

UNIVERSITY CURRICULUM COMMITTEE
2020-21 Meeting #7, October 26, 2020

Members (those present in bold, * indicates voting member):

Jim Connors, Chair*
Mark Adams*
Bert Baumgaertner*
Julie Beeston*
Lindsey Brown

Jean-Marc Gauthier*
Kalynn Hanley*
Aleksandra Hollingshead*
Mark Nielsen*
Dean Panttaja

Diane Prorak*
Francesca Sammarruca
Steven Shook*
Sanjay Sisodiya*
Bronte Sone*

Guests Present: Ben Barton, Annette Folwell, Rebecca Frost, Amy Kingston, Russell Meeuf, Mark Warner, LTC Ross Warren

I. Jim Connors called the meeting to order at 3:30 pm.

II. The minutes from October 19, 2020 were approved.

III. Announcements and Communications - none

IV. Old Business

UCC Agenda number: UCC-21-014

Items under consideration: LARC 565 and LARC 566

Discussion: This will be postponed another week pending clarification from the College of Graduate Studies. Graduate Council is meeting this week to review the program and these courses.

V. New Business

UCC Agenda number: UCC-21-018

Items under consideration: MS 103

Speaker: LTC Ross Warren

Discussion: Leadership Lab 1 is currently part of MS 101. However, looking at the credit hour requirements for the university, the students do enough work to warrant additional credit for this course. This is comparable to a lab course in that it is a practical application of what the students learn in MS 101 and 102. Steven Shook noticed that several of the MS course proposals mention particular years (e.g., freshman, sophomores). Should the description mention those as a prerequisite or recommendation? LTC Warren is hesitant to codify that since there are exceptions, e.g. Engineering students on a five-year track.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 150

Speaker: LTC Ross Warren

Discussion: Cadets are already doing physical training but are not currently receiving credit for it. This would correct that, and the hours spent warrant the additional credit.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 210

Speaker: LTC Ross Warren

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 255

Speaker: LTC Ross Warren

Discussion: This is the second year of Physical Fitness in Military Science. There was a discussion about how the numbers for these courses were chosen. Some numbers were not available due to being used in the past.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 303, MS 355

Speaker: LTC Ross Warren

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 406, MS 455

Speaker: LTC Ross Warren

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: MS 460

Speaker: LTC Ross Warren

Discussion: This is a Physical Fitness training course for cadets who are on a 4 ½ or 5-year academic plan.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 438

Speaker: Ben Barton and Annette Folwell

Discussion: This course has been offered by Dr. Annette Folwell several times as part of the EMBA program. With the growing Communications major, there is a need for it in the Communication program. It is a natural extension of Organizational Communication and Non-Profit Fundraising, two existing COMM courses. The EMBA course is a 1-credit graduate-level course so it is not available to undergraduate COMM students.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 460

Speaker: Annette Folwell

Discussion: The department is adding this course to draw on the strengths of a new hire. It will be taught this Spring as a 404 Special Topic. This will increase the number of courses the department can offer and will help the graduate program, since graduate students can take 400-level courses. Francesca Sammarruca asked if this is mostly about technology or about human communication through technology. Annette Folwell responded that it is the latter. It focuses on human-to-human communication as it is impacted by technology.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 240

Speaker: Annette Folwell

Discussion: They are changing the title and moving this from a 300-level class to a 200-level class. The department currently only offers one 200-level Communication course. Having this as a 200-level course is a better representation of the level of work student do in this class. Francesca Sammarruca asked how the content is changing with the move from 200-level to 300-level. Annette Folwell replied that it will be largely introductory material with less theory and more application.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 359

Speaker: Annette Folwell

Discussion: They are adjusting the prerequisites to clarify the appropriate sequence in which to take COMM courses.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 410

Speaker: Annette Folwell

Discussion: They are removing the recommended preparation to bring it into compliance with General Education, since General Education courses cannot have prerequisites.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: COMM 431

Speaker: Annette Folwell

Discussion: They are changing this to a cleaner title and adding a course to the recommended preparation.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV 122

