College of Letters, Arts and Social Sciences
Proposed Catalog Changes
Effective Summer 2020

1. Add the following course:

**ORGS 316 Explore Mentoring and Leadership**
3 credits
Cross-listed with INTR 316, PSYC 317 and SOC 316

Through the study of both mentoring as well as leadership, this course will prepare students to become effective mentors, citizens and members of the larger community. The course will cover a broad range of topics including: mentoring skills; leadership language, theory and style; communication and conflict; social justice and multiculturalism; values and ethics; and social change.

**Rationale:** ORGS joins PSYC and SOC in making a course and section number available for this valuable program.

2. Change the following course:

**ORGS 444 Methods and Analysis in Organizational Science**
4 credits
Overview of the many tools of data gathering and analysis in the applied social sciences. Includes coverage of surveys, study design, analysis, online and bibliographic resources and archives, etc.

**Prereq:** Psyc 215 or STAT 251 (Off-campus and distance students should consult with their advisors about the adequacy of their math/stat preparation may request advisor approval for a substitution for STAT-251).  
**Coreq:** PSYC 215 or STAT 251

**Rationale:** Some of the ORGS students have been co-majoring or minoring in PSYC. PSYC 215 is an approved co-req/prereq for the PSYC methods course (PSYC 218), so it would also be good preparation for ORGS 444. Making both courses (PSYC 215 and STAT 251) co-requisites helps transfer students avoid a bottleneck. There is no additional workload.

3. Drop the following course:

**ORGS 416 Planning Professional Conferences and Events Lab**
1 credit
Laboratory application of tools and concepts learned in ORGS 415. Students will go through procedures to plan an event or conference. The event or conference could be a virtual one, or it could be one associated with their university or outside lives. Organizational planning and logistics for successful professional meetings, conferences, and other events. Considerations include themes and missions; physical, site, and technological needs; budgeting; invitees, attendees, and registrants, vendors; contracts, risk, and liabilities; and contingency planning.
Coreq: ORGS 415.

Rationale: We had planned that the course would be a desired adjunct to the more traditionally structured ORGS 415. Few students took it so we stopped offering it a few years ago. Now, we are clearing it from the course list.

4. Make the following curricular changes:

Organizational Sciences (B.A. or B.S.)
Required course work includes the university requirements (see regulation J-3), the general requirements for either the B.A. or B.S. degree, and:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORGS 110</td>
<td>Governance in Small Organizations</td>
<td>3</td>
</tr>
<tr>
<td>or ORGS 210</td>
<td>Introduction to Organizational Sciences</td>
<td></td>
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<tr>
<td>ORGS 320</td>
<td>Budgeting for Small Organizations</td>
<td>1-3</td>
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<tr>
<td>Or ACCT 201</td>
<td>Introduction to Financial Accounting</td>
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<tr>
<td>ORGS 321</td>
<td>Workplace Motivation</td>
<td>1</td>
</tr>
<tr>
<td>ORGS 322</td>
<td>Workplace Soft Skills</td>
<td>1</td>
</tr>
<tr>
<td>ORGS 323</td>
<td>Messaging for Small Organizations</td>
<td>1</td>
</tr>
<tr>
<td>ORGS 410</td>
<td>Capstone Project in Organizational Sciences</td>
<td>1-6</td>
</tr>
<tr>
<td>ORGS 444</td>
<td>Methods and Analysis in Organizational Science</td>
<td>4</td>
</tr>
</tbody>
</table>

Select three courses from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ANTH 100</td>
<td>Introduction to Anthropology</td>
</tr>
<tr>
<td>COMM 111</td>
<td>Introduction to Communication Studies</td>
</tr>
<tr>
<td>JAMM 100</td>
<td>Media and Society</td>
</tr>
<tr>
<td>ORGS 155</td>
<td>Financial Literacy</td>
</tr>
<tr>
<td>POLS 101</td>
<td>American National Government</td>
</tr>
<tr>
<td>PSYC 101</td>
<td>Introduction to Psychology</td>
</tr>
<tr>
<td>SOC 101</td>
<td>Introduction to Sociology</td>
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</tbody>
</table>

Specialization
Select one of the following specializations: 21-24

Organizational Communication
Organizations and Communities

Total Hours 41-49

Organizational Communication
Select 6 courses from COMM and 2 from other disciplines for this specialization: 24

