

UNIVERSITY CURRICULUM COMMITTEE
Monday, January 31st, 2022 – 3:30 pm
Meeting #13, Conducted via Zoom.

Members (those present in bold; * indicates voting member):

Jim Connors, Chair*
Jerry Long *
Lindsey Brown
Kalynn Hanley*
Hanwen Dong*
Taylor Raney*

Stacy Isenbarger*
Emad Kassem*
Renee Love*
Ada Marquez Acevedo*
Dean Panttaja
Francesca Sammaruca

Steven Shook*
Sanjay Sisodiya*
Erin James*
Emilija Jovanovska*

Guests Present: David Barnes, Rebecca Frost, Steven Stubbs, Darryl Woolley, Marc Chopin

I. Chairperson Jim Connors called the meeting to order at 3:30 pm.

II. The minutes from January 24th, 2021, were approved without objection as disseminated.

III. Announcements and Communications

NONE

IV. Old Business

NONE

V. New Business

UCC Agenda number: UCC-22-062. College of Business & Economics

Items under consideration: Business, program addition

Speaker: Marc Chopin

Discussion: See agenda for details. Marc Chopin opened by stating that this program is designed around five certificates. Students can stop at the certificate level but are encouraged to finish the program to a full degree. Faculty and staff to support the new program have been requested and there is an open dialogue between the college and the Provost's Office to ensure this happens. Jim Connors requested that the five certificates be named to provide clarification for the committee. Sanjay Sisodiya responded that these five certificates came before the UCC last semester and were mentioned at that time as being a part of this larger program. Steven Stubbs inquired about this program being a B.B.A as opposed to a B.S., or a B.A. Marc Chopin responded that this decision was made to differentiate this program from existing programs as well list it as a more general degree. Jerry Long asked for clarification about the status of the courses listed on the submission that were identified as new. Sanjay Sisodiya replied that these courses were submitted and approved by the UCC last semester. Jerry Long asked that the projected budget and net benefit to the university be clarified. Marc Chopin responded that positive net revenue is projected to be reached by the second year. A different tuition rate has been proposed to make this program more accessible. Taylor Raney inquired about the learning objectives listed in regard to assessment as they seemed vague and difficult to measure. Marc Chopin responded that defining the specific learning goals and the assessment of those goals was a responsibility being given to the faculty within the program. Erin James asked about the status of the three fulltime positions required for this program. Marc Chopin responded that the program would launch with only two faculty members for the first year. They

are in the final stages of approval for these positions and will soon be starting their search. Steven Shook asked for clarification about the use of certificates to build this program, stating concern that it may dissuade prospective students or lead to students leaving with only a certificate completed. Marc Chopin clarified that this structure was chosen to make the program as approachable as possible for their prospective student base, including those who just wish to pursue specific certificates. Through this program students will receive certificates, giving them practical credentials that act as incremental moves towards degrees. Darryl Woolley interjected that, in response to Taylor Raney's earlier question, the third learning objective is stating that the individual, specific learning objectives are listed within the different certificate programs that make up this degree. The two remaining learning objectives were those not included within the certificates but are a part of this degree program. For students, they would need to show competence in the learning objectives outlined within the specific certificates they choose to pursue. Sanjay Sisodiya added that each certificate has more detailed learning objectives and that these will be assessed at the certificate level. The subset of learning objectives a student is assessed on is dictated by their choices in certificates. Jerry Long asked if there was a similar program structure elsewhere within the university for comparison. Steven Shook added that the clarification needed to be focused more on the assessment of the learning outcomes, highlighting the language at the top of page 13 in the attached document (see agenda link for details). Marc Chopin clarified that the role of assessment is given to the faculty, and it is upon them to decide what that looks like. Darryl Woolley added that because the certificates were submitted as a packet with this program, they felt it redundant to list all those individual learning objectives on this proposal as well. Francesca Sammaruca asked for clarification about the requirement of tests. Darryl Woolley replied that these assessment plans are contained within the certificates except for accounting and economics which will be assessed in 490. Stacy Isenbarger asked if the committee is seeking an edit to the language highlighted earlier at the top of page 13. Taylor Raney asked for further clarification on the role of assessment within this program. Darryl Woolley responded that assessment is completed in the classroom and there is no final assessment that determines whether a student is fit to receive their degree. Sanjay Sisodiya asked if edits could be made to the paragraph at the top of page 13 that could be made to remedy this issue. It was agreed that the wording should be made more specific in relation to the assessment of students within this program.

RECOMENDATION: Edit language on page 13 of attached document

Outcome: Approved, vote: 9-0

UCC Agenda number: UCC-22-063. Office of the Registrar

Items under consideration: Office of the Registrar, Regulation J edit

Speaker: Rebecca Frost

Discussion: See agenda for details. Edits to language within Regulation J to make it more inclusive for associates degrees.

Outcome: Approved, vote: 9-0

VI. Additional Questions or Discussion

VII. Chairperson Jim Connors closed the meeting at 4:18 pm. UCC will reconvene on Feb 7th, 2022.

David Barnes

Academic Publications and Curriculum Coordinator