

Snagit vs Camtasia

1

All faculty and staff who assist in the creation of instructional material for courses can install the software on their UI owned computers via Software Center (Windows) or Self Service (MacOS). This software is licensed only to create instructional material for courses.

2

<https://www.techsmith.com/tutorial-snagit.html>

Snagit Tutorials

Below you'll find basic tutorials to help you get started and advanced tutorials to sharpen your skills.

Start Here

We cover the essentials in these getting started tutorials.



3

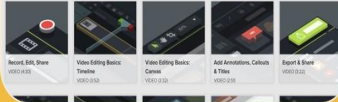
<https://www.techsmith.com/tutorial-camtasia.html>

Camtasia Tutorials

Learn how to use Camtasia. Get started with the basics or expand your skills with our full list of tutorials. *These tutorials support Camtasia 2020, 2018, and 2016.

Learn the Basics

Quickly learn the basics of Camtasia with this getting started series.



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Welcome to the TechSmith Academy

Sign up or create an account to take any of our courses. We'll send a few emails to help you get started and make you aware of new offerings. Unsubscribe at any time.



Writing Helpful Help
Help customers help themselves with guidelines for effective help center content from Michele Waldinger of Visual Customer Learning.
FREE 55 min



Basics of Screen Recording
Screen Recording is a great way to gain knowledge and help others. This series of courses walks through the process of creating a screencast and will help you prepare to make better and more effective videos.
FREE 6 Courses



Not Everything Needs to Be a Course Using Job Aids
This course looks at how you can create and use a variety of job aids as an alternative to full courses. It looks at why you should consider using job aids and gives examples of job-aid-usage course.
FREE 11 min



ADVICE FOR EVERY ONE



TIPS TO GET STARTED WITH CAMTASIA



TIPS TO GET STARTED WITH CAMTASIA

<https://academy.techsmith.com/>

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Episode 27 Why You Need to Understand the Business Outcomes When Making Videos



Published on 16th February, 2021

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Episode 26 Why You Need a Video Workflow

Published on 16th February, 2021

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About the Podcast



The Visual Lounge Discussions about the power of visuals and videos and how to make them even better.

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