Interdisciplinary Capstone Design

Engineering Release Review

Assignment Goal

To present a formal summary of your intended design for your project, conveying how the design will meet the product requirements and a plan exists to build and validate the design prior to the EXPO.

Learning Outcomes

As a result of completing this assignment, you should be able to:

- Articulate the objective, value proposition, problem definition, and requirements for the project.
- Professionally <u>present</u> the key attributes of the design that enable it to meet the requirements.
- <u>Summarize</u> the plan to build a representative prototype of the design and validate that it meets the product requirements.

Relevant ABET Learning Outcomes

- 1. An ability to identify, formulate, and solve complex engineering problems by applying principles of engineering, science, and mathematics.
- 2. An ability to apply engineering design to produce solutions that meet specified needs with consideration of public health, safety, and welfare, as well as global, cultural, social, environmental, and economic factors.
- 3. An ability to communicate effectively with a range of audiences.
- 4. An ability to function effectively on a team whose members together provide leadership, create a collaborative and inclusive environment, establish goals, plan tasks, and meet objectives.

Approach and Rationale

The Engineering Release Review is the most critical milestone in an engineering project. In industry, it represents the point at which a design is "released" to the manufacturing team to begin building the product. As a result, the maturity of the design needs to be extremely high and well documented. Since there are many stakeholders relying on the success of your design, it is important to convey high confidence and review the details for how everything while work correctly.

Task

Working in your capstone design team, you are assigned to <u>organize</u> and <u>perform</u> an orally delivered presentation summarizing your progress and recommended path for success completion.

The suggested approach for **organizing** your presentation is:

- 1) Construct a set of MS PowerPoint slides to anchor your presentations
- 2) Structure your slide-show presentation to cover the following topics:
 - a. The single <u>objective</u> of your project.
 - b. The <u>value proposition</u> for your project (including articulation of the real-world problem you are working to help solve).
 - c. The <u>background</u> and customer/product <u>requirements</u> for your project.
 - d. A systematic review of the key attributes design to address each product requirement.
 - i. For complex systems, it is helpful to start with the "big picture" functionality of the device, then break it down into subsystems and the key features of each.
 - ii. Provide evidence of rapid prototyping and virtual testing that gives you increased confidence that the design will work.
 - e. Provision of a complete set of <u>Drawings</u> and <u>Bill of Materials</u> for manufacturing the prototype device. (It is recommended to have the drawings reviewed with you Graduate Student Mentor and/or Shop Manager ahead of time)
 - f. An overview of the Manufacturing plan for each component/assembly including:
 - i. Make vs. Buy analysis

- ii. Sourcing of components or raw materials
- iii. Location (or process) for manufacturing
- iv. Who is responsible for fabricating each component (with approx. timing)?
- v. Estimated <u>cost</u> of each components/fabrication and a total <u>cost roll-up</u>.
- g. A summary of the $\underline{\text{validation}}$ approach (DVP) to confirm the project meets requirements.
- h. The overall project schedule and budget and how your plan fits within these constraints.
- i. Identification of potential <u>risks</u> with the project and how you will mitigate them.
- 3) In additional to slides, consider presenting any of the following to support your presentation:
 - a. A <u>physical representation</u> or demonstration of an early rapid prototype
 - b. Physical evidence, data, or examples supporting your decisions

The suggested approach for **performing** your presentation is:

- 1) Choose team members which are competent and well-versed in the project for speaking roles.
 - a. It is **not** a requirement for every team member to speak
 - b. Choose team members to represent their respective disciplines or expertise for different aspects of the project.
- 2) <u>Plan</u> to deliver your presentation is ~20-30 minutes, allowing time for audience questions and discussion. *Note: This time frame typically corresponds to ~20-30 slides*.
- 3) <u>Speak</u> at a moderate pace and use language which is easily understandable for a wide range of audience members. Be aware of the audience and adjust to their non-verbal feedback throughout.
 - a. Talk in a conversational voice and tell the "story" of your project
 - b. Avoid the temptation to read your slides to the audience.
- 4) Ensure that you are speaking synchronously with your slides and other visual aids.
 - a. A good strategy is to make your slides highly visual with pictures, graphs, tables, etc. and use your commentary to enhance the message.
 - b. Make sure that each slide "stands alone" and provides a simple message or key takeaway.
- 5) <u>Dress</u> and <u>conduct yourself</u> in a professional manner.

Logistical preparation:

A. Scheduling

- a. **At least one week ahead** verify that customer, instructor, and mentors can attend and have a specific time reserved on their calendars.
- b. **One week ahead** secure room location and/or make travel arrangements.
- c. **Three days ahead** have instructor and/or mentors review your slides.
- d. **Three days ahead** email reminder to all participants.
- e. **One day ahead** email presentation or website URL to any audience members who will be connected by phone.
- f. Arrive in the room for your presentation at least 10 minutes in advance of your talk.

B. Attendees

- a. Your audience will typically be comprised of:
 - i. The project client/sponsor
 - ii. Capstone faculty
 - iii. Other interested faculty
 - iv. Graduate student mentor
 - v. Fellow capstone students
 - vi. Shop Manager
- b. Every capstone student should attend at least two separate design reviews.

Assessment

The Engineering Release Review will be assessed by attendees filling out a scoresheet. Attendees will evaluate and score the presentation for each of the following criteria on a scale of 1-5.