Speaker: Russell Meeuf

Discussion: This is a sister course to JAMM 122 and will be an introductory course for the Film and Television program.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV 200

Speaker: Russell Meeuf

Discussion: This is part of a broader change to adapt to reduced staffing. They are rolling three prior Film History courses into two courses. Jim Connors asked about the credit load. The credit load of the overall major stayed the same, but some credits were lost in the course reduction. They went from nine credits (for the three-courses sequence) to six credits (for two courses). They are merging FTV 100 and ENGL 321 and content will be streamlined as needed. They will maintain the core learning outcomes but reduce the amount of depth. Most universities only offer one term of Film History – ours is very robust, in comparison.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV 395

Speaker: Russell Meeuf

Discussion: This is a one-credit, Pass/Fail option for sophomores and juniors who assist seniors with their capstone film projects. This is repeatable for credit – adjusted to allow a max of 2 credits.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV 425

Speaker: Russell Meeuf

Discussion: This is a new class to round out curricular offerings focused on directing for the screen. They were able to add a new elective thanks to the condensing of the lower-level electives.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV 100

Speaker: Russell Meeuf

Discussion: This is a merger between ENGL 321 and FTV 100, as discussed previously.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV/JAMM 475

Speaker: Russell Meeuf

Discussion: They are changing the prefix from JAMM to FTV since it is being removed from JAMM requirements and will exclusively serve Film and Television students. This will help with the fact that JAMM Students are limited by accreditation as to how many JAMM courses they can take. They are also simplifying the prerequisites.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: FTV/JAMM 476

Speaker: Russell Meeuf

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Film and Television Studies B.A./B.S.

Speaker: Russell Meeuf

Discussion: This reflects many of the course changes passed above. They are also shifting courses around to different required subsets within the degree requirements. There are also some new additions, most of which are straight-forward. Lindsey Brown noticed that many courses are on multiple lists. Are students able to double-dip? Russell Meeuf replied that no, they cannot. They are on both lists to allow students to take more courses from either list, depending on their interest. Sanjay recommended putting language to clarify that since they've run into similar issues. Currently, he is the only one advising Film and Television students, but if the program grows the clarification will be good. He will add that language in the future.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 441

Speaker: Russell Meeuf

Discussion: They are revising a subset of required courses to focus on diversity, so this new course rounds out those offerings. It is subtitleable. Jim Connors asked for clarification about repeatability on this course. Students should be allowed up to six credits, so we adjusted the proposal accordingly.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 275

Speaker: Russell Meeuf

Discussion: They are shifting the title to accurately reflect the content. This now serves both the Broadcasting and Film majors. The new title is a more accurate reflection of what is taught in the course.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 340

Speaker: Russell Meeuf

Discussion: They are simplifying the course title and removing the prerequisites as it is a General Education course. They also updated the language in the description.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 352

Speaker: Russell Meeuf

Discussion: This is currently a 2-credit course, which causes issues for students. They are making it a 3-credit course and incorporating it more fully into the curriculum. Jim Connors asked what types of events they will be planning. Russell Meeuf replied that they will typically use this course to run the Kino Film Festival, but there could be other events organized by students in the future.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 370

Speaker: Russell Meeuf

Discussion: This proposal updates the name and clarifies the content of the course.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 374

Speaker: Russell Meeuf

Discussion: This new title better reflects the course content. The old title was a holdover from years ago when it was paired with a Studio Production course that no longer exists.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 378

Speaker: Russell Meeuf

Discussion: They are removing the prerequisites to make this available to a broader range of students. This is a fun, popular class that could be integrated into other students' course loads.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 379

Speaker: Russell Meeuf

Discussion: Same as above – they are removing the prerequisites to open it up to more students. Francesca Sammaruca asked if the prerequisites had served any purpose. Russell Meeuf replied that in the past, the only purpose the prerequisites served was to limit the number of students in the course. They no longer want to do that. Bert Baumgaertner asked if this will cause an issue with too many students taking the course, which could prevent Film majors from getting into the course. Russell replied that they set the initial enrollment cap lower than what they plan to teach, and then pull students from the wait list based on their majors to ensure those who need the course can take it.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 422

