



University of Idaho
Extension

SUCCESSFUL OUTREACH/EXTENSION PROGRAMS

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ASSOCIATE DEAN
DIRECTOR OF EXTENSION**



WHY?



Outreach adds value to our teaching and research activities by helping to build partnerships with stakeholders in Idaho and beyond.

We help people build a better life!

ADD VALUE



Solve problems



Develop skills



Better life

BUILD PARTNERSHIPS



**Establish a
Relationship**



**Identify how
you can help**



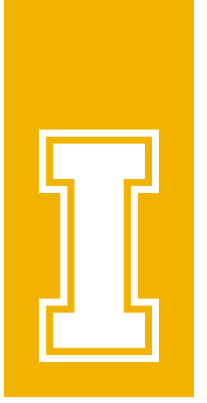
**Evaluate to
determine the
value you have
added - impact**

FACULTY STAFF HANDBOOK 1565 C-3



Outreach includes a wide variety of activities including, but not limited to

- Extension
- teaching, training, certification, and other dissemination of information to the general public, practitioner, and specialty audiences
- volunteer development and establishment/maintenance of relationships with private and public organizations
- unpaid extramural consultation and other professional services to individuals, organizations, and communities



OUTREACH COMES IN MANY SHAPES AND SIZES

Engineering Outreach

Youth

Online learning

Idaho AgBiz

Outdoor programs

Students

Dual Credit

Service learning

Jazz Festival

Idaho Research Park

4-H program

Law clinics

UI Extension

Business and Community

Independent Study

Vandal Solutions

Ag and Natural Resources

Eat Smart Idaho

Food Technology Center

Office of Technology Transfer

Study abroad

Center

Forestry

McCall Outdoor Science School

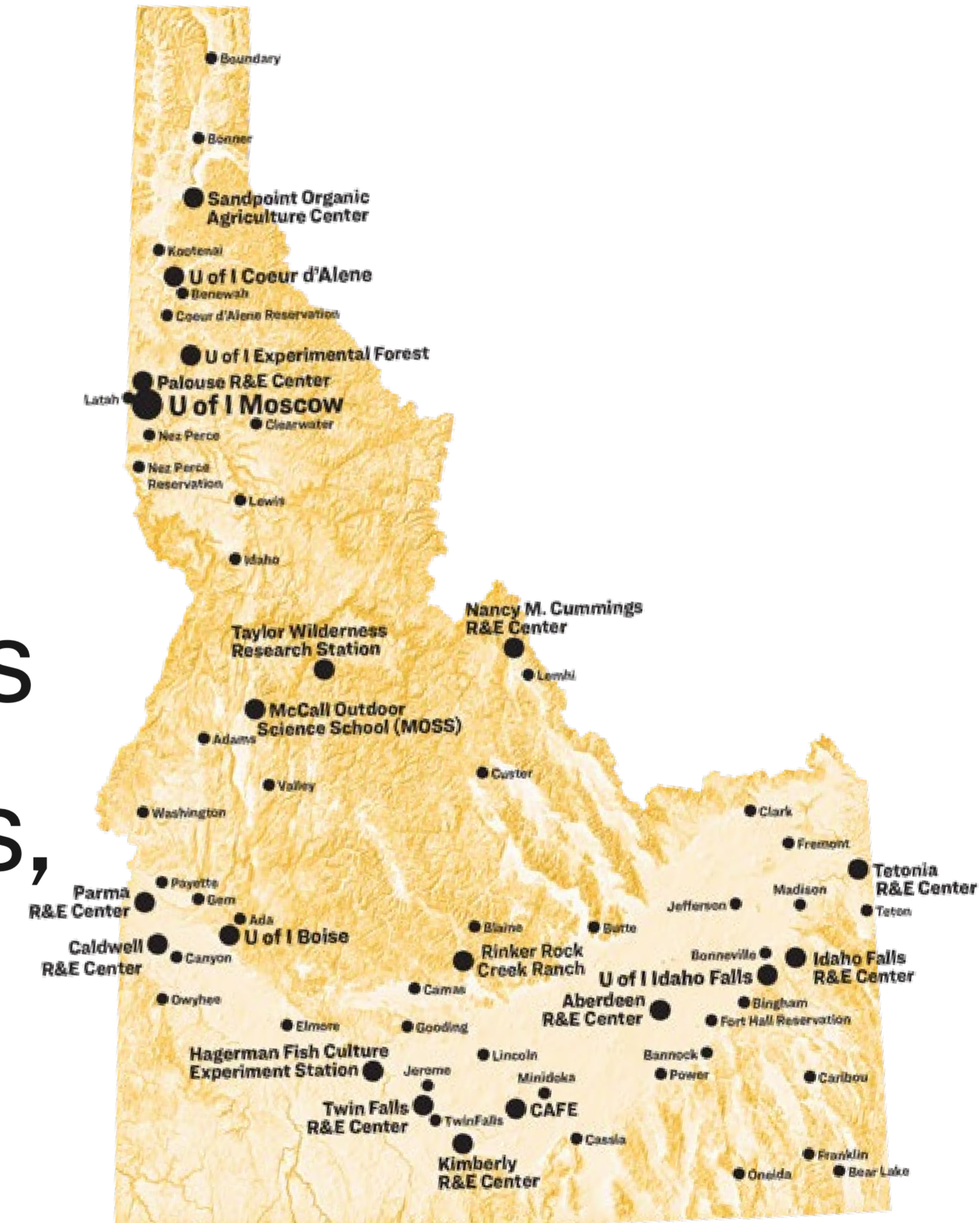
Idaho Agricultural Experiment Station

Rangeland Center

Adults

Our outreach infrastructure includes

- the U of I campus in Moscow; regional centers in Boise, Coeur d'Alene, and Idaho Falls
- U of I Extension in 42 counties, 3 Indian Reservations, 9 Research and Extension Centers
- multiple research and learning



