Cors236 online Quiz 9

The short video is an apparent experiment in which women gave a verbal self-description to a sketch artist, who then drew them. The same women were drawn again by the same artist but this time from a verbal, 3rd-person description given by someone who had only recently met them and had been chosen in advance to provide the verbal portrait. The subjects were then brought back and shown the sketch of the self-description side-by-side with the sketch of the 3rd-person description. The conclusion was that one's self image is less flattering than reality. The video presentation was centered mostly on one woman but was sprinkled with snippets of several others, indicating that several women participated in the experiment and that there were several 3rd-person descriptors as well.

Assume that this experiment was conducted as shown and that there was no fabrication of results. The questions in the quiz address unknowns in the design and the possible biases that might arise. The video is, after all, an advertisement.

In answering the questions, there are 3 'parties' (individuals or groups of individuals):

      i) those whose portraits were drawn; they appear to have been only women
      ii) the people (3rd persons) chosen to describe another person (both genders)
      iii) the sketch artist (a man)

As usual for these on-line quizzes, observe the following suggestions and rules:

1) Watch the video before you start the quiz.

2) You are free to answer the questions while looking at the links, but you only have 90 minutes.

3) You are expected to answer the questions on your own.

4) You won't know if you answered correctly until after the due date. You should not see a score before then.

6) The due date is **on Bblearn.**

For perspective, but probably of no help on the assignment, you might enjoy this link: http://www.youtube.com/watch?v=T8Jiwo3u6Vo