Speaker: Russell Meeuf

Discussion: They are shifting to make this course a sequence capstone for Journalism students, though it will not be their official capstone course for General Education purposes. They needed a class structure to support students in creating their portfolios before entering the job market. This course will meet

that need. Jim Connors asked about the extent to which the content is being changed. Russell Meeuf replied that it is just being broadened from Broadcast News to all Journalism and that it will now be required for all JAMM students.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 425

Speaker: Russell Meeuf

Discussion: They are updating the title to make it clearer to students what the class covers.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 440

Speaker: Russell Meeuf

Discussion: This is just a change to prerequisites to open the course up to others.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 444

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 445

Speaker: Russell Meeuf

Discussion: This will have more of a focus on diversity to fit within the new Diversity requirements for the degree.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 458

Speaker: Russell Meeuf

Discussion: This is an adjustment to the Public Relations Research course. A new faculty member is taking the lead on the curriculum development for this class. They want to add a stronger component of web analytics to the course.. They are also simplifying the prerequisites. In the past, they listed all the prerequisites on each course. Now, they are just putting the most recent course of the prerequisite sequence down as a requirement, since the others will be required by default.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 474

Speaker: Russell Meeuf

Discussion: They are expanding the 1-credit video editing workshop into a 3-credit video post-production course.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 477

Speaker: Russell Meeuf

Discussion: They are shifting the focus of the Film Documentary course away from Film to include Television. The class will also have more production elements included, so the title and course descriptions are being updated to reflect that.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 478

Speaker: Russell Meeuf

Discussion: The Broadcasting sequence did not have a 400-level senior course to help students prepare for the workforce. This will fill that gap.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM 490

Speaker: Russell Meeuf

Discussion: This includes a slight title change, as a preference of one of the instructors who teaches it. They are also removing the prerequisites since it is a General Education course.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Journalism B.A. and B.S.

Speaker: Russell Meeuf

Discussion: Question about why JAMM 370 is showing up as Course Not Found. It had gone dormant. The committee agreed to consider the changes approved above to JAMM 370 as a course reactivation, as well.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: JAMM Undergraduate Curricular Requirements

Speaker: Russell Meeuf

Discussion: They are clarifying which majors and minors students can take together. They are also updating the core requirements with the overall goal of simplifying things. Steven Shook asked who polices the requirements to complete JAMM 100, 121, and 122 with a 'C' or better. Russell Meeuf replied that the department watches that, and Rebecca Frost added that it is also checked at the level of the prerequisites. However, students typically register for the next course in the sequence before they have completed the prior course. That is where the department must police this policy internally.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Journalism Minor

Speaker: Russell Meeuf

Discussion: Russell Meeuf lost his Zoom connection, but the committee chose to move forward with the vote and there were no questions.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Broadcasting and Digital Media B.A. and B.S.

Speaker: Russell Meeuf

Discussion: Russell Meeuf was able to reconnect. They are adding the required 400-level course, updating the list of elective choices, and requiring Broadcast News as part of the major. These changes align with the requirements for the Journalism major.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Broadcasting and Digital Media minor

Speaker: Russell Meeuf

Discussion: Similar to the Journalism minor, these changes will bring the requirements into alignment with the major and with the department's other minors.

Outcome: Passed unanimously

UCC Agenda number: UCC-21-018

Items under consideration: Vertical Credit Alignment

Speaker: Russell Meeuf

Discussion: They are pursuing a vertical alignment among these three classes – FTV 122, JAMM 122, and JAMM 275. Sometimes students get into the JAMM 275 class and later decide to pursue a minor that requires FTV 122 or JAMM 122. It makes no sense to have them go back and retake the 1-credit introductory-level class. This will allow students in those rare instances to buy out the credits for the 100-level courses.

Outcome: Passed unanimously

VI. Additional Questions or Discussion - none

VII. Chairperson Jim Connors closed the meeting at 4:43 pm. UCC will reconvene on Monday, November 2, 2020.

Amy Kingston
UCC Secretary