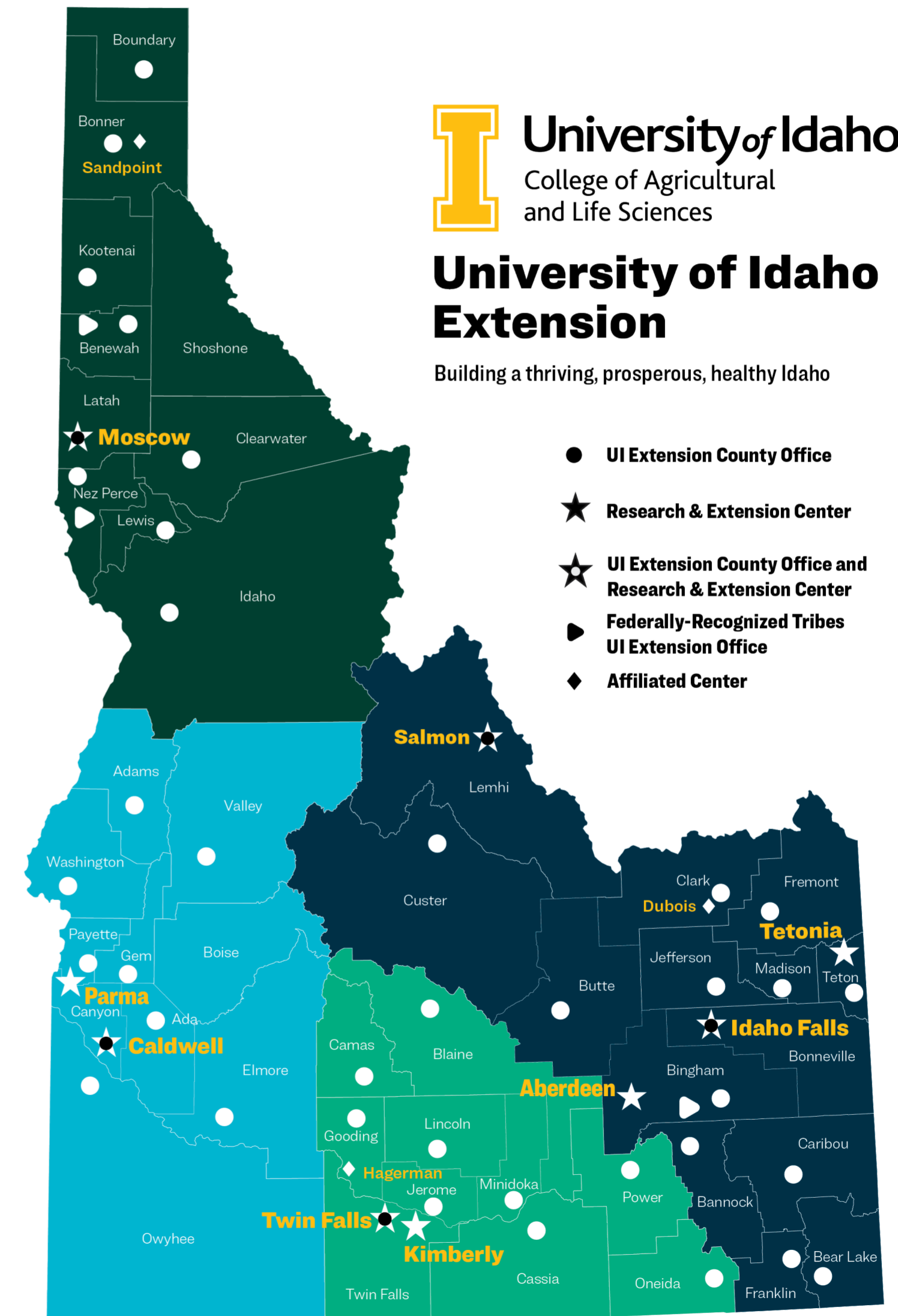


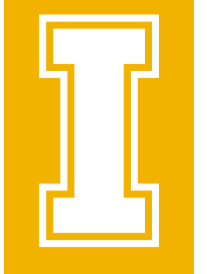
UNIVERSITY OF IDAHO EXTENSION

STATEWIDE PRESENCE



