

#### Social Overview

- Fermentation to make alcohol dates back to 4200 BC
- Second most used drug in the world (caffeine #1)
- Luxembourg tops list for legal purchase and consumption (12.6 liters/person)
- Latvia tops list for legal, illegal, and homemade purchase and consumption (16-20 liters/person)
- Whites have highest alcohol consumption rates
- Americans consumed twice as much alcohol in 1830 as they do now.

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**College and University Use** 

- Students drink 4 billion cans of beer yearly
- 360,000 of 12 million undergraduates will die from alcohol-related causes while in school.
- Nearly ½ of college students are binge drinkers
- Average student spends \$900 per year on alcohol (books \$450/year)

#### **Other Social Problems Associated** with Alcohol Consumption

- Correlated with crime in general
  - Domestic violence
- Rape •
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- Economic costs are huge ۲
  - >82 Billion in lost productivity 18.8 billion for alcohol problems
  - 9.9 billion for other drug problems
- Economic burden of alcohol and drug problems falls on the population that do not abuse alcohol or 8 drugs.

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#### **Other Comments**

- Can have therapeutic effects when consumed in moderation (1 drink per day).
- Does not depend on the beverage
- Causes body damage when consumed in greater amounts.
- Minimum age drinking laws have mixed effects.
- Most laws related to drinking and driving have minimal impacts at changing behavior. Get short term reductions and the behavior goes back to normal. (Ross studies)

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#### Ethanol Background Information

Is a simple molecule

- Is classified as a CNS depressant
- Contains no vitamins, minerals etc
  Only contains 210 calories/oz
- Requires no digestion
- Once in the system it stays until metabolized

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Makes it unique

#### Distribution

- After absorption goes evenly throughout the body
- Easily crosses the blood-brain barrier
- Also crosses the placenta and enters the blood stream of a developing fetus.

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Essentially goes to all cellsImpacts all cells

# Behavioral Effects .01 Decreased Inhibitions

- .01-02 Vision Changes
- .03 Changes in inhibition
- 05 Buzz
- Beginning to decrease motor coordination
- .08 .10 Decreased motor coordination, legal limit
- .15 .20 Severe loss of judgment and muscle coordination
- .30 Passing out, coma
- .40 .5 Death

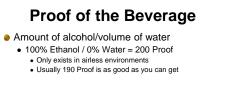
#### Factors that Influence BACs

- I. Concentration that is ingested
- 2. Proof of the beverage
- 3. Speed of consumption
- 4. Carbon Dioxide
- 5. Sex of the individual
- 6. Tolerance
- 7. Altitude
- 8. Circadian Variation
- 9. Ascending vs. Descending BACs
- 10. Fructose
- 11. RO-15-4513 and others

#### Concentration that is Consumed

- Generally, the greater the concentration, the faster ethanol enters the bloodstream. On the rocks is better than not on the rocks
- If concentration becomes to great, can decrease bloodstream entry

   Can shut down the system



- 50% Ethanol / 50% Water = 100 Proof
  40% Ethanol / 60% Water = 80 Proof
- Proof is not the same as concentration
- The greater the proof, the faster the entry into the blood stream
- To high (>100 proof), it can inhibit entry until the concentration is reduced.

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### **Speed of Consumption**

The faster you drink, the faster the BAC rises

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#### **Carbon Dioxide**

- Carbon Dioxide makes ethanol cross the mucosal membranes faster than straight ethanol
- Makes you drunk faster
- Scotch and soda gets you faster than scotch and water.

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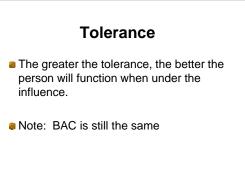
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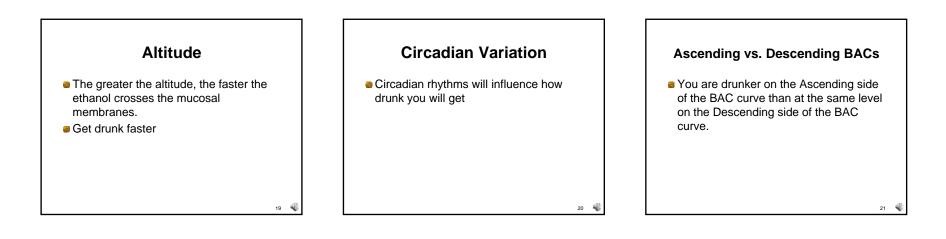
#### Sex of the Individual

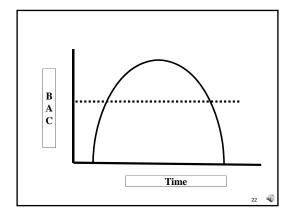
 If a male and female are the same body weight, the female will get drunk faster than the male

#### Reasons

- Women have less alcohol dehydrogenase than men. Metabolizes alcohol slower
- Men have more muscle to body fat than women. More muscle = more blood in solution dilutes the ethanol and lowers the BAC.
- Women have more body fat than men. Fat contains little blood in solution. Less solution, the higher the BAC







#### Fructose

Increases the metabolism of the liverSlightly decreases the BAC

## RO-15-4513 and others

- Block the effects of alcohol on receptor binding sites.
- Have the same BAC but no behavioral effects.

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