



University
of Idaho



VIDEO TUTORIALS TO PROVIDE CLEAR EXPECTATIONS






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AGENDA

-  Introduction
-  Common Communication Barriers
-  Videos with Clear Expectations
-  Examples of Instructional Videos
and Tools
-  Video Design Consideration

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PARTICIPANT INTRODUCTIONS

Please use the chat box to tell us:

I Your name

I What college or department are you from?

I What interested you in this topic?

- a.k.a. Why are you here today?

INTRODUCTION

REVISITING COURSE MATERIALS

Traditionally, course materials have primarily been delivered in textual format.

That said:

- I** Research has found that textual materials are not as efficient for presenting a lot of complex or straightforward concepts (Houston, 2018)

More to the Point:

- I** Providing alternatives, such as videos, to textual content can make course content more interesting as well as comprehensible for all learners

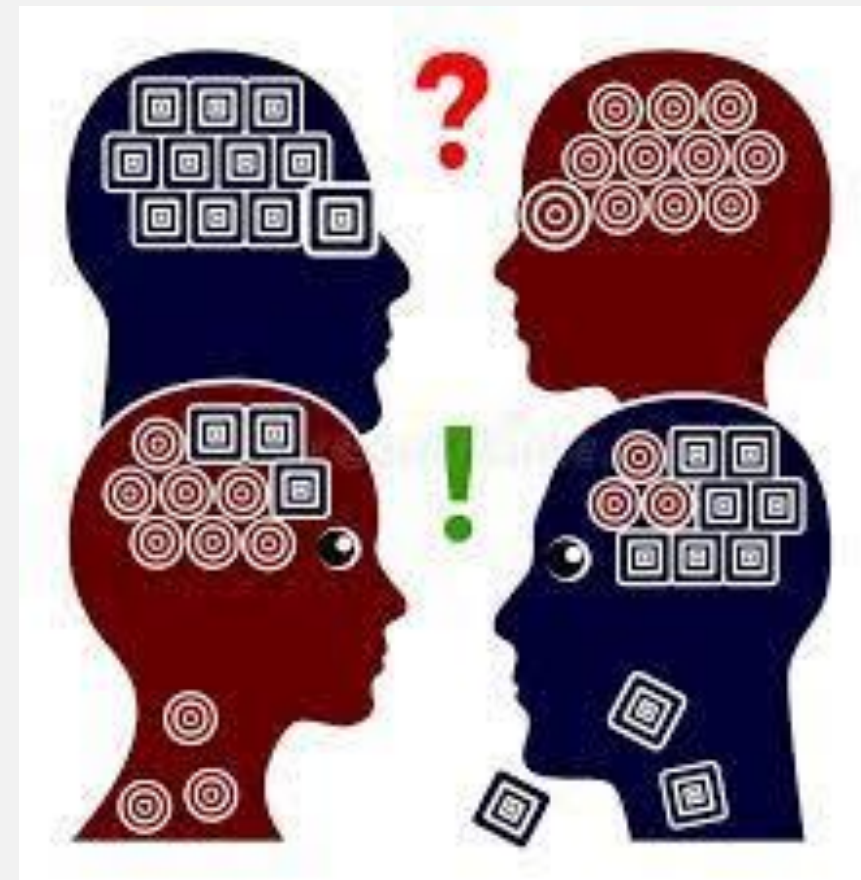


COMMON COMMUNICATION BARRIERS

BETWEEN TEACHERS AND STUDENTS

Communication problems which create a barrier to engagement:

- I Rationale behind approaches and tasks is unclear
- I Confusion about task requirements and how to complete activities and assignments



VIDEOS WITH CLEAR EXPECTATIONS

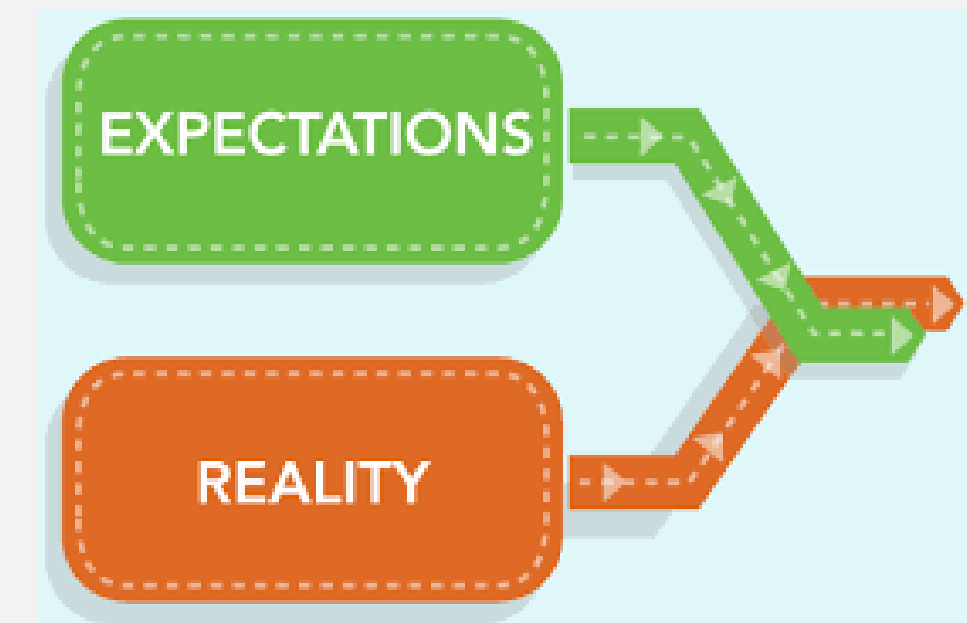
EFFECTIVE INSTRUCTIONAL VIDEOS

Videos with clear expectations provide instructors:

- I A convenient way to reach learners when and where they need it
- I The flexibility to change or update content when it needs it
- I The ability to assess skills, knowledge, and understanding

Ways to provide clear expectations:

- I Video Guides
- I Concept Explainers



EXAMPLES

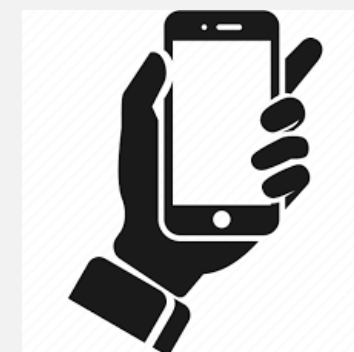
TYPES OF INSTRUCTIONAL VIDEOS

Ways to use instructional videos in your classroom

- I Screencasts.** A digital recording of a computer screen.
- I Microlectures.** Short videos to guide students through comprehending complex concepts
- I Interactive Videos.** Interact with video content through a variety of gamified tools.

Recording Tools

- Smartphone
- Zoom
- Flipgrid



VIDEO DESIGN CONSIDERATIONS

Pay attention to the following design consideration before filming:

- I Define your audience
- I Define your objective
- I Define your key takeaway
- I Keep it simple, basic and clear
- I Be authentic







AUTHENTIC
VIDEO PRODUCTION

Questions?





REFERENCES

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