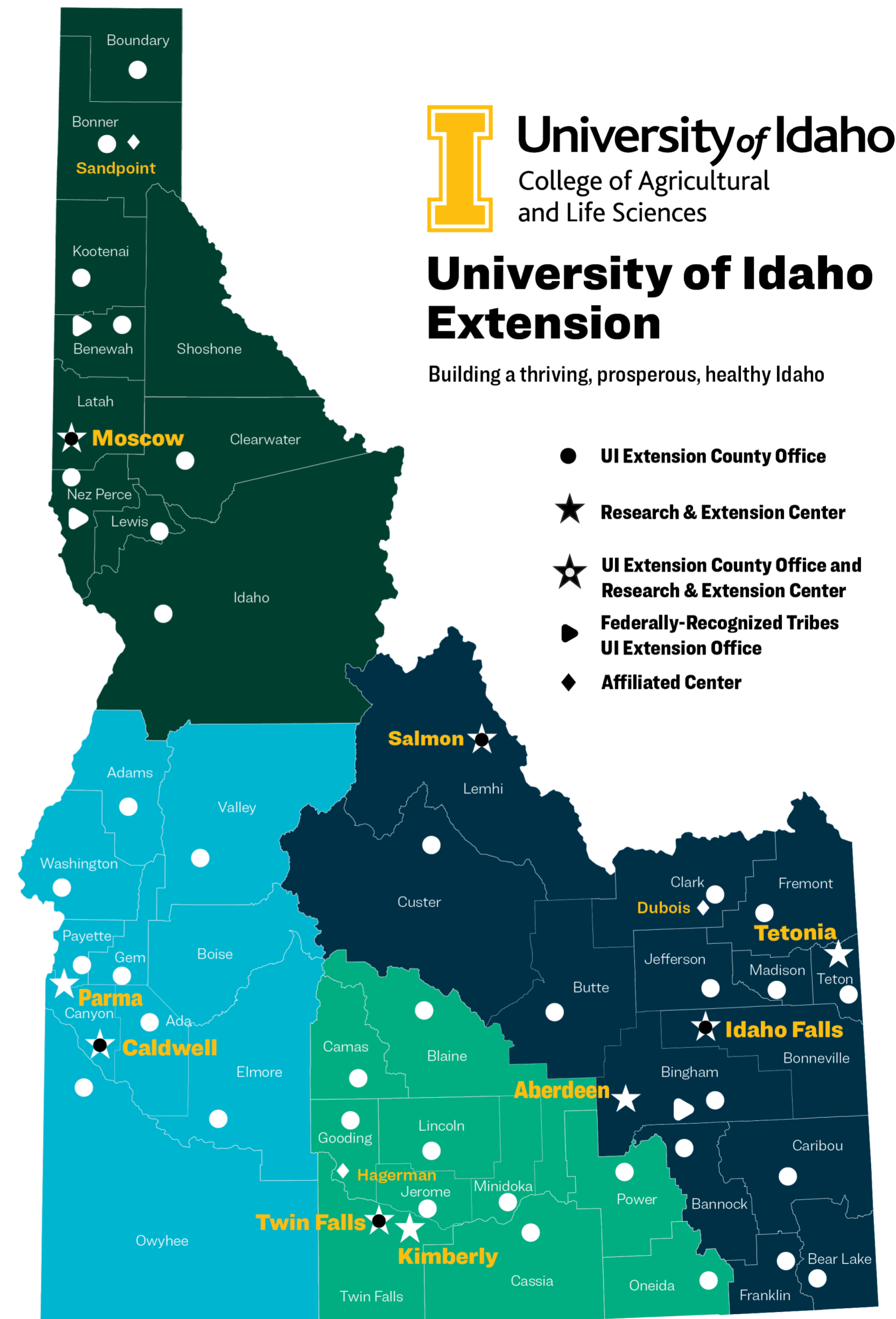
- 42 County Extension Offices
- 3 Indian Reservation Offices
- 9 Research And Extension Centers





