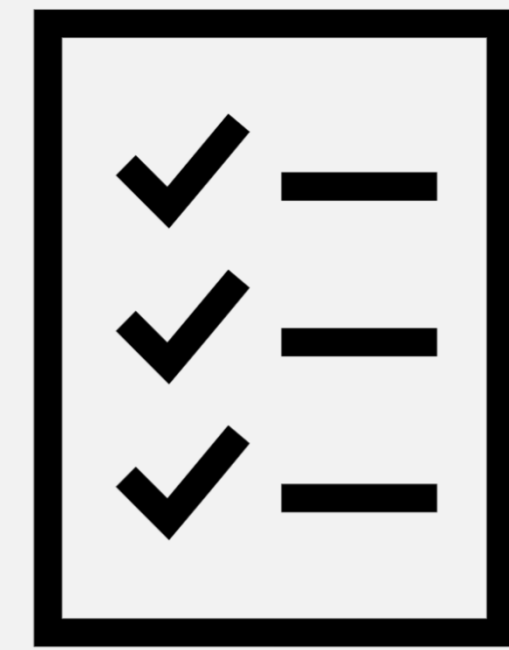


NEXT/FIRST STEPS

I Sign up for OSPPI listserv

I Review our [website](#) and tri-fold brochure

- Proposal development [resources](#)
- Review and request our [services](#)
- *Consultations are welcome!*



HOW TO STAY CURRENT

I Sign up for OSPPI listserv [here](#)



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osppi@uidaho.edu: For principal investigators (PIs). Receive communications from ORED on proposal opportunities, research tips, and policy and electronic system updates.

dga@uidaho.edu: For grant administrators. Stay up to date with the news you need. The U of I grant administrators listserv will improve your handling of grants through training opportunities and policy and system updates.

Name:

Job Title:

Department/College:

Email Address:

SUBMIT

TAKEAWAYS



- I** Grant proposals need to be in service to your research goals.
- I** **Your time is precious.** A research plan helps you manage your time and prioritize and schedule activities to meet your goals and outcomes.
- I** RFD can provide you with **resources**, **tools**, and **support** to help *you* develop research strategic plans and enhance your grant readiness.

REQUEST RFD SERVICES



