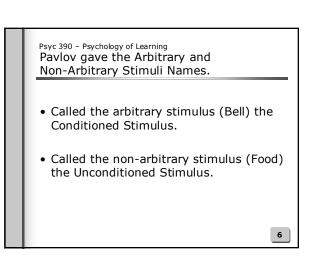
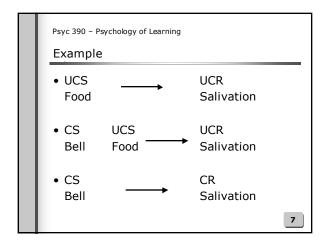
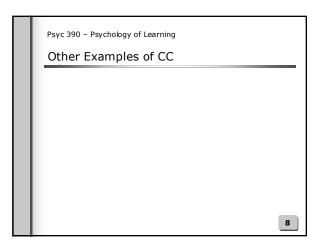
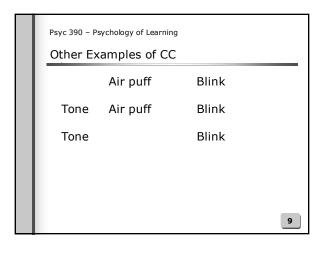


Psyc 390 – Psychology of Learning			
Results			
<ul> <li>It you take an arbitrary stimulus (one that does not evoke an innate or automatic response).</li> <li>A BELL AND</li> <li>Pair it with a non-arbitrary stimulus, (one that causes an automatic response).</li> <li>FOOD</li> </ul>			
<ul> <li>The pairing will evoke a response to the arbitrary stimulus (Bell) that the organism has not made before</li> </ul>			
5			



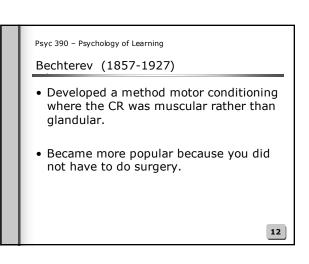






Psyc 390 – Psychology of Learning						
Other Examples of CC						
	Spanking	Pain				
Parent	Spanking	Pain				
Parent		Pain				
			10			

Psyc 390 - Psychology of Learning					
Other Examples of CC					
Emetine Nausea/Vo	miting				
Alcohol Emetine I	N/V				
Alcohol Nausea/Vo	miting				
	11				



## Psyc 390 – Psychology of Learning

Bechterev (1857-1927)

- Like others, argued that mentalistic interpretations of psychological events were not necessary.
- Argued that high level psychological processes such as thinking consisted of lower level sensory-motor reflexes.
- Had less influence than Pavlov but advocated many principles later proposed by the behaviorists.

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