Our Team

- 84 Extension Educators
- 49 Specialists (34 FTE)
- 7 Administrators
- 100 + Program Coordinators & Extension Associates





MISSION

University of Idaho Extension improves people's lives by engaging the university and our communities through research-based education.

Our areas of expertise are **Agriculture, Community Development, Family and Consumer Sciences, Natural Resources and Youth Development.**



VISION

University of Idaho Extension:
Leaders in building a thriving,
prosperous, healthy Idaho.



University *of* Idaho
Extension

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

1 2 3 4 5 6 7 8 9 10

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- documentation of the process by which needs were identified and what steps were taken to deliver carefully planned and implemented programs

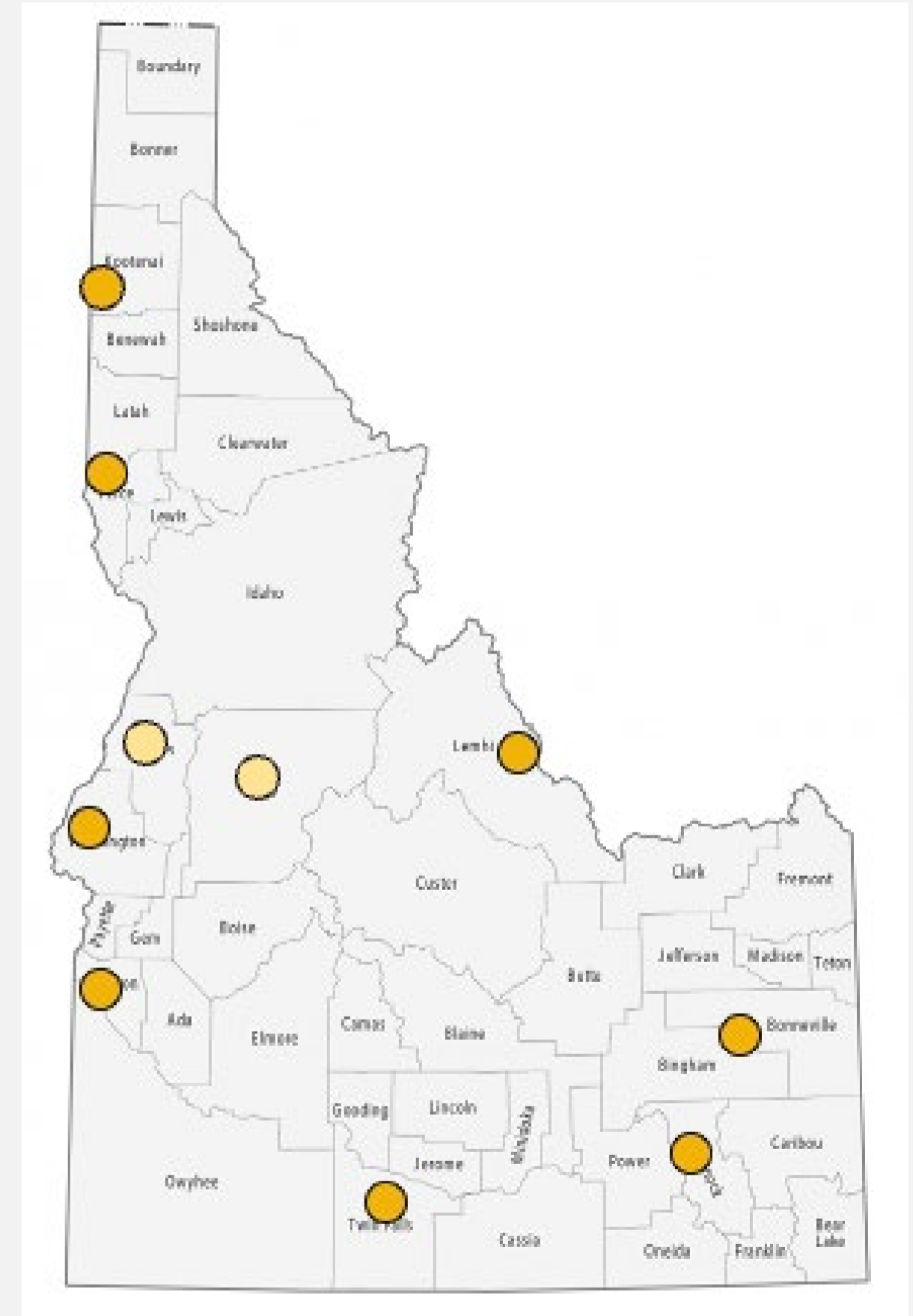
Needs Assessment

Listening Sessions

Surveys

Commissioners (58)

Clientele (923)



EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- numbers of individuals and types of audiences affected



481,809
Direct Contacts



54,218,533
**Indirect contacts through
blogs, print media
podcasts, videos and
social media**

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- evaluation by participants in outreach activities



21,631 participants surveyed

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- other measures of significance to the discipline/profession, state, nation, region and/or world

45,745

Number of times knowledge, skills, and behavior change indicated



EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- quantity and quality of outreach publications and other mass-media outlets



226 Publications

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- evaluation of the program's effects on participants and stakeholders



**Return on Investment
\$ 21.32 Million**

EVIDENCE OF EFFECTIVE OUTREACH

- awards, particularly those involving peer evaluation



National Extension Association
of Family & Consumer Sciences



Association of Natural Resource
Extension Professionals



EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- letters of commendation from individuals within organizations to whom service was provided