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>COMM 233</td>
<td>Interpersonal Communication</td>
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<tr>
<td>COMM 335</td>
<td>Intercultural Communication</td>
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<tr>
<td>COMM 347</td>
<td>Persuasion</td>
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<tr>
<td>COMM 400</td>
<td>Seminar</td>
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<tr>
<td>COMM 410</td>
<td>Conflict Management</td>
</tr>
<tr>
<td>COMM 431</td>
<td>Applied Business and Professional Communication</td>
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<tr>
<td>COMM 432</td>
<td>Gender and Communication</td>
</tr>
<tr>
<td>COMM 355</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>COMM 456</td>
<td>Nonprofit Fundraising</td>
</tr>
</tbody>
</table>
ENGL 207  Persuasive Writing  
JAMM 265  Principles of Advertising  
JAMM 440  Critical Issues in Mass Media  
JAMM 444  Mass Media and Public Opinion  
ORGS 305  Nonprofit Organizations  
ORGS 400  Seminar  
ORGS 407  Advanced Nonprofit Organizations  
ORGS 415  Planning Professional Conferences and Events  
PSYC 320  Introduction to Social Psychology  
PSYC 345  Group Dynamics  
PSYC 441  Human Relations in the Workplace  

Total Hours: 24

Course List

1. Student may not pursue both this specialization and a minor in Communication Studies.

Organizations and Communities

Select seven to nine courses from the following: 21-27 credits

COMM 335  Intercultural Communication  
COMM 347  Persuasion  
COMM 410  Conflict Management  
COMM 431  Applied Business and Professional Communication  
COMM 355  Organizational Communication  
COMM 456  Nonprofit Fundraising  
ENTR 414  Entrepreneurship  
JAMM 252  Introduction to Integrated Media Campaigns  
MHR 311  Introduction to Management  
ORGS 305  Nonprofit Organizations  
ORGS 316  Explore Mentoring & Leadership  
ORGS 400  Seminar  
ORGS 404  Special Topics 1  
ORGS 407  Advanced Nonprofit Organizations  
ORGS 414  Traumatic Events: Preparation, Intervention, Evaluation  
ORGS 415  Planning Professional Conferences and Events  
ORGS 435  Personnel  
ORGS 441  Human Relations in the Workplace  
ORGS 450  Training and Performance Support  
POLS 451  Public Administration  
PSYC 320  Introduction to Social Psychology  
PSYC 345  Group Dynamics  
PSYC 441  Human Relations in the Workplace  
SOC 201  Introduction to Inequalities & Inclusion  

If an ORGS student chooses to add Communication as a second major, a maximum of 9 credits of COMM courses can be counted toward both majors.

A second major, an academic minor, an academic certificate, or a CLASS approved emphasis 2 is recommended that ORGS majors discuss adding an academic minor, emphasis, or second major with their advisors.
Total Hours

A maximum of 3 credits each of ORGS 404 Special Topics and ORGS 400 Seminar may be used towards the completion of this major.

If a second major or an academic minor is used to satisfy this requirement, the area of emphasis or academic minor required for the CLASS general B.S. requirements is also considered satisfied.

Courses to total 120 credits for this degree

Rationale: The adjustments are major.
1. Recently, the SBOE approved activation of a major in Communication. The Org. Comm. specialization in ORGS served as a holding place for the Comm. major in anticipation of this moment. The Org. Comm. specialization should be dropped. All resources and courses will be dedicated to the remaining single focus, Organizations and Communities.
2. The “Foundational Courses” in the major were designed to ensure breadth of preparation in applied social sciences. In practice, this has not been a problem. Thus, we are dropping that section and beefing up the requirements in major content area (from 21 to 27 credits).
3. We are listing two new courses in the major, ORGS 323 (Messaging) and 414 (Traumatic Events). These courses are not new to the university and major. They have been redesigned and tested with students, and are now ready for inclusion in the major.
4. ACCT 201 is listed as a possible substitution for ORGS 320 Budgeting.
5. We have recently made good use of the university’s seminar number, 400. However, as with 404, we want to limit the credits taken in 400 that can be applied to the major to 3.
6. We stopped offering ORGS 416, the one-credit event planning lab, several years ago. We have submitted a course drop form for this.
7. We are dropping JAMM 252 (very limiting prereq structure) and SOC 301 (which has had its scope narrowed to serve primarily SOC majors).