Dear Commissioners,

I want to let you know about a remarkable program that is being provided by Andy West and the University of Idaho Extension Office in Twin Falls.

I recently completed the first phase of the course which is the classroom training (lasting from January thru late April). Now I am working on my 40 volunteer hours to complete the requirements for certification. It has been a life-changing journey.

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- service in a leadership role of a professional or scientific organization as an officer or other significant position

Scott Nash, President of NAE4-HYDP
Scott Jensen, Vice- President of NACAA

Marsha Lockard – President of NEAFCS

Lorie Dye – Western rep for ESP

Katie McFarland – Western for NACDEP

EVIDENCE OF EFFECTIVE OUTREACH ACTIVITIES

- other evidence of professional service-oriented projects/outputs





WHAT CHANGED AS A RESULT OF ACTIVITIES CARRIED OUT?

THINK MAKE CREATE

25,000

Youth
Reached

1,500

Adults
Reached

250

Educators
Trained

40

Of 44
Counties

1,300

5-Hour
Sessions

\$2M

Invested in Idaho
Think Make
Create Labs



EAT SMART IDAHO

FY2022 By the numbers



256

Community partners made it possible to deliver **Eat Smart Idaho** programming



5200

Adults and youth participated in **Eat Smart Idaho** classes



223

Youth groups participated in **Eat Smart Idaho** classes



103

Partner sites displayed or distributed **Long Live Idaho** materials



48

Schools and childcare centers participated in **Smarter Lunchrooms Movement/ Smarter Mealtimes**



99

61 pantries became **Eat Smart Idaho** Healthy Pantries and 38 Healthy Food Drives were held throughout the state



21

Small Spaces Gardens were implemented in classrooms and communities

Lost Rivers Grazing Academy

20%

Increase in
grazing days

450

Average
herd size

\$54,000

Total savings in
36 days per ranch



AG TALK TUESDAY



- Agronomists
- Fieldmen
- Growers
- Chemical Representatives
- Others in Crop Production



1st and 3rd Tuesday
Growing Season
11:00 AM MT

226

Participated
in 2022

96%



Increase in
topical knowledge



**OUTREACH HELPS PEOPLE
IMPROVE THEIR LIVES**

